

New York City and vicinity: Fair and pleasant. High in upper 70s. Moderate northwest winds. Yesterday's temperature range to 9 p.m.: High, 76, low, 65.

## Zoo Zoom

More Americans Prowl While Beasts Cavort In Modern Menageries

African Veldt in The Bronx; Badger Meter Buys a Tiger; Mercurochrome the Alpaca

A Chink in the Iron Curtain

By JEROLD L. SCHACTER  
Staff Reporter of THE WALL STREET JOURNAL  
"Chinese alligator leaving Warsaw via Amsterdam," read a cryptic cablegram handed recently to Dr. James A. Oliver, a strapping New Yorker who saw destroyer service in World War II.

A code message for an illegal deal behind the Iron Curtain?  
Nothing doing, Dr. Oliver, you see, is curator of reptiles at New York City's Bronx Zoo and had waited six years for the message. He took the cablegram at face value and hurried off to pack a box of rattlesnakes, cotton mouth moccasins, king snakes and a box constrictor for shipment to Warsaw. The reptilian package was his end of an admittedly odd but perfectly legitimate barter to get an animal otherwise unavailable.

Watching the Wild Beasts  
Trading for animals from behind the Iron Curtain is only one of the multiple tasks confronting today's zoo men. As more and more Americans become city dwellers, it seems they become more and more interested in watching—and in the case of their offspring, petting—animals from the jungle, forest and farm. "A zoo is a city dweller's psychological dream realized," comments one zoo official. In his analysis is right, a lot of Americans realize their dream; zoo attendance last year totaled some 60 million, more than a third of the entire U. S. population.

To bring wild life to big cities, the nation's 130-odd zoos, aquariums and game farms spend more than \$8 million a year. This is where some of the money and effort goes:

Los Angeles is looking for a man to run a \$6.6 million zoo that may feature such wonders as sonic barriers to keep free flying birds from escaping. First money for the zoo will come from bonds scheduled to be offered next month.

Cages and pens at the new \$4.5 million Milwaukee Zoo are being removed wherever possible; moats will confine animals roaming about areas resembling their natural homes.

Zoo directors report rising attendance in many cities. Philadelphia's zoo, oldest in nation, last year welcomed 788,808 visitors, 12% more than in 1955. At Chicago's Lincoln Park Zoo, one of the best attended in the nation, around 4 million city dwelling animal enthusiasts are expected before year's end.

Animals, of course, are what zoos are all about and new ones are arriving all the time. St. Louis Zoo official, for example, are ecstatic this week; they've just uncrated a pair of the world's rarest and most spectacular beasts—white rhinoceroses.

Perhaps the greatest present-day development of zoos—which date back at least to ancient China's Chou dynasty around 1,100 B.C.—is the increasing attention paid to children. The goal is one that might well have shocked earlier day zoo men: Get the kids right down with the animals and, of course, vice versa. Petting, feeding, poking and an occasional tail pulling are quite in order. To keep casualties down, among the animals, that is, children's zoos even employ team substitution. "All of the obliging animals in direct-contact areas have resting quarters elsewhere, and a number of stand-ins will be awaiting their turns so that none become tired or fretful," explains Miss Joan Morton Kelly, holder of a Ph.D. degree and self-styled zoointendent of the new San Diego children's zoo.

Sliding In  
San Diego boasts one of the nation's most complete children's zoos. Adults and teenagers are welcome, too, but all exhibits are on the eye level of three to six-year-olds (25 inches above ground) and bigger folks just have to adjust. Animals, all available for petting, include rabbits, lambs, lion cubs, Debby the guano, Kim the llama and Mercurochrome the alpaca. Children enter the petting paddock by whizzing down a slide. There's a gate, for adults averse to sliding, notes Miss Kelly, who operates on the theory that "Anything a big zoo can do, we can do better."

There's also a barnyard complete with cows, lambs, piglets and puppies. Nearby are six incubators, each with a 110-egg capacity and a daily schedule of domestic chick hatchlings. A tunnel 45 feet long and just high enough for youngsters to walk through without stooping has glass windows along one side. Behind the windows are the homes of burrowing animals—chipmunks, antelope mice, kangaroo rats and the like. The burrows are lit by tiny electric bulbs.

The zoo attracts as many as 4,000 visitors daily, far above the maximum expected attendance of 3,000 a day. Private contributions met the entire \$200,000 cost of building the zoo; a 15-cent admission charge covers maintenance costs only.

One reason for the success of this and other children's zoos, of course, is the nation's large and expanding number of youngsters. Of a total U. S. population of around 168 million in mid-1956, some 48 million had yet to see their fourteenth birthdays.

A Traveling Zoo  
Chicago's Lincoln Park Zoo has a 33-foot green and yellow trailer with 18 air conditioned cages and a resident zoologist who travels around to 50 children's day camps in city parks. The trailer also features small, easy-to-handle animals including Nobby the anteater, a Coe-dwelling anteater, by the way, seldom eat ants; too hard to get, say zoo officials. Most anteaters in captivity dine on canned dog food, chopped meat, milk and eggs.

Lincoln Park Zoo also is the home of Marlin  
Please Turn to Page 12, Column 3

## What's News—

## Business and Finance

HOME BUILDING was given long-awaited prods by the Government. The Federal Housing Administration lowered minimum down payments on mortgages insured by the agency to 3% on the first \$10,000, 15% on the next \$5,000 and 30% on amounts over \$16,000. Previous requirements had been 5% on the first \$9,000 and 25% on amounts over that.

To attract additional funds into dwelling construction, the F.H.A. also raised to 5 1/4%, from 5%, the maximum interest rate which lenders can charge on F.H.A.-backed mortgages. At the same time, new limits were set on the amount of discount the F.H.A. and the Veterans Administration will allow on mortgages under their housing programs.

Fast tax write-offs, started during the Korean war to encourage expansion of defense production, could no longer be granted after December 31, 1959, under legislation approved by the Senate Finance Committee. Its bill also would curtail the program drastically—confining it henceforth to facilities for turning out new items for the military services or the Atomic Energy Commission. This curb would be retroactive to yesterday—even if it takes Congress weeks to complete action on the proposal.

The House passed and sent to the Senate a bill to cut to 10% the present 20% Federal cabaret tax. The reduction was opposed by the Treasury on the ground that it would trim Federal revenues by \$21 million annually. But it was overwhelmingly endorsed by the House as a move to spur employment opportunities for musicians and others working in hotels and night clubs.

General Electric disclosed its major appliance division at Louisville will extend its two-week vacation shutdown an extra week this year, due to the need for "inventory adjustment." About 13,000 workers are affected. Ralph J. Cordner, G.E. president, stated recently that the usual spring upsurge in appliance sales did not take place this year and the volume in several appliance lines "declined in recent months."

Auto makers' changeover plans indicate a flurry of 1958 model cars will hit the market in the last week of October and the first week of November. Present schedules call for introduction in that period of 15 of the industry's 19 makes.

Ford Motor's new Edsel line is expected to get its send-off early next month. Probably the next cars to reach retail showrooms will be the Studebaker-Packard offerings—slated for mid-October.

U. S. foreign trade slipped in June from the previous month, but continued to run ahead of the record pace of 1956. June exports and imports both fell from May, the Commerce Department reported. But the month's shipments of commercial goods abroad brought the first half total to \$10.2 billion—22% above the like 1956 period. Six-month imports amounted to \$6.4 billion—\$100 million more than a year ago.

Oil import restrictions on a "voluntary" basis recently ordered by President Eisenhower ran into open opposition from a second company—Atlantic Refining. It declared it will be "confronted with serious inequities" under the White House program. Late last week, Tidewater Oil Co. requested the Commerce Department to boost the amount of foreign oil Tidewater can bring into the U. S. under the plan.

Company Notes—  
American-Marietta Co.—Agreed to acquire the assets and business of Sinclair & Valentine Co., New York-based manufacturer of printing inks, pigments and chemicals. Each Sinclair share would be exchanged for 1.15 shares of American-Marietta.

American Zinc—Earnings for the June quarter slid sharply as a result of the drop in zinc prices and a readjustment of inventories in June in line with the price decrease. Net fell to 26 cents a share, compared with 71 cents earned in the June quarter last year.

Markets—  
Stocks—Volume 1,790,000 shares. Dow-Jones Industrials 800.78, off 0.85%; S&P 149.25, off 0.86%; utilities 69.88, up 0.27%. London—Holiday.

Bonds—Volume \$3,560,000. Dow-Jones 40 bonds 86.20, unchanged; high grade rails 84.16, off 0.01; speculative rails 84.45, off 0.07; utilities 84.93, off 0.14; Industrials 89.25, up 0.20.

Commodities—Dow-Jones futures index 159.27, up 0.08; spot index 162.55, up 0.14.

Earnings—  
Quarter June 30: —Net Income— Per Com Sh.  
American Petroleum \$6,901,541 \$5,929,828 \$1.09 \$3.84  
Amer. Marcelline 897,586 528,133 23 1.18  
General Cigar 863,448 649,770 1.51 1.18  
Natl. U. S. Radiator 126,893 107,023 12 1.18  
Ore. Matheson 3,794,997 11,282,418 73 27  
Robertshaw-Full 1,188,992 1,031,624 71 49  
6 mos. June 30: —  
Boeing Airplane Co. 14,588,250 14,488,739 2.47 6.28  
Getty Oil Co. 12,962,125 3,976,831 28 6.28  
Edison Stores 1,331,083 1,187,508 1.49 1.94  
Year July 31: —  
Liton Industries 1,739,000 1,019,763 1.47 4.97  
On shares at close of period. On present shares.  
(Today's Index on Page 2)

## World-Wide

JOHNSON ACCUSED Nixon of "a propaganda campaign" against the jury trial clause. The Senate Democratic leader struck back at a statement the Vice President made following Senate approval of the amendment: "This was one of the saddest days in the history of the Senate because this was a vote against the right to vote." Johnson commented that "any objective person, who is not playing politics, knows that this bill represents an advance in the field of civil rights."

Johnson said final action on the measure would come Wednesday or Thursday and he predicted "a more substantial vote for passage than there was for the jury trial amendment."

An Administration source has predicted Eisenhower would veto the bill if it contains a jury trial provision. The President is putting his weight behind an effort to junk the amendment in a House-Senate conference.

THE NAVY WILL MOTHBALL 60 ships within five months as an economy measure. Among the warships to be withdrawn from the Atlantic and Pacific fleets are the last of the Navy's active battleships, the Iowa, eight destroyers and two submarines. The Iowa's sister ship, the Wisconsin, was previously scheduled to be taken out of service in October. The Navy said several modern vessels will be placed into operation during the next 12 months to offset the mothballing.

The new vessels will include conventional and nuclear-powered submarines, destroyers and the super-aircraft carrier Ranger, which will be commissioned next Saturday.

A DOWNGRADING OF BULGANIN, dropped from a West German trip, was rumored. A Soviet embassy explanation in Berlin failed to scotch the story that the Russian premier is about to be pushed aside in a continuing Kremlin power struggle. An embassy spokesman said Anastas I. Mikoyan, Russia's top economic expert, will fly with Communist Party boss Khrushchev to Berlin Wednesday because economic questions will be discussed mainly. The spokesman denied Bulganin is ill.

Khrushchev took Mikoyan to Romania last week for secret conferences with Yugoslavia's President Tito. Bulganin's absence was conspicuous since major political issues were discussed. Some observers say Mikoyan may replace Bulganin.

In Moscow, Bulganin went about his duties as usual. He met with a Japanese delegation seeking to ban nuclear weapons and showed up at a reception given by a visiting Syrian delegation. Radio Moscow said Khrushchev, Defense Minister Zhukov and other Soviet leaders also attended the reception.

The returned to Belgrade following his meeting in Romania with Khrushchev. Radio Moscow said the talks formed up an agreement on "concrete forms of cooperation" between Russian and Yugoslav Communist parties.

A UNION OFFICER testified his office was secretly used by a "paper" Teamsters local. Sam Getlan, secretary-treasurer of a Jewelry Workers Union local in New York, told the McClellan committee his name was used as president and his office as a mailing address without his knowledge. The only explanation he could give was "maybe they needed an officer, that's all."

The committee said his testimony was designed to help trace a complex setup of Teamsters "paper" locals. McClellan has asserted union Vice President James Hoffa persuaded the Teamsters to set up the locals, without members, to put John O'Rourke in as head of Teamsters Joint Council 26 and cement Hoffa's influence in New York.

Defense Secretary Wilson said he has "no difference of opinion" with Eisenhower on a budget reform plan awaiting House action. It provides for Congressional appropriation of operating funds for Government departments strictly on a year-to-year basis. Wilson had been quoted in Congressional testimony as criticizing the Administration-backed plan, but yesterday he said his comments were aimed at another problem.

The Imam of Oman appealed to the U. S. and Russia to "take appropriate action to end British aggression against the people of Oman." British forces were reported grouping with the army of the Sultan of Muscat and Oman for a blow against rebel tribesmen led by the Imam in the Niwra area.

The Senate approved U. S. bartering of farm surpluses for strategic materials with Iron Curtain nations except for Russia, Red China and nations controlled by Red China. The authorization came with passage of a \$1.3 billion Administration bill to revive and extend the farm surplus disposal program for another year.

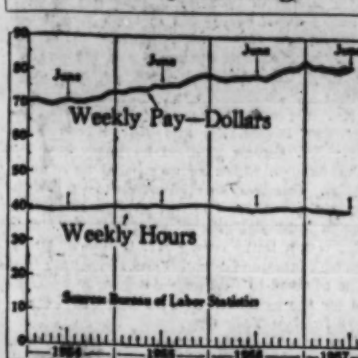
An Israeli official testified in Tel Aviv that Jacob Heruti, an alleged terrorist, bombed the Soviet embassy in Jerusalem in 1953 with the aim of provoking a war between Russia and the West. Other plans of Heruti's organization, the official added, included the slaying of British Foreign Secretary Lloyd and Eric Johnston, special U. S. representative to the Mideast.

The Army said it is making "feasibility studies" of a new missile reportedly in the 600 to 800-mile range. The research was authorized by Defense Secretary Wilson, although he has limited the Army to operational use of missiles with a 200-mile range.

Jordan reported tension arising from Syrian press attacks against the Hashemite kingdom has been removed. The two nations reportedly had been on the verge of a diplomatic split. Officials of the Arab countries issued a joint statement looking toward "brotherly relations."

Britain and Malaya scrapped their 1948 agreement binding the Southeast Asian peninsula to the crown. Officials signed a new pact recognizing the new nation of Malaya as an independent member of the Commonwealth, effective August 31.

## Hours &amp; Earnings



INCREASES in average weekly earnings and the length of the work week were recorded in June for production workers in manufacturing industries. Pay envelopes (gross) averaged \$23.59 per week for an average 39.9 hour work week. In May, earnings were \$21.78 per week for 39.7 hours of work. In June of last year, earnings averaged \$19.19 and the work week 40.2 hours.

## Tokyo Tycoons Build Highway on Rooftops At Tenants' Expense

Imperial Moat, a Shopping Center and 250 Signatures Figure in the Project

By IOR OGANESOFF  
Staff Reporter of THE WALL STREET JOURNAL

TOKYO—The strangest road in the world is being built in the heart of this traffic-tangled metropolis.

It's an express highway which leaps along the rooftops of office buildings and stores. It's being built not by the city but as the hobby of 20 business tycoons.

The stores and offices, brand new, are an integral part of the project. Their rentals will eventually pay off the cost of the highway overhead. And to help swing the original investment, each tenant who signs up must also lend the builders a sum proportionate to the area he will be occupying.

"Japan is very poor—in space and capital," says Mr. Saburo Homma, of the Taisei Construction Company, who is boss of the building job. "We can't afford to put up just a highway—we have to build something under it, too."

Mr. Yasu Asaki, Mr. Higuchi Answered

It all started a few years ago when the Governor of Tokyo, Mr. Seichiro Yasui, asked Mr. Minoru Higuchi, retired president of the powerful Mitsubishi Real Estate Company, for advice on the best way to aid the city's congested business district.

Mr. Higuchi's answer was to put income-producing buildings under a roadway—and let private business handle the whole thing. Governor Yasui agreed.

Chipping in sums ranging from the yen equivalent of \$700 to \$5,000, Mr. Higuchi and 38 of his prominent business friends—top executives in everything from advertising to heavy machinery production—collected \$333,000 and formed the Tokyo Express Highway Co., Ltd. As youthful executive director Kenichi Matsuo puts it, "they invested just for the fun of it."

Mr. Higuchi was naturally elected president. "In 20 years or so," Mr. Matsuo goes on, "when we've broken even on our investment and paid off all our debts, we'll give the highway and the office buildings free to the City of Tokyo."

A Short Sprint

The Tokyo Express Highway, scheduled for completion in another two years, will barely allow the motorist time to settle his foot on the accelerator before he has to shift it to the brake. The entire highway is only seven-eighths of a mile long. Besides terminals at either end, there will be three entrances along the route. The roadway itself is 39-feet wide with three lanes, the center one for passing.

"It's going to be a tight squeeze," admits construction boss Homma, "especially for big American cars."

If you clamber up a shaky wooden ladder behind assistant construction chief Masao Shinomura, and breathlessly climb yourself over the yard-high parapet along a completed quarter-mile section of the highway, to left and right you can see two gentle curves, both gracefully banked, as on a bobsled run.

"Actually," comments robust Mr. Shinomura sadly, "the banking is probably unnecessary. The way Tokyo traffic is these days I doubt whether anybody will be able to drive over 20 miles an hour on our expressway."

The route is shaped like a shallow "U." Starting on the fringe of the financial district at Kyobashi, the piggyback highway will snake around the massive Asahi Newspaper Building and past the rakish new Piccadilly movie theatre, shoulder its way between the tiny bars of a jammed entertainment quarter and finally coast down to street level on the Ginza—Tokyo's Fifth Avenue. The highway will soar free of its undercarriage of shops and offices only briefly to cross avenues and a few narrow alleys.

Nudging on the Sidewalk

The first thousand-foot stretch with two floors of offices and basement warehouse was begun April 1, 1953, and completed late in 1954. It stood this way—an isolated segment of elevated roadway—for the better part of two years with no further progress visible, although the offices were fully occupied. Passersby would nudge each other knowingly and chuckle that "the company needs another tenant before it can build another ten yards of highway."

"Because this is government land we're building on," explains Tokyo Express Highway Company's Mr. Matsuo, "it takes a little longer to get things done. Everytime we want to make a minor change in our plans we have to get signatures from about 200 people in the Ministry of Construction, the Ministry of Transportation and other agencies."

Actually most of the delay is the result of some knotty preliminary construction problem. Please Turn to Page 11, Column 3

## Commodity Letter

A Special Staff Report on Price and Production Trends Affecting Industry

UNCLE SAM'S corn pile threatens to grow, despite a smaller crop this year. The corn crop makes a good recovery from late planting in many Midwest areas. This probably will be reflected in a new Government crop forecast due Friday. But the estimate is still expected to be in the neighborhood of 3.1 billion bushels, some 10% below last year's bumper return. Lower over-all yields plus sharp Government-induced acreage cuts will be responsible.

Federal surplus storekeepers expect to get no relief from the production cutback—not for another year anyway. Government corn holdings may climb to \$2.4 billion by next June 30, up \$300 million from the fiscal year just ended, and a record for that date. Reason: Uncle Sam is still taking title to 1956-crop corn now under crop loans; much of the 1957 crop will likely head for the support shelter if market prices stay low.

Officials say Federal holdings of the five other "basics" will shape up this way by next June 30: Wheat, rice and tobacco down; peanuts up; cotton about the same.

EASTERN DROUGHT withers summer vegetable bargains for seaboard shoppers.

The prolonged dry spell kills crops on many of the truck farms which surround Eastern metropolitan areas. Supermarkets depend on these growers for much of their summer supply of fresh vegetables.

Some wholesale produce prices soar: Locally-raised lettuce costs as much as \$3 for 24 heads, twice as much as a year ago. Yellow squash brings about \$1.50 a half bushel, up from 50 cents last summer. Tomatoes, cucumbers, snap beans and celery also wear higher price tags.

Widespread irrigation helps the situation in key New York and New Jersey growing areas. It's estimated that 85% of the farms on Long Island, for example, are watered artificially.

DAIRY DELUGE forces Uncle Sam to speed his butter and cheese buying.

More dairymen fight shrinking profit margins by boosting production. Result: Milk output this year may rise to a record 127.5 billion pounds, 1% above the 1956 peak. Consumption of some major dairy products, however, isn't keeping pace with population growth. Officials say per capita butter consumption so far this year trails the 1956 rate of 8.7 pounds which was the lowest in three years. A downturn in cheese eating is forecast, too.

The Government races to take up the slack. Price support purchases of butter since the start of the dairy year on April 1 total about 115 million pounds, more than 6% over the same months last year. Cheese purchases in the same period exceed 108 million pounds, 48% more than last year.

Some dairymen blame weight-watchers, as well as arch-rival margarine, for the butter slump.

RAMBOO PLANTATIONS: Researchers contend the shiny wood is a cheaper paper-making material than pine. It grows faster, can be reduced to pulp easier and with less chemicals and bleaches. Atlanta's Herby Foundation has already produced wrapping paper, newspaper and tissue from bamboo and says it should be pushed as a major Southern crop.

COFFEE STRETCHING worries Latin Americans. Housewives and restaurants, by using more water per cup, now squeeze about 60 cups from each pound of regular coffee. Federal specialists say. In the 1930's, the yield was 40 to 45 cups. Manufacturers also get more instant coffee from a pound of beans with improved, but secret, processes. The frugality upsets coffee growers, who keep expanding output.

COTTON PICKING field hands steadily give way to machine harvesters. Mechanical pickers and strippers plucked 27% of last year's cotton crop, up from 23% in 1955 and 6% in 1949. Further gains are likely this year. More than half the crop in Western states last year was machine-harvested; most cotton is still picked by hand in the Southeast, where farms are small.

PEPPER PRICES may scoot higher in the weeks ahead. This major condiment now wholesales for around 27 cents a pound in New York, some 10 cents cheaper than last year. But traders forecast smaller crops in the big producing areas. India may grow only 21,000 tons, down 12% from last year; Sarawak's harvest is estimated at 12,000 tons, down a third.

FOREIGN WHEAT bargains help check the U. S. export spree.

Uncle Sam subsidizes exporters to keep U. S. wheat prices attractive on world markets. But some rival nations still sell cheaper. In Liverpool, the cut-rate U. S. grain goes for around \$2.00 a bushel. But French wheat sells at \$1.82, Argentine at \$1.93, Russian at \$1.99 and Australian at \$1.92. Canadian wheat, with no export subsidy, is higher at \$2.06. Ottawa officials, though, are pondering competitive remedies.

World wheat becomes more plentiful. France is harvesting 256 million bushels, up 66% from last year. Belgium's harvest may be a record; India, Portugal, Greece and Syria also expect bigger crops. This cancels one factor that supported last season's record U. S. exports of above 825 million bushels; grain merchants think 1957-58 shipments may be about a third lower.

The export potential hasn't faded completely; some European nations may want to replenish their low reserve stocks with foreign grain.

HALAL GOURMETS can count on full cruets of imported olive oil. Output in the Mediterranean basin is expected to climb 29% above last season, when cold weather nipped millions of trees. The area produces more than 85% of the world's olive oil; it may export around 100,000 tons this year, up from 70,000 in 1956.

## The Supersonic '60s

Plane Makers Predict Fewer But Bigger, More Diversified Firms

Switch to Missiles, Jetliners, Slimmer Military Orders Buffet Aircraft Industry

Cushioning a Corporate Blow

By RICHARD COOKE AND ED CONY  
Staff Reporters of THE WALL STREET JOURNAL

America's aircraft industry, bucking the head winds of a technological revolution, is flying into an era of corporate turbulence.

While in the process of switching from manned military aircraft to missiles and from piston-driven commercial airliners to super-speedy jet craft, the industry is being rocked by cutbacks in Government spending and a scramble for a shrinking number of U. S. contracts.

Immediate effects: Scattered layoffs at aircraft plants, a general belt-tightening by aircraft makers, and widespread confusion over the Government's aircraft procurement policies.

The long-range impact: A stepped-up drive for more product diversification (to hedge against recurring economy moves in Washington); a move by plane makers to centralize their operations in fewer plants, and less dependence on subcontractors for plane parts.

Fewer Projects, Fewer Companies

Peering ahead a few years, industry leaders predict vast changes in the type of things that fly—and in the kind and number of companies that make these craft and their components. "There are too many companies in the missile field for all to survive indefinitely," reasons Arthur E. Raymond, vice president and executive committee member of Douglas Aircraft Co., in Santa Monica, Calif. "The stringency of the national budget and the maturing of the industry will mean a smaller number of military projects to go around."

James H. (Dutch) Kindelberger, chairman of North American Aviation Co., in Inglewood, Calif., six miles distant, agrees and philosophizes: "Time will take care of reducing the number of companies in the field, either through attrition or merger."

And another aviation industry pioneer, Robert E. Gross, chairman of Lockheed Aircraft Corp., in Burbank, tells an interviewer: "I feel the industry would do well to group itself into fewer, stronger units. Better," he says, "to have a few strong oak trees than a forest of bushes and saplings."

Outbacks, Optimism

Each of these executives, of course, professes the strongest optimism about his own company's chances of survival in the predicted shakeout, even though all three firms have been touched by the Pentagon's current economic efforts—Douglas through the cancellation of a Navy fighter plane and a big cargo transport; North American through the scrapping of the Navaho missile project; and Lockheed through the stretch-out on deliveries of its F-104 jet fighter.

These and other cutbacks apparently are only the beginning of the Administration's latest campaign to check spending. Defense Secretary Wilson let it be known the other day that the "bad news" for defense contractors "is not all out yet." He figures somewhere between \$1 billion and \$1.5 billion will be lopped off defense funds for procurement in this current fiscal year, which began July 1. Actual spending by the Air Force this year will be trimmed about 7% to about \$7 billion, compared with \$7.5 billion in fiscal 1957, calculates Air Force Secretary James H. Douglas. Even so, he notes, that spending would be the largest for the Air Force in any year except 1957.

Postponing Production Goals

Most aircraft industry executives agree the effect of this Pentagon power pinching will not be severe—at least immediately. Basically what it means, they say, is that the programs for new planes and missiles will go more slowly than originally planned and goals set for 1955 or 1959 just will not be reached. There have been, to be sure, some dislocations. Only last week, for example, Boeing Aircraft Co. disclosed it plans to reduce its labor force by 9,000 to 12,000 workers before the year's end because of the Government's economy moves. And Wright Aeronautical Division of Curtiss-Wright Co. at Wood-Ridge, N. J., laid off 500 workers as a result of the discontinuance of the Navaho missile.

Boeing perhaps best illustrates the nature—and possible consequences—of the new turn in defense spending. Until recently, the Air Force had intended to set up a separate facility for Boeing in California so it could build the B-58 missile. Then came the economy wave and the Air Force asked Boeing to do the job in its existing plant. As a result, Boeing is concentrating its production of B-52 bombers in its Wichita, Kan., plant and planning to build the B-58 in its Seattle facility which up to now has been at work on B-52's.

Impact on Bell

With the B-52 switch will come some subcontractor shakeups, too. Bell Aircraft Corp. of Niagara Falls, N. Y., which has been a substantial Boeing subcontractor, will no longer build engine nacelles and other components after the B-52 production is concentrated in Wichita. It's understood Rohr Aircraft Corp. of San Diego will get the entire job, formerly split with Bell.

Clearly as irksome to aircraft brass as the actual Pentagon cutbacks and program stretch-outs is the manner in which they're being made. Grouches the president of one large company: "We aren't told or consulted at all about these moves. We get them first from stories in the newspapers."

Perturbing the plane makers, too, is the lack of any clearcut idea as to when the planes of today will be outmoded by the craft of tomorrow. Planes and missiles, of course, cannot be ordered one day and delivered the next; there's a great time lag during which companies must get into production gear. And un-

Please Turn to Page 12, Column 1



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## Senate Unit Hears of 'Phony' Teamster Union Voting By 'Phantom' Locals, How 'Bouncing' Charter Works

Witness Says He Didn't Know He Was Supposed to Be President of One Local

By a WALL STREET JOURNAL Staff Reporter

WASHINGTON—Senate investigators heard a story of how "phony" Teamster Union votes were cast from "phantom" Teamster Union locals, and how Teamster officials passed around a "bouncing charter" in another union from person to person.

The key witness in the complicated maze was Sam Getlan, now secretary-treasurer of Coin Machine Employees Local 26 of the A.F.L.-C.I.O. International Jewelry Workers Union. He told the Special Senate Investigating Committee that although he was listed as an officer in two of the phantom, or "paper" locals, he "didn't know anything about" their formation—even though he was supposed to be president of one of them.

Mr. Getlan did, however, shed some light on how the "bouncing charter" which was first issued by the old A.F.L. United Auto Workers (now the Allied Industrial Workers), came under the apparent control of Teamster union officials and then vanished. But two Teamster officials—including the one Mr. Getlan said he got the "bouncing charter" from in the first place—took the Fifth Amendment to all questions about how the charter skipped from person to person in its brief existence.

A local union charter gives that local the jurisdiction to organize and bargain for employees doing a certain type of work in a certain area. Paper locals are unions with a charter giving them this grant by the parent union, but with a few officers and no members. In the hands of racketeers, they can be used to shake down employers in their jurisdiction in exchange for certain benefits from the union—such as soft contracts and the guarantee they won't be organized by any other union.

Mr. Getlan's testimony, opened on two Teamster Locals, 275 and 258 in New York City. Mr. Getlan testified he never saw the documents on which he was listed as a union official. One was an application to the Teamster Union for a charter, which later was granted and designated as Local 275. The other was a letter listing Mr. Getlan as president of Teamster Local 258 and requesting that he be allowed to vote as a delegate in an election for the president of Teamster Joint Council 16 in New York City.

The two Teamster locals, 275 and 258, had been identified by the committee as the Teamster "paper locals," which committee counsel Robert Kennedy claims were largely filled with friends of John Dioguardi, also known as Johnny Dio. Dio, convicted recently of extortion, has been described as a close friend of Teamster Vice President James Hoffa.

Votes from these locals and five other "paper" locals, which had few or no members, were cast in the election for president of the

giant New York Joint Council, a body of some 58 Teamster locals, the committee said. John O'Rourke, regarded as Mr. Hoffa's candidate, opposed Martin Lacey. The committee said the 42 votes from the "paper" locals all were for Mr. O'Rourke. After a wrangle over the votes, Mr. Lacey first became president but then resigned and Mr. O'Rourke took the office.

Mr. Getlan, whose testimony frequently had committee Chairman McClellan (D., Ark.), Counsel Kennedy and other members of the committee openly guffawing, also told part of the history of what the committee has called the "bouncing charter." This charter, which started out in the old A.F.L. United Auto Workers, was passed from person to person apparently for no other reason than the request for a local union charter from these persons.

Mr. Getlan said that in the three months he had the charter of Local 228, having gotten it from a Teamster official, he took \$8,840 out of the local in salaries and expenses, never paid anything in per capita to the international union and finally gave the charter back to the Teamster Union official from whom he had gotten it originally.

Two men who got their hands on the U.A.W. Local 228 charter at one time or another, according to evidence before the committee, were officials of Teamster locals. And both—Philip Kazansky, an official of Teamster Local 269, and Milton Holt, secretary-treasurer of Local 805—pleaded the Fifth Amendment in refusing to answer any questions on their roles in the odyssey of the bouncing charter.

According to Counsel Kennedy, the odyssey went this way: The charter was first issued by the U.A.W., while Dio was in charge of the union's New York operations, to Sidney Hodes, a U.A.W. official described as an associate of Dio. From Mr. Hodes, the 228 charter went to Mr. Holt, then to Mr. Getlan, back to Mr. Holt and then to Mr. Kazansky.

Mr. Kennedy brought Paul Tierney, a staff investigator, on the stand to identify the documents listing Mr. Getlan's name. Mr. Getlan conceded that the address of Local 258 was his business address but said he was never president of the Teamsters Union local. As for the documents, he told the committee, "This is the first time I ever saw them. I don't know anything about" either of the unions or the other persons listed on the documents.

"I was never elected president of Local 258 as far as I know," Mr. Getlan declared. He also said he had never attended a meeting of Joint Council 16 despite the fact a vote was evidently cast in his name.

Mr. Getlan said he was "operating as an independent" in the coin machine business and needed a charter "so I applied for one through some people I knew." He didn't identify the people. He added that he did not make any formal application but after five or six months he got a phone call from Mr. Holt and he says "here is your charter."

Mr. Getlan explained that under the charter he had about 100 members, some 30% of them employers, engaged in the coin machine distributing business.

As to what service the union performed, Mr. Getlan was vague, but later agreed with Counsel Kennedy that the local worked in close association with the employers and that was the basic reason for the union's existence.

One of the functions of the union, Mr. Kennedy brought out, was to keep new people from entering the territory of employers who were members of the union. This would be done, Mr. Getlan agreed, by setting up picket lines around any location that was trying to use coin machines from an "outside" operator.

## Hoffa Makes No Move to Spur Building Trades Unions Revolt

By LOUIS KRAER

Staff Reporter of THE WALL STREET JOURNAL

ATLANTIC CITY, N.J.—Jimmy Hoffa's much-publicized threat to incite revolt of the building trades unions against the A.F.L.-C.I.O. died quietly.

A resolution that had been interpreted as raising the threat of a pull-out from the parent federation had been expected to be pushed by the Midwest Teamsters Union boss. Such a resolution actually was never offered here at a special convention of the Building Trades and Construction Department.

Instead, the building trades organizations decided to try again to settle the jurisdictional problem that had brought the challenge of A.F.L.-C.I.O. policy—what work the trades unions are entitled to do and what belongs to the industrial unions, such as the auto and steelworkers.

### Another Meeting Set

A.F.L.-C.I.O. President George Meany assured the building trades group he would call another meeting of craft and industrial union representatives next week, said Peter T. Schoemann, Plumbers Union President. Mr. Schoemann reported on the work of a five-member craft union committee which has met with a similar industrial union group.

"We ought to be able to sit down and solve this problem, but not by arbitration," Mr. Schoemann said.

Several weeks ago, Mr. Meany announced a settlement plan on the jurisdictional policy dispute which supposedly had endorsement of both building trades and industrial union leaders.

This plan gives new building construction

to craft unions and plant maintenance work to industrial unions. But many types of jobs are placed in a "doubtful area" that includes alterations, relocation of facilities and major repairs to plants. Under the Meany plan, disputes about these types of work would be resolved by a regional system of arbitration, with past practice in various areas to be considered.

The craft unions believe they should perform most of this work that Mr. Meany placed in the doubtful area, Mr. Schoemann said.

### Hoffa Takes Floor

Mr. Hoffa took the floor after Mr. Schoemann's report and said, "I understand Mr. Meany's plan will be re-analyzed and reevaluated."

"I think that's been made quite clear," asserted Richard J. Gray, president of the Building Trades Department.

Explaining later why he never offered his resolution, Mr. Hoffa said: "We achieved what we wanted in Mr. Schoemann's report. It said the same thing our resolution was going to say."

The missing resolution was proclaimed via a press release from Teamsters Union headquarters in Washington over the weekend. The Washington announcement said Teamster delegates to the Atlantic City gathering would support a proposal adopted by the Detroit Building and Construction Trades Council.

It is understood in Washington the press release was written in Detroit and merely handed out by the union headquarters. Mr. Hoffa is an influential vice president of the Detroit Building Trades Council.

At Atlantic City, however, he denied he authorized the press release. He also disclaimed any plan to incite the crafts unions to leave the A.F.L.-C.I.O.

He did say at Atlantic City that he agrees with the Detroit resolution. It expressed favor for the A.F.L.-C.I.O. merger, but added: "We are not prepared to pay the high price tag that the ultimate product now carries." This was widely interpreted as the first step by Mr. Hoffa to get his way with the A.F.L.-C.I.O., or lead a walkout from it.

Whether the crafts unions would go along with him was another matter.

Asked about such a move, Plumbers Union President Schoemann replied: "It would be a miracle if he had that much power at this point." Another delegate put it this way: "Jimmy Hoffa couldn't even lead us down the boardwalk."

### Today's Index Regular Features

Tuesday, August 6, 1957

Abreast of Market—21 Milestones	15
Am. S.E. Bid, Ask	19
Am. S.E. Bonds	19
Am. S.E. Stocks	19
Bond Markets	15
Commodities	16
Dividend News	17
Earnings Digest	17
Editorials	10
Financing Business	15
Foreign Exchange	21
Who's News	2

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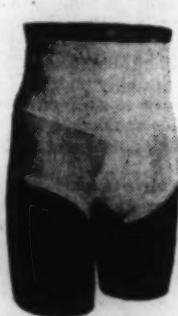


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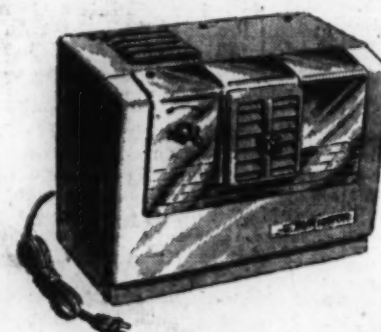
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# Government Cuts FHA Minimum Down-Payments, Raises Interest Rate Ceiling to 5 1/4% to Spur Housing

## It Also Sets Discount Limits On Insured Loans and Revamps FNMA Prices

By a WALL STREET JOURNAL Staff Reporter

WASHINGTON — The Government lowered the down-payment floor and raised the interest rate ceiling on home mortgages insured by the Federal Housing Administration.

In moves designed to spur homebuilding, the Eisenhower Administration also set discount limits on mortgages backed by the F.H.A. and Veterans Administration; laid down new rules for G.I. lending practices; and revamped prices the Federal National Mortgage Association will pay for Government-backed mortgages.

The down-payment minimum requirement was trimmed to 3% on the first \$9,000 of appraised valuation, 15% on the next \$6,000 and 20% on the amount between \$15,000 and the F.H.A.'s insurance limit of \$20,000. Until now, the down payment floor was 5% on the first \$9,000 and 25% on the rest.

The maximum permissible interest rate on F.H.A.-insured mortgages was boosted to 5 1/4% from 5%. This increase was authorized by the housing commissioner under a provision of the law that allows him to raise it as high as 6% if necessary to meet serious home-building conditions.

Neither the down-payment nor interest rate actions affected the V.A.'s loan guaranty program. The present minimum down-payment requirement on such G.I. mortgages is 2%. The current 4 1/2% interest rate maximum cannot be increased without Congress changing the law.

All the terms, of course, are minimum and maximum limits the Government will allow on home loans it insures under its programs. The open market actually sets the rates at which lenders will put up cash for housing. In many instances these days, the money market terms are stiff in comparison with the Government rates.

### Victory for Homebuilding Advocates

The down-payment decision represents a victory for homebuilding advocates in and out of the Government. While the Council of Economic Advisers and other top Administration economists had argued the easier terms would be inflationary, housing agency officials and the industry contended they were needed to reverse the lagging building pace.

The interest rate boost is designed to help meet another complaint of the industry—scarcity of mortgage money—by making the Federally-backed paper more attractive.

The down payment and other actions by the F.H.A. and F.N.M.A. take effect today. The V.A. said its action on discounts was taking effect on all appraisal requests received on or after yesterday.

Government limits on discounts made clear that borrowers aren't supposed to have to pay the discounts themselves. However, builders commonly figure the price of the discount into the price of a house.

The discount is the amount deducted from the face value of the mortgage when it's sold

to enable the person holding the mortgage to receive a greater yield on his investment than the interest rate alone would pay.

Up to yesterday, neither the F.H.A. nor the V.A. had limits on discounts.

Now, the discount limits will range regionally up to 2 1/2% on F.H.A. mortgages.

### New Range on Discounts

On V.A. mortgages, the discounts now can range to maximums from 3% to 5 1/2%, depending on the region, on home loans with down-payments of less than 10%. On loans with down-payments of more than 10%, permissible discounts can range to maximums between 2 1/2% and 5%, depending on regions.

The V.A. reaffirmed its declaration that "no allowance for the discount rate paid by the builder will be made by V.A. in appraising G.I. homes."

In accordance with the 1957 housing law, V.A. said, it will limit the fees and other charges payable by the builder in obtaining construction financing.

The V.A. controls also made these requirements:

In order to get interim conventional construction financing, builders may pay up to 6% interest, a service charge of 2 1/2% and various other technical and miscellaneous expenses.

V.A. will allow builders to pay a commitment fee of up to 1% of the G.I. loan to a lender making a loan to the veteran or to the investor who agrees to buy the loan from the lender.

Builders may pay service fees for "stand-by" or "warehousing" agreements in excess of the allowable discounts, and

Sellers of used homes may pay the allowable discount and commitment fees.

In addition, the Federal National Mortgage Association set new purchase prices for mortgages carrying the new F.H.A. 5 1/4% interest rate and revised purchase prices for F.H.A. and V.A. mortgages carrying 5% and 4 1/2% rates. These new F.N.M.A. prices range from par to 98 to 92 for 4 1/2% mortgages. This concerns F.N.M.A.'s secondary mortgage market operations and applies to offerings on or after August 6.

### Least Expected Move

Uncle Sam's easing of F.H.A. down payment terms to those allowed by Congress in the 1957 housing act was the least expected of the series of actions.

The Eisenhower Administration has been debating whether or not to set easier allowable rates on its housing program ever since Congress passed a compromise housing bill this summer. This measure permitted the lower down payment requirements and other actions.

Housing Administrator Albert M. Cole said, in announcing the actions, "It is expected that these actions will facilitate the flow of available mortgage investment funds into the financing of lower-priced homes and thereby make it easier for American families in the lower and middle-income groups to purchase homes."

He added that the Administration figures the steps will aid home purchases by World War II veterans, whose special entitlement to

a home loan guaranty under the Veterans Administration runs out next July.

In a brief reference to the Intra-Administration struggle over the possible inflationary effects of the lower down payments, Mr. Cole asserted the goal of the rules changes is to "channel a larger share of mortgage investment funds into the financing of lower-priced homes without increasing inflationary pressures in our economy."

The administration's action drew immediate criticism from Rep. Rains (D., Ala.), chairman of a special House Banking subcommittee on housing. "Apparently this Administration cannot take any action in the financial field which does not benefit the big banking interests in some way," he asserted. He said Congress "in no way intended that reduced F.H.A. down payments be coupled with a higher interest rate."

Rep. Rains asserted the interest charge has been raised so high by the Administration "that there is a serious question in my mind as to whether the whole intent of the F.H.A. program is being nullified." He said Congress should restudy the program and may have to place some sort of a "reasonable limit" on the interest rate. "Before long I am afraid the only limitation will be the usury laws of our several states," the lawmaker said.

Government housing officials disclosed yesterday they hold the view that mortgage money conditions probably will remain tight for the next few months.

In testimony before a House Appropriations subcommittee last week, and just made public, they foresaw no immediate flow of additional money for mortgage purchases.

"The picture looks to me for the next six months . . . that we will have a relatively tight money market," said Norman P. Mason, F.H.A. commissioner. He told the group money is going for short term credit rather than long-term credit as well as for new plant construction. This is desirable because it creates jobs, he said, but "undesirable since it takes money away from the housing field."

J. Stanley Baughman, president of the Federal National Mortgage Association, said that in the immediate future he believes the housing industry "will ride along in the same volume it is now." He said there may be "some slight improvement" from the lower F.H.A. down payment, but that this would be partly offset by a decline in the V.A. housing program.

## Phillips Petroleum Reports Discovery Well in Alberta

CALGARY—Phillips Petroleum Co. reported that its Kaybo Middle Devonian formation discovery well in Alberta flowed oil at rates up to 1,680 barrels daily on restricted flow during initial production tests.

The well, 30 miles southeast of the Sturgeon Lake south oilfield, ran four one-hour restricted flow tests through various size openings.

The well was drilled by Phillips on farm-out acreage from Standard Oil Co. of California and British American Oil Co., Ltd. It is now awaiting further tests.

## Sohio Starts Up Struck Lima Refinery With Supervisory Personnel

LIMA, Ohio—Standard Oil Co. (Ohio) announced its strike-bound Lima refinery has been started up with supervisory personnel at the controls. At the same time the company invited Sohio employees, out on strike for eight weeks in a wage dispute, to return to their jobs.

The refinery start-up at Lima stemmed, the company said, from developments over the week-end in which the A.F.L.-C.I.O. Oil, Chemical and Atomic Workers Union reverted to demands made by the union at the start of the strike June 7.

The action, according to Seward Bolles, Lima refinery manager, cancelled out four months of negotiations which he said had produced near agreement on contract terms.

The decision to reopen the Lima refinery, a company spokesman explained, followed requests made by some of the striking employees that operations be resumed.

The Lima opening is the first move to get operations under way at the company's five refineries since the strike began early in June.

## Great Lakes Steel Corp. Strike Enters 5th Day With No Meetings Set

ECORSE, Mich.—An unauthorized walkout by workers at the Great Lakes Steel Corp. plant here entered its fifth day today with no sign of a meeting between management and the union.

Officials of the United Steelworkers of America local 1299 conducted executive meetings all day yesterday. None was available for comment.

The strike began Friday afternoon when workers left their jobs to protest the firing of 117 workers and a reported accumulation of grievances.

Paul Carnahan, Great Lakes president, said the mills would reopen "only when the company is satisfied that there will no longer be illegal strikes in violation of our contract."

### Owens-Illinois Glass Contract

JACKSONVILLE Fla.—Owens-Illinois Glass Co. awarded a contract for modernization of its pulp and paperboard plant here to Merritt-Chapman & Scott Corp.

The program to cost over \$2,000,000, will include an experimental unit for continuous cooking of wood chips and extension and modernization of a paper-making machine now in use, according to C. G. McLaren, vice president of Owens-Illinois.

## TV Engineers Walk Off Jobs At ABC Stations in 4 Cities

CHICAGO—(UP)—A surprise walkout of engineers halted television shows at the American Broadcasting Company's Chicago outlet and spread to ABC stations in Hollywood, San Francisco and New York.

Sterling C. Quinlan, station vice president, said the reason for the walkout, which started at Station WBBK here, was not determined.

However, George W. Smith, international president of the National Association of Broad-

casting Engineers and Technicians, charged the station with "transferring work out of the bargaining unit to an affiliate station."

Mr. Smith said that 700 to 800 union members were involved in the nationwide walkout. Mr. Quinlan said administrative personnel resumed operations of WBBK after the walkout began.

An ABC spokesman in New York said supervisory personnel had taken over technicians' jobs in all the affected cities. He said the network was operating smoothly.

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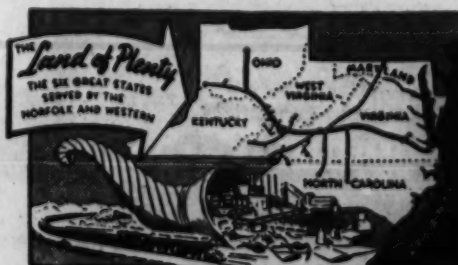
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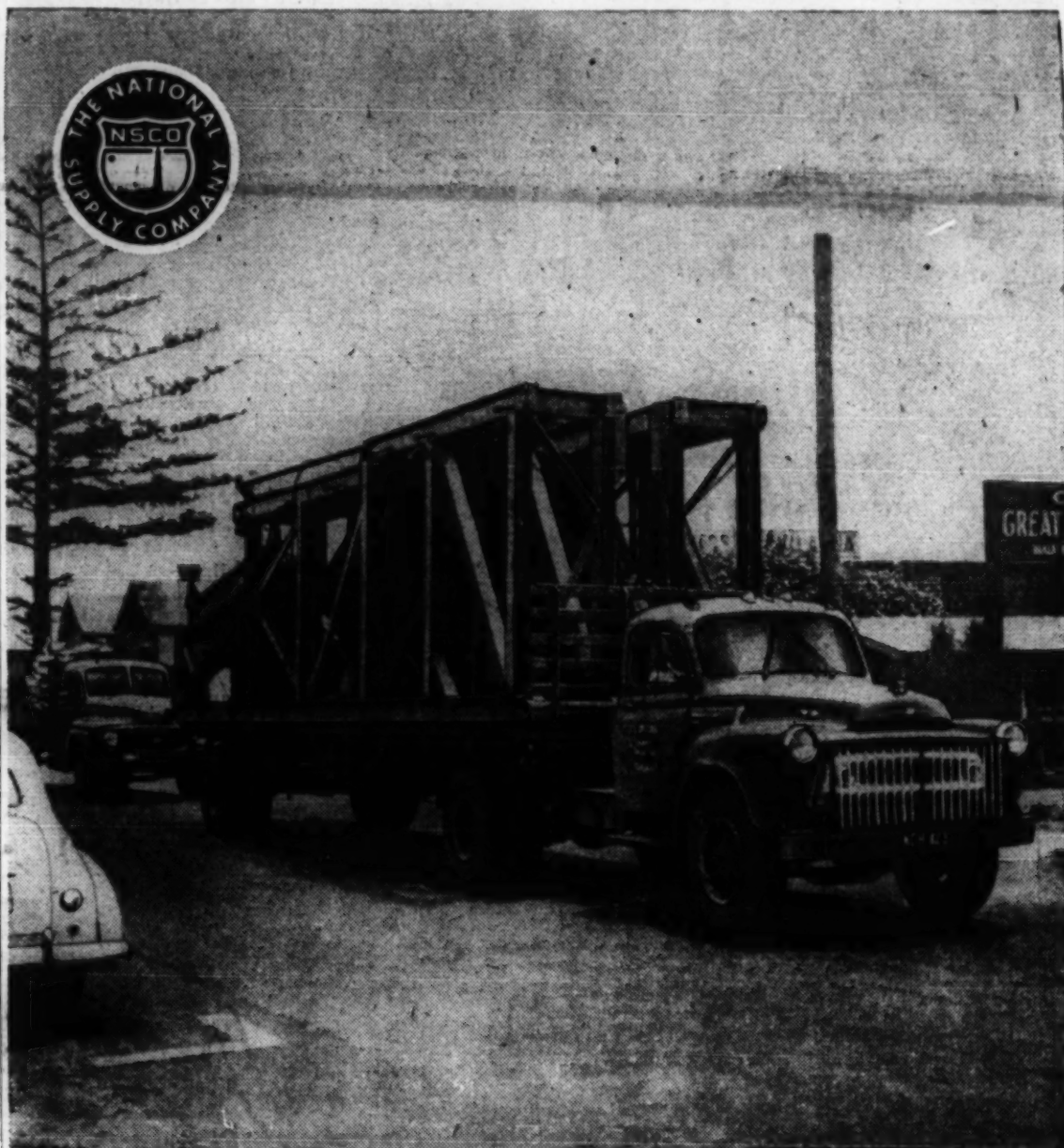
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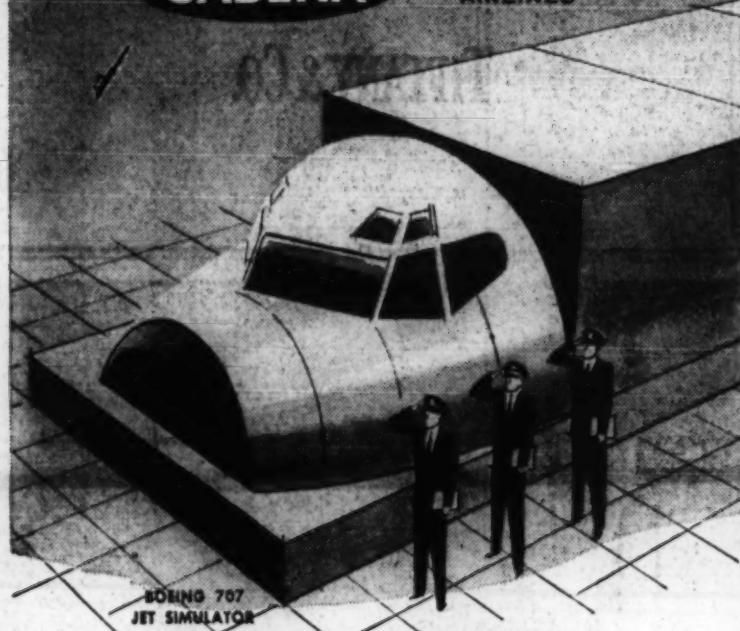
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## Auto Makers Plan to Launch Most Of Their '58 Models Late in October

Present Schedules Call for 15  
Cars to Debut About Then;  
Edsel Bows Month Earlier

By a WALL STREET JOURNAL Staff Reporter  
DETROIT — If you plan to go shopping for 1958 cars this fall and want the pick of the field, mark your calendar for about November 15.

By then, barring last minute changes, all of the new models will be out, according to an informal poll of the auto makers.

Five of the industry's 19 makes will bow earlier than last year. This group includes the Buick, Mercury, Pontiac, Packard and Studebaker. The remainder of the industry is shooting for about the same dates or later than a year ago.

With one exception, the introduction dates will be more closely bunched than in recent years, falling between October 15 and November 15. Last year, they ranged from October 3 for Ford to January 24, 1957, for the Packard, and 1955 saw a wide dispersal within a period from September 8 to December 15.

### New Edsel the Exception

The one exception this year is Ford Motor Co.'s brand new Edsel, which will make its bow at least a month ahead of any other make. Although the official introduction date of the Edsel has not been announced, it can be expected to get its send-off in the first week of September. The earliest that any other car has appeared during the last seven years was on September 8, 1955, when the 1956 Lincoln was announced.

Probably the next cars to hit the market after the Edsel will be the offerings of Studebaker-Packard Corp., which are scheduled for October 15, with the possible exception of one yet unnamed Studebaker model. Last year, the Studebaker was announced on November 8, and the Packard not until the following January. The South Bend auto company will be likely to close down for model changes about the middle of this month.

A flurry of new model announcements will occur in the last week of October and the first week of November, with a total of 15 makes, out of the industry's 19, squeezing their openings into that period. This may turn out to be the biggest two-week bombardment of new model promotion that the American consumer has seen.

The two leaders in auto sales, Ford and Chevrolet, were separated by 15 days in introducing their 1957 models, with Fords appearing October 3 and Chevrolets on October 18. This year, Chevrolet is aiming for the last of October and Ford for around November 1.

### About the Same for Chrysler

All the Chrysler Corp. cars appeared on October 30 last year. They won't be introduced before then this year; chances are good that the introduction date will be about the same.

Also due out in the latter part of October are the Nash, Hudson and Rambler, although American Motors Corp.'s new 100-inch wheel-base Rambler is not scheduled until later in the fall. The American Motors cars appeared on October 25 last year.

Pontiac, Mercury and Oldsmobile are aiming for the first of November. Last year, the Pontiac was out on November 9, the Mercury on November 12 and the Oldsmobile on November 6. Buick, which hopes to introduce its new cars late in October or by the first of November, also will precede last year's date, which was November 9.

And expected to be the last car launched is the Cadillac, which won't be on the street before mid-November.

The timing described above is pretty well established by now, but it can change. Jockeying for a strategic introduction date is a fine art in the auto industry. There are both advantages and disadvantages to being ahead of a competitor and besides that, a myriad of other controlling factors, even a minor one, might be the availability of a TV spectacular or some other one-shot promotion that offers promise for launching a new car.

Auto makers often in past years have tried to accelerate tooling and changeovers to get an introduction jump on competition. This has been a factor in moving introductions up to early fall from the turn of the year.

But one auto company official lists these disadvantages of being too far ahead:

"Undecided buyers might have a look at your car, but want to wait until the others come out, and by that time he will have forgotten about your make. The interviewing period gives the competition a space to sell his

old cars against your new ones, at a good discount, of course. The price of the first car has to be revealed first, giving the competition time to figure out ways to beat it."

### First Ones Get All Attention

The advantage of being out front, of course, is in attracting more attention. "The people at Edsel have an advantage because they don't have to worry about this year's models," says one observer. "They will have a new car and a lot of time to put it across before the other cars come out. I think they have a good strategy."

Other makers had to set 1958 model introduction dates in terms of other factors. A principal one is timing things so that when 1958 models are introduced, there won't be an oversupply.

Most auto companies will go into their shut-downs for changeovers to 1958 models in September. Two, Edsel and Lincoln, have already begun producing 1958 models and Nash, Hudson and Rambler have shut down for changeovers. Pontiac and Cadillac, among the G.M. divisions, expect to shut down for changeovers about the middle of September.

## Coca-Cola Profit Rose In Second Quarter, First Half From 1956

President Says 6-Month Sales to  
Bottlers, Fountains and Foreign  
Users Set Records

By a WALL STREET JOURNAL Staff Reporter  
NEW YORK—Net profit of Coca-Cola Co. for the second quarter rose to \$9,295,405, or \$2.20 a share, from \$8,984,951, equal to \$2.11 a share, in last year's second quarter, William E. Robinson, president, announced.

For the six months ended June 30, he said, the company's net profit climbed to \$14,551,884, or \$3.44 a share, from \$12,464,527, equal to \$3.16 a share, in last year's first half.

He said the company's world gallonage sales of syrup in the first six months were at record levels. He said the company's sales to bottlers, fountain operators, and to foreign users each hit a new high.

### COCA-COLA CO. Consolidated report for quarter ended June 30:

	1957	1956	1955
Earnings per share	\$2.20	\$2.11	\$1.97
Net income after taxes	9,295,405	8,984,951	8,404,233
Capital shares	4,230,278	4,260,778	4,260,778
Six months ended June 30:			
Earnings per share	\$3.44	\$3.16	\$2.93
Net income after taxes	14,551,884	12,464,527	12,519,907

### Pacific Telephone Expansion

SEATTLE — Pacific Telephone & Telegraph Co. plans to spend more than \$37 million for Seattle area construction this year and next,

according to W. J. Billings, division manager. Seattle had 341,379 phones July 1, up 7,373 since January 1. The company expects the number to increase by more than 19,000 a year for the next four years.

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R. E. FOSS, vice-president in charge of production for Sunray Mid-Continent Oil Company, at his desk in Tulsa.

R. E. FOSS, vice-president in charge of production for Sunray, recently explained the reason for the depletion allowance this way. He said: "The oil industry, unlike most other industries, is constantly depleting, or using up, its source of income. In view of the tremendous risks involved in searching for oil, some incentive must be provided to continue the hunt for new oil reserves; that is, to put new oil on the shelf to replace that used up by American people and industry. The statutory provision provides this incentive."

MR. FOSS EXPLAINED that the depletion provision simply allows the owner of an oil or gas lease to deduct 27 1/2% of his gross income each year before computing his income tax, and for the purpose of putting this money back to work to find more oil.

THE DEPLETION PROVISION, as now in effect, is keeping the oil industry alive and growing. Without this provision, all consumers would feel the effects by either paying more for petroleum products or by doing without most of them. Actually the depletion provision keeps the prices of petroleum products lower than would be possible otherwise, and this benefits, most of all, the buyers of gasoline and other petroleum products.

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## Business Failures Rise in Week

NEW YORK — Business failures rose to 261 in the week ended August 1 from 228 in the preceding week, Dun & Bradstreet, Inc., reported. While the toll was about even with the 262 in the like week a year ago, it edged 1% above the pre-war level of 277 in the similar week of 1929.

Retailing casualties rose to 131 from 115, wholesaling to 28 from 18, and commercial service to 22 from 12, while manufacturing climbed to 56 from 51 and construction to 44 from 35.

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WERE	NOW	WERE	NOW	WERE	NOW
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9.50	4.75	15.00	9.95	7.95	4.00
8.50	3.25	8.95	4.50	7.50	3.75
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## Steel Production Below Forecast For Ninth Week.

Output Last Week Held At Previous Week's Level of 79.4% of Capacity

Gain Predicted for This Week

NEW YORK—Steel production last week was unchanged from the week before and failed to reach the scheduled rate of production for the ninth straight week.

The American Iron & Steel Institute reported production last week amounted to 2,033,000 tons of rated capacity. The forecast for the seven days to August 4 had been 2,103,000 tons or 82.2%. Last week's output equaled the previous week's when production fell short of an 81.2% prediction.

Output this week, the institute said, is scheduled to rise to 81.7% of capacity, calculated to turn out 2,092,000 tons. This would compare with actual production of 2,015,000 tons or 78.7% in the like week of July and output of 1,418,000 or 67.5% in the year-earlier period when operations were curtailed by a strike of the United Steelworkers Union.

Last week was the ninth successive week production slipped below the rate scheduled by producers. The last time output met or topped forecasts was the week ended June 2.

The American Iron and Steel Institute estimates steel production for the week starting August 5 as follows (1987 figures based on an annual capacity of 133,450,150 tons and 1954 on 128,363,000 tons):

	Net Tons	Index	Per Cent
Production 1947-49 Capacity	2,092,000	130.2	81.7
This week	2,033,000	126.6	79.4
Actual last week	2,015,000	125.4	78.7
Actual month ago	1,418,000	88.1	57.5
Actual year ago (a)	1,415,000	88.1	57.5

a-Operations a year earlier were affected by a strike by the A.F.L.-C.I.O. United Steelworkers Union.

## Vogel Plans to Propose Gen. Bradley, 3 Others As Loew's Directors

He Hopes to Name Additional Board Candidates This Week In Company Control Fight

NEW YORK—Gen. Omar N. Bradley, board chairman of Bulova Research and Development Laboratories, Inc., is one of four nominees whom Loew's, Inc., president Joseph R. Vogel will propose for the board of directors at a special shareholders' meeting September 12.

The other three nominees on the Vogel slate are Francis W. Hatch, a vice president and director of Batten, Barton, Durstine & Osborne, advertising agency; Benjamin Melniker, Loew's vice president and general counsel, and Robert H. O'Brien, who began his duties yesterday as financial vice president of Loew's.

Mr. Vogel, who's embroiled in a battle for control of the movie maker, said he hopes to name others of his management slate for the board before the end of this week.

The Vogel-sponsored shareholders' meeting will vote on the ouster of two anti-Vogel Loew's directors — George Tomlinson and Stanley Meyer. The meeting will also vote whether to enlarge the board from 13 to 19 seats, as requested by Mr. Vogel. According to the Loew's president, four vacancies on the board must also be filled at the meeting.

At present, there's a controversy as to how many directors are now on the board. The Vogel management group says there are nine members. The insurgent Tomlinson bloc claims that 11 members are on the board, including two members, L. B. Mayer and Sam Briskin, whom the Tomlinson group named to the board at a meeting last week, which Mr. Vogel has denounced as illegal. Mr. Mayer is a former Loew's executive and Mr. Briskin is a motion picture producer.

According to Mr. Vogel, the nine members are himself, George Killion, William A. Parker, John L. Sullivan, Louis A. Johnson, X. T. Keller, Ray Lawson, and Mr. Tomlinson and Mr. Meyer.

Five directors belong in the anti-Vogel camp—Messrs. Meyer, Tomlinson, Keller, Lawson and Johnson. The other four, Messrs. Vogel, Killion, Parker and Sullivan, are in the opposite camp.

### Piasecki Gets Navy Contract

PHILADELPHIA — Piasecki Aircraft Corp. said it has received a second contract from the Navy's Bureau of Aeronautics to continue research on minesweeping. The initial contract, awarded last year, was worth \$7,704, and a Piasecki spokesman said the newest one brings the total worth of both contracts to \$40,000.

Work completed involved engineering research and feasibility studies of a new method of minesweeping.

### THE ROVING REPORTER

By DONALD E. ROGERS  
Financial and Business Editor

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## Federal Insurance Is Denied to Three Chicago Savings and Loan Firms

CHICAGO—Federal Savings and Loan Insurance Corp., a Federal agency, rejected applications by three Chicago savings and loan associations for Federal insurance of accounts deposited with them. The associations were closed and placed under state custody late in April.

The denial ends hope for immediate reorganization or sale of the associations and payments to depositors.

The concerns involved are the City Savings Association, Chicago Guarantee Savings Association and First Guarantee Savings Association, all controlled by C. Oran Mensik. Total assets of the three are \$48 million.

In rejecting the applications, the F.S.L.I. charged that the financial policies and management of the three concerns "are unsafe" and insuring such insurance would involve an "undue risk" to the agency. The agency also turned down applications by Chicago Guarantee and First Guarantee for membership in the Federal Home Loan Bank of Chicago on the basis that the capital of the two "appears to be impaired."

The associations were ordered closed April 25, after runs on them developed following charges by Elbert S. Smith, Illinois state auditor, that their managements were conducting operations "in an unsafe and unsound manner."

Mr. Mensik is challenging the closing of the associations. A report to the court by a Master in Chancery is not expected to be made until Saturday. Until this litigation is settled, Mark Waggoner, assistant to the auditor, said there was no chance of reorganizing the associations or paying off depositors. "Our hands are tied," he said. The auditor's office will notify and advise all depositors once the case is settled.

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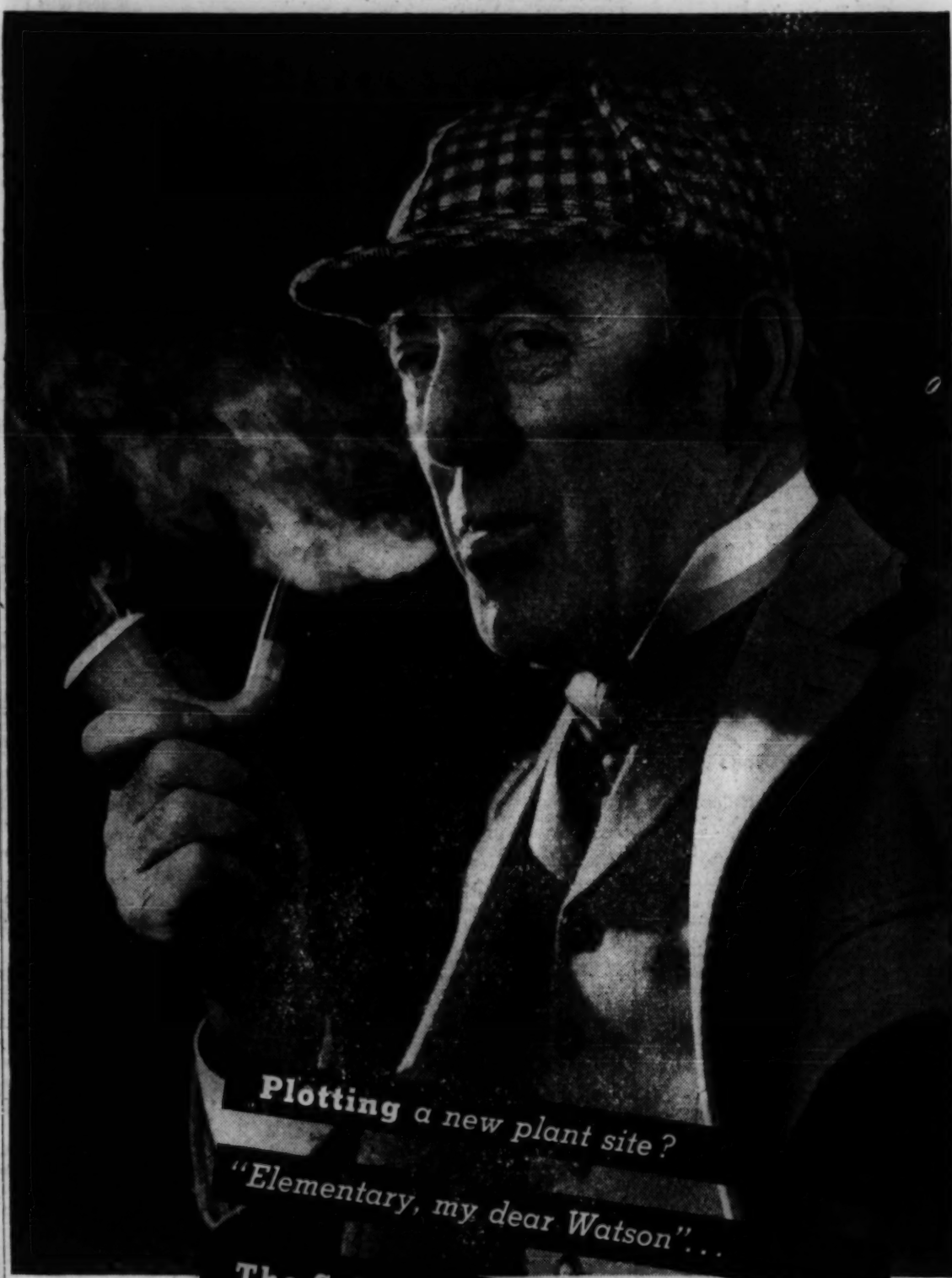
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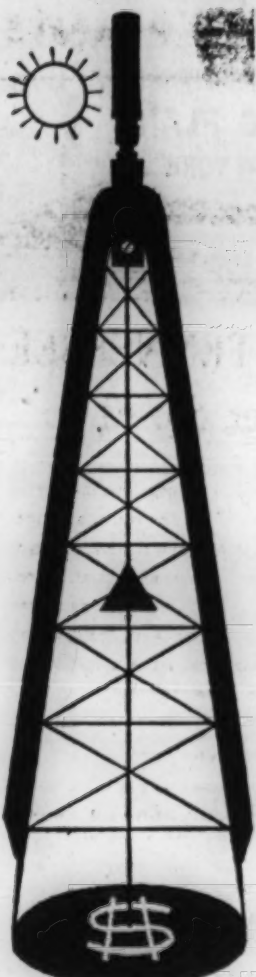
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## Senate Group Votes to Halt Fast Writeoff Program by End of 1959

### It Also Backs Tight Curbs on New Grants Until Then; Cabaret Tax Cut Passed

By a WALL STREET JOURNAL Staff Reporter  
WASHINGTON—The Senate Finance Committee voted today to put tight limits on the Government's vast amortization for tax purposes program, and to end it December 31, 1959, unless Congress decides otherwise by then.

The restrictions, confining the program to new or specialized items produced for the Defense Department or Atomic Energy Commission, would be retroactive to yesterday, even if it takes Congress weeks to complete action on the proposal.

Informed of the action, officials of the Office of Defense Mobilization tax amortization division, said they have received no instructions to hold up the granting of fast amortization certificates which might later be voided.

The present backlog of applications, they said, represents proposed new or expanded facilities to cost an estimated \$425 million. Passage of the Senate bill, they added, would in effect shrink the size of the backlog to only about \$260 million.

The House yesterday took action on two other tax measures.

It passed and sent to the Senate a bill to cut to 10% the present 20% Federal cabaret tax. This change, opposed by the Treasury on the grounds of a \$21 million annual revenue loss, was overwhelmingly endorsed by the House as a move to spur employment opportunities for musicians and others working in hotels, night clubs and similar places.

The House also passed an Administration-backed bill to limit the possibility of close to \$1 billion of liquor and tobacco tax refunds. Many firms are challenging the application of the Korean war liquor and tobacco tax increases to stocks then on hand, and the bill provides that, should this argument be upheld by the courts, refunds would still not be allowed if the liquor or tobacco companies had passed the higher tax on to their customers.

Under the rapid amortization program, the Government gives companies the right to deduct from their taxable income in five years all or part of the cost of new plants or equipment. Ordinarily these items would have to be amortized over much longer periods. The result is to give the companies larger tax deductions than ordinary, during the early years of the life of a new plant or piece of machinery and smaller than ordinary deductions later, provided the tax rates remain the same.

#### A Victory for Byrd

The Senators added the write-off provision as an amendment to a minor House-passed bill designed to ease the tax treatment of damages won in breach of contract suits. The decision was a major victory for committee Chairman Byrd (D., Va.), who has attacked the program bitterly and urged its curtailment.

Top House Democrats predicted that if the bill passes the Senate, as expected, the House would agree and send it to the White House before Congress quits this year.

Actually, the Administration has already cut back the scope of the rapid amortization program considerably, and right now is granting rapid amortization certificates in only four categories of industry.

Under the committee action, there could be no rapid amortization certificates issued except to produce new or specialized defense items and their components or to provide research and development facilities for the Defense Department or Atomic Energy Commission. Naturally, if the bill does not become law, this new policy would not apply, but if the measure is passed, the new policy would be retroactive and any certificates issued after yesterday would have to be voided if they did not meet the criteria set forth in the bill.

The bill provides that a new or specialized item must be one produced for sale to the Defense Department or A.E.C. for use in the national defense program and one where existing production facilities are unsuitable because of the item's newness or its specialized defense features.

Defense Mobilization Gordon Gray recently told Congress that only four industrial categories are now open for fast write-offs: Roll-on, roll-off ships; facilities for liquid oxygen and nitrogen, used in guided missiles; construction of new research and development laboratories; and new production facilities for items ordered by the Defense Department or Atomic Energy Commission. Finance committee officials did not want to say whether any of these might have to be abandoned under the new rules.

#### Presidential Authority Turned Down

Mr. Gray had urged the Senators to include a provision giving the President author-

ity to suspend the new tight criteria and award tax certificates more liberally if he found this necessary for the national security. The committee discussed this request but decided against it, members reported.

Had the bill been in effect during the past months, it would have ruled out such O.D.M. actions as the controversial award of rapid amortization privileges to the Idaho Power Co. for the Hells Canyon dams.

The Byrd bill had been backed by Treasury Secretary Humphrey, who told the committee that certificates issued since November, 1950, would cost the Government \$3 billion in extra interest charges paid on money borrowed to replace revenue deferred under the tax certificates. The Treasury has estimated that through 1960 there has been and will be a revenue lag of over \$5 billion a year because of the tax certificates.

From November 1950 through March 1957 some 22,000 tax certificates were issued for projects costing almost \$39 billion. Of this total, almost \$23 billion was authorized for rapid amortization.

Senator Byrd commented that the original purpose of the program—to speed construction of facilities essential to the prosecution of war—has ceased to exist.

"If such provisions were necessary in wartime, they are dangerous in peacetime," he declared. "Abuse and exploitation of these provisions have contributed to inflation, caused dislocation within whole industries, resulted in unfair advantages favoring many companies, and have worked serious disadvantages in many areas of business, especially small business. In addition, the consequent lag in revenue has required higher Federal debt, which will cost taxpayers billions of dollars in interest."

## Webb & Knapp to Retire Preference Shares With Building Sale Funds

By a WALL STREET JOURNAL Staff Reporter  
NEW YORK—Webb & Knapp, Inc., announced it will retire an undisclosed amount of its outstanding preference stock, \$6 series, as a result of the company's sale of its interests in the Chrysler and Graybar Buildings in Manhattan.

A Webb & Knapp spokesman said there are \$2,960 shares of the preference stock outstanding, with a liquidating value of \$100, a redemption value of \$107.50 and carrying \$72.25 of arrears a share. The \$1.50 quarterly dividend on this stock has been paid regularly since 1952 and arrears totaling \$43.75 a share have been paid since then.

Terms of the offer for tenders have not yet been determined, William Zeckendorf, president of Webb & Knapp, said, but will be made after details of the real estate transaction have been completed. Several weeks may elapse, he said, before this is done. Webb & Knapp is negotiating the sale for about \$66 million of its leaseholds on the Chrysler Building and Graybar Building and its leasehold and land ownership of the Chrysler Building East to a syndicate headed by Lawrence Wien of New York.

Since the announcement of the negotiations last week, activity in trading of Webb & Knapp preference stock on the American Stock Exchange has increased and the price recently rose to a new high of 150.

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OIL BURNER  
WORLD'S MOST MODERN

## Harbor Plywood Corp.

### CORRECTION

ABERDEEN, Wash.—Harbor Plywood Corp. does not expect earnings this fiscal year to improve over the 59 cents a share reported last year, Martin N. Deggeier, president, said. The Wall Street Journal previously reported that Mr. Deggeier expected some improvement in earnings.

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Wm. W. Malleson, Jr., General Manager

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American Smelting & Refining Co., Ltd.  
Anglo-Newfoundland Development Co., Ltd.  
Atlantic Gypsum Co., Ltd.  
Bowers' Pulp and Paper Mills, Ltd.  
British Newfoundland Corporation  
Canadian Javelin, Ltd.  
Frobisher, Ltd.  
Guilbridge Mines, Ltd.  
Inter-American Minerals Corp.  
Iron Ore Company of Canada, Ltd.  
Javelin Realties, Ltd.  
Julian Iron Corp.  
Labrador Mining & Exploration Co., Ltd.  
Lake Wabush Railway Co., Ltd.  
Maritime Mining Corp., Ltd.  
Nama Creek Mines, Ltd.  
Newfoundland Fluorspar, Ltd.  
Newfoundland & Labrador Corp., Ltd.  
New Jersey Zinc Co., Ltd.  
North Star Cement Co., Ltd.  
O'Brien Gold Mines, Ltd.  
Pickands-Mather Co., Ltd.  
St. Lawrence Corp.

\*Subsidiary and affiliated companies of  
Canadian Javelin, Ltd.

## U. S. Foreign Trade Fell In June From May But Stayed at Record Pace

By a WALL STREET JOURNAL Staff Reporter  
WASHINGTON—United States foreign trade slipped off in June from the previous month but continued to run ahead of the record pace of 1956.

June exports and imports, according to the Commerce Department, both fell from May. But both boosted six months trade totals well above 1956's first half.

The import figure—a preliminary estimate based on incomplete information to be revised later—showed the U. S. bought \$983 million of goods abroad in June. That was about 11% below May and 5% below the 1956 month. For the six months, the 1957 mark was estimated at \$5.4 billion. The 1956 total was \$5.3 billion.

The Commerce Department reported that June commercial exports of \$1,647,800,000 boosted shipments during the first half of 1957 to \$10,230,200,000. This six month record marked a 22% gain above the \$8.4 billion of the year ago period. In 1956, American exports rose to their highest mark in history. Compared with May, however, June commercial exports sagged 4%. They were 11% above June, 1956.

This commercial export figure isn't a strictly accurate count of private shipments. It's found by subtracting Uncle Sam's military aid shipments from the total U. S. exports.

In June, total exports came to \$1,781,800,000. That was below May's \$1,813,200,000, above the \$1,696,300,000 of June, 1956, and enough to push total exports for the first half year to \$10.9 billion or 19% above the comparable period of last year.

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## Flying Catfish!

A little while back, a Texas farmer was startled to find six catfish in his cotton patch, apparently deposited there by a small tornado.



So it's wise to carry an umbrella these days. You just can't tell what may fall out of the sky.

There's not much we can do about mysteries of the sky. But there's one type of mystery that's occurring in more and more New York homes that we can do something about. It's the mystery of why TV pictures shrink, toasters heat slowly, lights dim when certain appliances go on.

These are all signs of inadequate wiring. That means your appliances are not getting all the electricity they need. They're being "starved." If you're having these troubles, better call in your electrician or talk with your landlord. And send for your free copy of Con Edison's adequate wiring booklet, plus Magic Link pencil. Write Con Edison, Room 637, 4 Irving Place, New York 3, New York.

Uncle Wethbee

See Uncle Wethbee and Tex Austin on TV Sun. 10 p.m., WKCA-TV, Ch. 4, 11:10 p.m.

Con Edison

## Business Milestones

### American-Marietta Co. Agrees to Buy Assets Of Sinclair & Valentine

NEW YORK—American-Marietta Co. has agreed to acquire the assets and business of Sinclair & Valentine Co., New-York-based manufacturer of printing inks, pigments and chemicals, a spokesman for Sinclair said.

Terms of the transaction call for American-Marietta to exchange 209,949 shares of common for the outstanding stock of Sinclair. Each Sinclair share would be exchanged for 1.15 shares of American-Marietta.

The proposals will be submitted to Sinclair & Valentine stockholders at a special meeting to be held August 23.

Sinclair & Valentine has 27 plants in the U. S. Its Canadian subsidiary has eight plants in the Dominion. Foreign operations are conducted in Mexico, Cuba and Colombia.

Combined sales of Sinclair and its subsidiaries are running at an annual rate of more than \$25 million, the spokesman said. American-Marietta, headquartered in Chicago, makes paints, resins, concrete pipe and other products. Its sales were \$202,310,815 in the year ended November 30, 1956.

### Muskegon Motor Acquires Cincinnati Brewing Concern

CINCINNATI—Muskegon Motor Specialties Co. of Jackson, Mich., has acquired Red Top

Brewing Co. of Cincinnati, Earl Zeisler, president of Red Top confirmed.

In the merger, which must be approved by stockholders of both companies, Red Top shareholders will receive one share of Muskegon class A \$20 par preferred stock for each 18 common shares of Red Top held and one share of new Muskegon class B \$15 par preferred stock for each five shares of Red Top held. About 400,000 shares of Red Top common are involved, Mr. Zeisler said.

Muskegon shareholders will vote on the proposal August 29 and Red Top shareholders will vote on or before that date, Mr. Zeisler reported.

In the year ended March 31, 1956, Red Top had sales of beer and ale amounting to \$5,126,082 and a net loss of \$838,660. Muskegon, which produces crankshafts for internal combustion engines, spindles for trucks and tractors, electric harnesses for the refrigeration industry and bricks and aluminum window sashes earned \$247,561 in 1955. The company did not state sales.

### Gabriel Co. Sale-Leaseback

CLEVELAND—Gabriel Co. announced the sale-leaseback of its Darley Avenue plant in Cleveland under an arrangement with a group of Cleveland investors.

The purchasers, headed by Robert C. Coplan, a local attorney, paid an estimated \$850,000 for the plant, John H. Briggs, president, said. Gabriel's lease of the plant is for a 45-year period with options for two five-year renewals, he said.

### Sheraton Corp. of America

SHERATON CORP. OF AMERICA reports for the fiscal year ended April 30:

	1957	1956
a-Earnings per share	\$1.11	\$1.08
b-Net income	\$1,111,781	\$1,082,471
c-Net income from operations	\$1,111,781	\$1,082,471
d-Net income from operations	\$1,111,781	\$1,082,471
e-Net income from operations	\$1,111,781	\$1,082,471
f-Net income from operations	\$1,111,781	\$1,082,471
g-Net income from operations	\$1,111,781	\$1,082,471
h-Net income from operations	\$1,111,781	\$1,082,471
i-Net income from operations	\$1,111,781	\$1,082,471
j-Net income from operations	\$1,111,781	\$1,082,471

a-Includes capital gains and losses in both periods on shares now outstanding. b-Of which \$1.08 came from operations and 14 cents from capital gains. c-Of which 98 cents came from operations and 2 cents from capital gains. d-After taxes and charges.

Ernest Henderson, Sheraton Corp. of America president, noted higher net earnings from operations were achieved despite an increase in depreciation reserves to \$11,919,759 from \$8,098,258 the previous year.

Mr. Henderson said that among the major additions in the past year to the 45-hotel Sheraton system was the \$15 million Philadelphia Sheraton which opened last March. He said construction was also started on the \$13 million Sheraton-Dallas, scheduled to be opened in January, 1959, in Southland Center, Dallas. Plans were completed and construction will also start soon on two highway hotels, the \$3 million, 200-room Sheraton-Binghamton in New York State, and a \$5 million, 300-room hotel for Portland, Ore., he added.

### American Seal-Kap

AMERICAN SEAL-KAP CORP. OF DELAWARE: Consolidated report for six months ended June 30:

	1957	1956
a-Earnings per common share	\$1.00	\$0.95
b-Net sales and other income	\$1,111,781	\$1,082,471
c-Net income	\$1,111,781	\$1,082,471
d-Net income from operations	\$1,111,781	\$1,082,471
e-Net income from operations	\$1,111,781	\$1,082,471
f-Net income from operations	\$1,111,781	\$1,082,471
g-Net income from operations	\$1,111,781	\$1,082,471
h-Net income from operations	\$1,111,781	\$1,082,471
i-Net income from operations	\$1,111,781	\$1,082,471
j-Net income from operations	\$1,111,781	\$1,082,471

a-After preference dividends. b-Includes operations of Chicago Railway Equipment Co. and National Rubber Machinery Co.

### Frank G. Shattuck Co.

FRANK G. SHATTUCK CO. and subsidiaries report for six months ended June 30:

	1957	1956	1955
a-Earnings per share	\$1.11	\$1.08	\$1.05
b-Net income	\$1,111,781	\$1,082,471	\$1,053,161
c-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
d-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
e-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
f-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
g-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
h-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
i-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161
j-Net income from operations	\$1,111,781	\$1,082,471	\$1,053,161

For quarter ended March 31, last, net income was \$224,418, equal to 21 cents a share, compared with \$208,242 or 19 cents a share in like period of preceding year.

Gerald Shattuck, president of Frank G. Shattuck, said the improved earnings resulted partly from the integration of the company's new factory and commissary in the overall operation. This has brought greater efficiency and made possible the use of its production facilities for the development of the company's recently-established business food service.

Since the first of the year, he said, the company has begun to serve new clients at seven locations requiring a total staff of 6,400. He said contracts have been signed for service at five additional locations where operations will begin later this year.

He said the company's office coffee service is expanding and now includes a client in Hartford, Conn. He said two new units, a counter shop and a retail shop, were opened in New York in July. He added that the company shortly will announce a completely new line of candies to serve new markets.

### In Famous Places... a Famous Paint

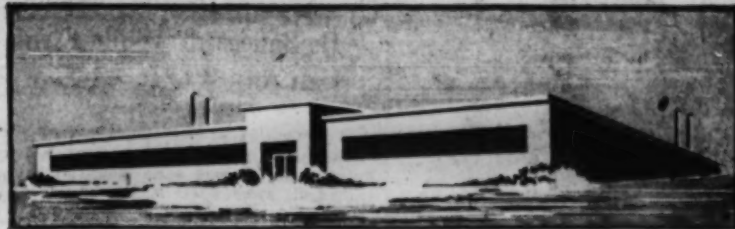
BAITMORE, MD.—The Noxema Chemical Company, makers of the famous Noxema skin preparations, has found that Barreled Sunlight Paints, too, are justly famed—for quality and true on-the-wall economy.



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BARRELED SUNLIGHT PAINT COMPANY  
Providence, R. I.

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....and STEWART-WARNER is there!

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These huge road-building machines literally move on films of lubricant, and nearly all of them—including those built by such famous makers as Autocar, Bucyrus-Erie, Caterpillar, Harnischfeger, International Harvester, Mack, Thew Shovel and White—will be equipped with Stewart-Warner's ALEMITE high-pressure lubrication fittings.

In order to avoid costly down-time delays Stewart-Warner has gone even further and now takes the lubricant to the equipment, with its new ALEMITE Portable Service Stations. These "complete lubrication departments on wheels" go directly to the machine on the job with the world's finest high pressure lubrication service—built by

Stewart-Warner, world's largest manufacturer of lubricating equipment.

Northern Indiana Toll Road... New York State Thruway... Chicago's Congress Street Expressway... on these and nearly every other new highway construction project, ALEMITE on-the-go power lubrication is helping to build our roads to the future—another example of Stewart-Warner's outstanding contributions to America's progress.

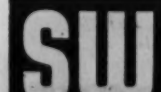
Through the intensive new product development efforts of its nine widely-diversified, highly-integrated operating divisions, Stewart-Warner continues to strengthen further its leadership in such dynamic, rapidly-growing fields as advanced electronics, instrumentation, high pressure lubrication, materials handling, combustion and complex heat exchange technology.

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FRB Chief Martin Says Supply Now  
Tops Demand in Some IndustriesHe States Profits "Should  
Be Squeezed" While Firms  
Can Adjust to It

By a WALL STREET JOURNAL Staff Reporter  
WASHINGTON — Federal Reserve Board Chairman Martin said some industries have reached the stage where supply exceeds demand and "profits should be squeezed now, when they can better adjust to it."

He made the statement after telling the House Banking Committee that more than \$10 billion of the increase in the gross national product from 1955 to 1956 represented marked-up prices, not new goods or services. In such an "inflationary" situation, Mr. Martin said, "adjustments" have to be made and "generally speaking, the sooner the better."

Asked by Rep. Patman (D., Texas) whether the board's so-called "tight money" policy is aimed at getting companies with large inventories to dispose of them at lower prices, the Reserve Board official said the agency wasn't seeking "adjustments." But, he said, the economy sometimes reaches the point where they are necessary.

Mr. Patman's question was based on the assumption that high interest rates would make it difficult for companies to borrow money in order to continue operations and keep full inventories at the same time.

Mr. Martin told reporters a major problem facing the economy is expanding plant and equipment and retention of inventories when demand is slack or uncertain. It would be better to brake expansion and allow prices to reflect the demand situation now through a

relatively mild adjustment, he said, than to counter a more serious one later on.

Previously, the Reserve Board head had told the committee that "what you have got to do to get demand into the picture is not to let borrowed money prevent adjustments which have to be made in the market."

After yesterday's session, Mr. Martin said earnings statements of many industries in the second quarter of this year show that prices have been cut and sales increased even though profits haven't jumped. He indicated he considered this a sound development.

Mr. Martin renewed his assertion that there are no basic shortages in the economy except savings. He also reiterated his testimony of last week that "when business gets imbalance in its cost-price relationship and is trying to pass that cost-price (difference) along to the consumer, at some point the consumer balks." At that time, the Reserve Board chief said he was confident that in the long run, any artificially high prices now would level off in the market place.

On other matters, Rep. Patman criticized the board for making more use of the discount rate than the reserve requirement in conducting its business. The Texas lawmaker said the discount rate—the fee charged by the Reserve System on loans to member banks—"arbitrarily increases all interest rates." He said the reserve requirements—the amount of liquid assets member banks are required to keep on hand—could be raised gradually with less effect on all interest rates.

Mr. Martin disagreed, however. He said raising the reserve requirements would have boosted interest rates "considerably higher." The discount rate largely reflects market conditions rather than costs, he asserted.

N. Y. Central to Order  
\$8,000,000 Equipment  
For Piggyback ServiceRoad to Buy 150 New-Type Flat-  
Cars, 900 Flexi-Van Units for  
Rail-Highway Use

By a WALL STREET JOURNAL Staff Reporter  
NEW YORK — More than \$8 million of orders will be placed this week by New York Central Railroad and its subsidiary, New York Central Transport Co., for special equipment for Central's rail-highway Flexi-Van service which will be launched this fall.

Approximately \$3 million of the purchases, Central President Alfred E. Periman, announced, is for 150 specially designed railroad flat cars, which have been ordered from Strick Trailers, Philadelphia, a division of Fruehauf Trailer Co. Each of these cars, slated for delivery beginning late this fall, is capable of carrying two Flexi-Van units. The cars, 79 feet 5 inches long and to be equipped with roller-bearing wheel assemblies, are designed for use in express freight service at passenger train speeds.

An order for 900 aluminum Flexi-Van package units and 150 special highway wheel and axle assemblies for use on the Flexi-Vans is being placed with Strick Trailers by New York Central Transport Co., it was stated by Leo L. Mellam, president of the Central subsidiary. These will cost approximately \$3 million with deliveries to begin late this fall.

In the Central's version of piggyback operation, fully loaded freight units may be carried aboard railroad flat cars or, with an axle assembly added, as highway semi-trailers. Two Flexi-Van trailer units, from 20 to 40 feet long, are loaded on one car without adjustments. The flat car has a 33-inch wide center steel beam mounted between two high-speed, roller-bearing railroad car wheel assemblies. Two hydraulically operated lift-tables are set on the steel beam, which is depressed between the wheel assemblies.

Transfer from highway to rail carrier or back again takes four minutes, and is done by one man using his regular automotive equipment. The highway tractor-trailer is backed up to a flat car along any road beside a railroad track, the package unit is slid onto the car and, when freed from its highway wheels, pivoted by one man into place on the flat car, parallel to the rails. A self-locking mooring device anchors the trailer securely in place when it is lowered.

When the Flexi-Van service is inaugurated this fall it will be first placed in high-speed operating between Chicago and New York and expanded to other points over the 10,700-mile system.

## Clorox Holders to Vote on Merger

OAKLAND, Calif. — Clorox Chemical Co. stockholders will meet August 14 to vote on a board of directors' proposal to merge with Procter & Gamble Co.

The board earlier had backed a plan to exchange 10 Clorox common shares for 8½ shares of Procter & Gamble common. Procter & Gamble would operate Clorox Chemical as the Clorox Co., a wholly-owned subsidiary.

## Mississippi River Fuel

MISSISSIPPI RIVER FUEL CORP. and subsidiary report for quarter ended June 30:

	1957	1956	1955
Earnings per share	\$3.31	\$3.36	\$3.49
Operating revenues	17,626,000	14,194,000	11,203,422
Profit before income taxes	2,810,000	2,254,388	2,266,564
Federal income taxes	1,001,000	1,276,000	1,537,000
Net income	1,809,000	1,978,388	1,871,564
Common shares	3,339,150	3,432,368	3,373,000

Six months ended June 30:

	1957	1956	1955
Earnings per share	\$6.61	\$6.72	\$6.98
Operating revenues	37,253,753	30,407,154	23,669,827
Profit before income taxes	6,180,821	6,180,728	6,451,827
Federal income taxes	2,354,490	2,353,000	3,128,000
Net income	3,826,331	3,827,728	3,323,827

Commenting on the six months earnings, Glenn W. Clark, president of Mississippi River Fuel, noted that "unseasonable weather, including excessive amounts of rain, affected production of several of the industries we serve."

"Present indications are that 1957 will be a good year," Mr. Clark said. Expansion programs this year, and necessarily higher costs of operations, "will have some effect on our operating profit, but 'certain price adjustments are being made which will maintain a reasonable margin of profit,'" Mr. Clark stated.

## Walter E. Heller &amp; Co.

WALTER E. HELLER & CO. and subsidiaries report for six months ended June 30:

	1957	1956	1955
Earnings per share	\$1.64	\$1.69	\$1.91
Net before income taxes	3,344,798	3,357,681	3,800,373
Net income after taxes	1,488,788	1,518,681	1,549,373
Common shares	1,273,228	1,243,728	1,980,528

— After preferred dividend requirements. b—Adjusted to reflect two-for-one stock split in August, 1955. For quarter ended March 31, last, net income was \$452,047, equal to 45 cents a share on 1,000,000 shares common stock, compared with \$452,091 or 45 cents a share on 1,000,000 shares of common stock in last period of preceding year.

## Emery Air Freight

EMERY AIR FREIGHT CORP. reports for the quarter ended June 30:

	1957	1956
Earnings per share	\$2.28	\$2.15
Gross revenues	3,065,302	3,063,699
Net income after taxes	241,940	100,379

Six months ended June 30:

	1957	1956
Earnings per share	\$4.56	\$4.31
Gross revenues	6,131,789	6,127,398
Net income after taxes	483,880	210,758

b—Adjusted to reflect two-for-one stock split in July, 1956.

John C. Emery, president of Emery Air Freight, noted that a special factor in the company's second quarter revenue increase was the protracted service suspension by its

principal competitor, which added to the normal traffic volume. Prospects for the second half of this year, said Mr. Emery, appear favorable.

## M. H. Fishman Sales

M. H. FISHMAN CO. reports sales:

	1957	1956	Change	%
--	------	------	--------	---

July	\$1,202,308	\$1,114,567	+ 87,741	7.8
7 months	7,896,618	7,569,568	+ 327,050	4.3

## American Stores Sales

AMERICAN STORES CO. report sales:

	1957	1956	Change	%
4 wks July 27	\$82,439,465	\$87,804,568	- 5,365,103	- 6.1
17 wks July 27	563,581,669	541,763,445	+ 21,818,224	+ 4.0

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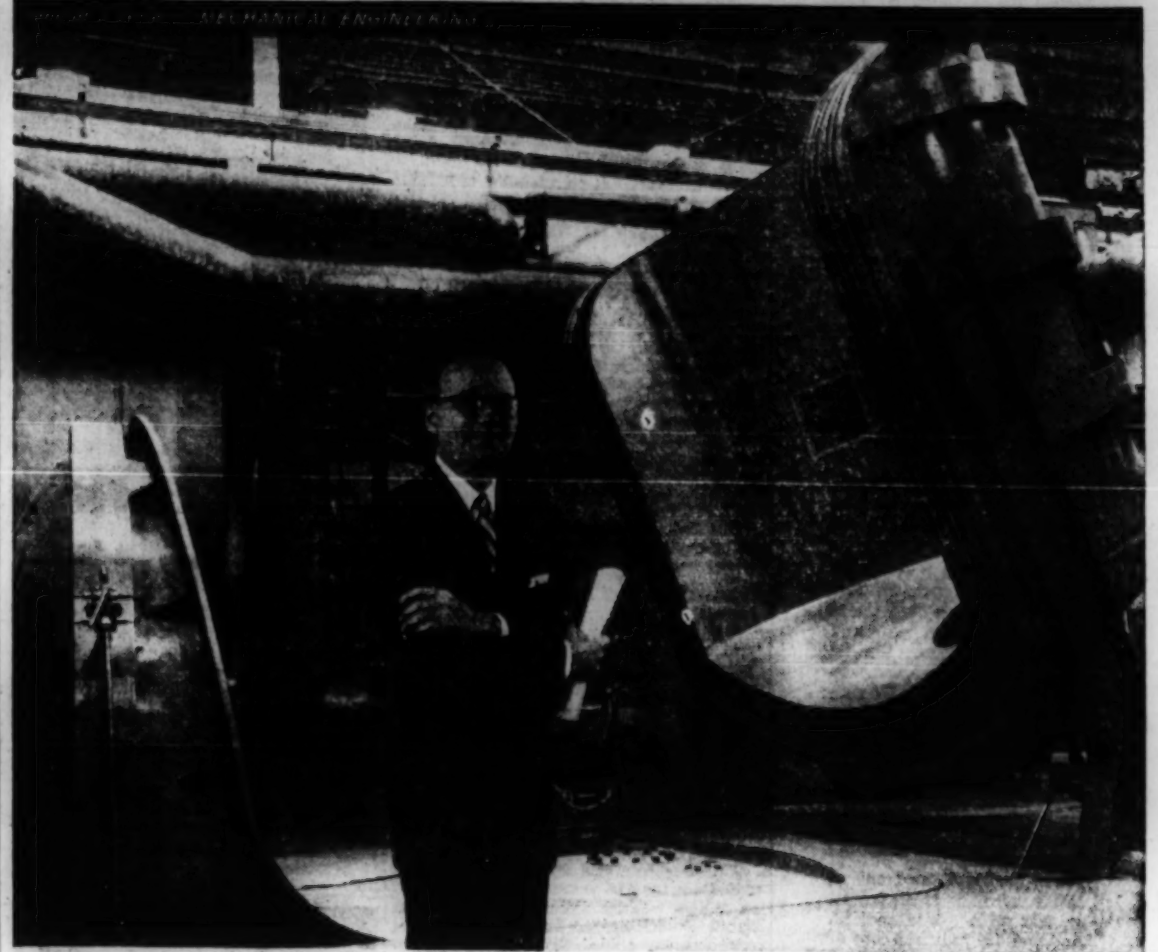
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HUDSON D. WALKER, PRES.

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WILLIAM ESCHER typifies our highly qualified engineering staff ... men whose experience and qualifications extend into nearly every field of design, engineering and construction.

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## Holmes &amp; Narver, Inc.

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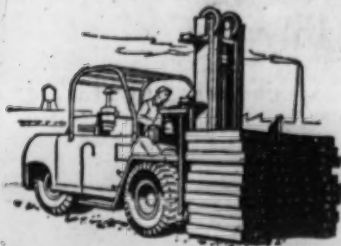
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## American Zinc Earnings In Quarter, First Half Fell Sharply Below '56

Drop in Price and Readjustment  
Of Inventories in June Blamed;  
Fourth Quarter Upturn Forecast

By a WALL STREET JOURNAL Staff Reporter

ST. LOUIS—Earnings for American Zinc, Lead & Smelting Co. for the June quarter and the first six months slid sharply as a result of the drop in zinc prices and a readjustment of inventories in June in line with the price decrease.

For the second quarter American Zinc earned \$314,378, or 26 cents a share, off 43% from the \$444,262, or 71 cents a share, earned in the like quarter a year ago. Sales for the 1957 period were \$15,408,088 compared with \$19,265,694 a year earlier.

Net income for the six months this year was \$900,043, or 76 cents a share, on sales of \$33,460,978, compared with net income of \$1,534,231, or \$1.30 a share, on sales of \$38,042,399 for the first half last year.

During June slab zinc production costs were charged with concentrates on the basis of a 10-cent market, the current market price, Howard I. Young, president, said in the report. In addition slab zinc inventories at June 30 were stated on a 10-cent ore cost basis. "The cost of ores used in June exceeded the 10-cent market basis by \$635,850, which has been deferred and will be liquidated over the last six months of the year," Mr. Young said.

"At present we anticipate that the demand for zinc products in the third quarter will remain at approximately the same level as in the second quarter," Mr. Young added, "but we expect some improvement in the fourth quarter." Demand for stone and by-products in the third quarter will remain at a "good" level, with some seasonal dropping off in the fourth quarter, he indicated.

AMERICAN ZINC, LEAD & SMELTING CO. and wholly-owned subsidiaries report for quarter ended June 30:

	1957	1956
Earnings per common share	26	71
Sales and other income	15,408,088	19,265,694
Net before income taxes	339,778	1,482,282
Income taxes	314,000	844,000
Net income	314,378	844,282
Common shares	1,179,288	1,177,438
Six months ended June 30:		
Earnings per common share	76	130
Sales and other income	33,460,978	38,042,399
Net before income taxes	1,799,043	3,069,231
Income taxes	899,000	1,534,231
Net income	900,043	1,534,231

PEOPLES DRUG STORES, INC. and subsidiaries report for six months ended June 30:

	1957	1956
Earnings per share	\$1.02	\$1.23
Sales and other income	31,409,981	30,069,878
Net before income taxes	919,241	1,189,996
Federal income taxes	178,900	418,798
Net income	441,238	571,198
Current assets	15,726,802	14,616,107
Current liabilities	4,782,476	4,462,157
Capital shares	429,000	429,000

For quarter ended March 31, last, net income was \$210,485, equal to 49 cents a share, compared with \$227,537, or 53 cents a share in the period of preceding year.

Bigelow-Sanford  
BIGELOW-SANFORD CARPET CO., INC.: Consolidated balance sheet items follow:  
June 30, '57 June 30, '56 July 2, '55  
Total assets \$71,867,212 \$68,007,560 \$63,981,728  
Plant & equipment 28,456,402 25,214,290 23,802,943  
Cash 5,657,237 2,810,261 4,853,212  
Inventories 28,494,643 27,411,055 25,796,482  
Current assets 42,324,581 42,009,782 40,150,158  
Current liabilities 8,360,754 9,914,879 8,601,191  
Long-term debt 19,500,000 15,000,000 15,500,000  
Retained earnings 13,662,483 13,855,146 12,562,267  
\$4.50 pfd shs par \$100 24,283 25,717 26,511  
b-Common shs par \$5 992,431 992,431 992,431  
a-After depreciation and amortization. b-Excludes treasury shares.

Bristol-Myers  
BRISTOL-MYERS CO. and its North American subsidiaries report tentative earnings for quarter ended June 30:

	1957	1956
a-Earnings per com shr	8.91	8.80
b-Net income	2,870,951	2,577,011
Net before inc tax	1,430,273	1,396,180
Common shares	1,519,700	1,540,000
Six months ended June 30:		
a-Earnings per com shr	22.08	21.81
b-Net income	6,507,516	6,001,148
Net before inc tax	3,253,714	2,936,848
Common shares	2,953,317	2,953,317

Grand Union Sales  
GRAND UNION CO. reports sales:

	1957	1956	Changes
4 wks. July 27	\$32,687,543	\$28,996,647	+ \$3,690,896 12%
21 wks. July 27	\$187,437,190	\$165,216,206	+ \$22,220,984 12%

## Winn-Dixie Stores Expects Earnings to Gain in Fiscal 1958

By a WALL STREET JOURNAL Staff Reporter

JACKSONVILLE—Winn-Dixie Stores, Inc., big Southeastern grocery chain, expects to earn about \$1.80 a share on net sales of between \$580 million and \$570 million in fiscal 1958, A. D. Davis, president, said.

This would be up from an estimated \$1.70 a share earned on net sales of about \$513,439,564 in the year ended June 29, 1957. Mr. Davis said preliminary year-end figures show Winn-Dixie had earnings of \$10,600,000 in the 52 weeks ended June 29, 1957, up from \$9,138,601, equivalent to \$1.47 per share, not including a special credit of \$1,287,075 from fire insurance, in fiscal 1956. Net sales in the 52-week 1956 fiscal year were \$421,327,312.

Sales in the first four weeks of the current fiscal year show an increase of more than 21%, or \$7,148,514, over the \$33,116,047 sales in the similar 1956 period. After adjustment for new stores acquired, the normal sales increase amounts to 14.5%.

Winn-Dixie, with 471 stores in operation now, compared with 418 a year ago, expects to add about 45 new stores in fiscal 1958. Approximately 20 of the proposed new stores are to be opened before January 1, Mr. Davis said.

Amerasia Petroleum

AMERASIA PETROLEUM CORP. and subsidiaries report for quarter ended June 30:

	1957	1956
Earnings per share	\$1.09	\$1.94
Gross operating income	38,758,333	34,441,238
b-Net income	6,981,341	8,399,028
Capital shares	6,312,010	6,399,400
Net income after taxes for the March quarter of this year was \$8,743,612, or \$1.39 a share on 6,309,400 shares, against \$7,622,946, or \$1.21 a share on the same number of shares in the March quarter of 1956.		

Alabama Gas

ALABAMA GAS CORP. reports for 12 months ended June 30:

	1957	1956
a-Earnings per com shr	\$2.20	\$2.43
Operating revenues	27,868,000	27,433,234
b-Net income	2,139,000	2,365,000
Net before inc tax	2,638,000	2,864,000
Net after pfd divs	823,317	823,317
Common shares	823,317	823,317

a-After preferred dividends. b-After taxes and charges.

## Laclede Gas

LACLEDE GAS CO. reports for 12 months ended June 30:

	1957	1956
a-Earnings per com shr	\$1.14	\$1.27
Operating revenues	46,522,367	44,488,777
b-Net income	3,897,816	4,136,255
Common shares	3,401,822	3,209,276

a-After preferred dividends. b-After taxes and charges.

Laclede Gas has negotiated a two-year, \$17 million bank loan agreement to furnish current capital requirements and it is estimated this agreement will provide all the company's cash requirements over the next two years, Robert W. Otto, chairman, and H. R. Derrick, president, said.

About \$11.7 million of the total will be converted into permanent financing of an under-termined type, but "it is not now expected to be necessary to issue additional common stock," the officials said.

Laclede Gas' new wage agreement, effective July 1, will increase pre-tax costs by \$365,000, the report said.

## American Maracaibo

AMERICAN MARACAIBO CO.: Consolidated report for quarter ended June 30:

	1957	1956
Earnings per share	\$3.23	\$3.18
Gross income	2,413,233	2,384,753
Net before income taxes	1,182,008	985,133
Income taxes	373,000	303,607
Net income	809,008	681,526
Capital shares	2,526,737	2,350,204
Six months ended June 30:		
Earnings per share	8.47	8.25
Gross income	5,155,262	4,497,472
Net before income taxes	2,438,800	1,856,729
Income taxes	771,000	737,000
Net income	1,667,800	1,119,729

## Chemway Corp.

CHEMWAY CORP. reports for the quarter ended June 30:

	1957	1956
Earnings per share	\$0.08	\$0.04
Net sales	1,362,221	1,275,275
Net before income taxes	87,333	43,275
Income taxes	56,008	41,296
Net income	1,943,556	1,943,556
Six months ended June 30:		
Earnings per share	0.08	0.17
Net sales	2,446,416	2,732,332
Net before income taxes	118,691	338,223
Income taxes	84,074	183,020

## Mount Vernon Mills

MOUNT VERNON MILLS, INC. reports for six months ended June 30:

	1957	1956
a-Earnings per common share	\$3.38	\$1.00
Sales	22,487,000	21,421,000
Net before income taxes	441,000	757,000
Income taxes	441,000	757,000
Net income	441,000	757,000

a-Based in both periods on 749,581 shares of common stock outstanding as of June 30, 1957, after allowing for preferred dividend requirements.  
For quarter ended June 30, last, net income was \$296,000, equal to 39 cents a common share. Sales for the period amounted to \$11,374,000.

## Robertshaw-Fulton Controls

ROBERTSHAW-FULTON CONTROLS CO. reports for six months ended June 30:

	1957	1956
a-Earnings per common share	\$1.55	\$1.31
Net sales	37,951,813	35,738,116
Net before income taxes	5,537,529	4,124,000
Income taxes	2,984,500	2,165,000
Net income	2,553,029	1,959,000
Common shares	1,643,184	1,465,728
Quarter ended June 30:		
a-Earnings per common share	\$1.71	\$0.99
Net sales	18,331,794	17,661,883
Net before income taxes	3,540,982	2,172,434
Income taxes	1,377,000	1,142,000
Net income	1,163,982	1,030,434

a-After preferred dividends.

## National-U. S. Radiator

NATIONAL-U. S. RADIATOR CORP. reports for the quarter ended June 30:

	1957	1956
a-Earnings per share	\$1.12	\$1.10
Net sales	11,727,929	10,330,510
Net before income taxes	269,993	214,823
Income taxes	158,983	107,823
Net income	111,010	107,000

a-Based in both periods on the 1,056,036 shares of common stock outstanding on June 30, 1957.  
The company's fiscal year ends March 31.

## THE ROVING REPORTER

by DONALD I. ROGERS  
Financial and Business Editor

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## Litton Industries

LITTON INDUSTRIES, INC.: Preliminary report for fiscal year ended July 31:

	1957	1956
a-Earnings per common share	\$1.47	\$1.97
Sales	27,798,000	14,809,000
Net income	1,738,000	1,819,700
Common shares	1,182,336	1,948,834

a-After preferred dividends.  
Backing of notified orders as of July 31, last, amounted to approximately \$49,000,000, compared with \$28,000,000 on July 31, 1956.

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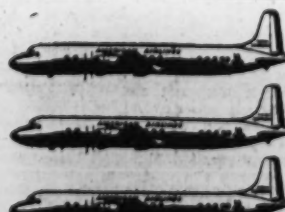
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# REVIEW and OUTLOOK

## Billions for Secrecy

If you take the trouble to leaf through the Government's bulky budget book, you can find out how much money each of the armed services gets, how much goes for aircraft procurement and a good many other things.

Not so with either the military or economic parts of the Government's foreign aid program. As Mr. Gibson notes on this page today, general figures are available to the public, but precious little else. For example, the taxpayer who foots the bill can't find out how much military aid France receives, nor can he discover how much economic assistance is earmarked for various countries.

The argument for secrecy on military aid is that publication of figures, say for each country, might jeopardize security. This assumes that military aid is indispensable to security—a debatable assumption since in fact one effect of the program is to discourage allies from making sufficient efforts to defend themselves unaided; as long as we continue doing it for them, there is scant hope they will ever do it for themselves.

But even if it were granted that military aid is useful in some cases, it does not follow that revealing information about it would harm national security. It's a safe bet the Russians are a good deal more interested in funds for the United States Air Force than they are in this year's military aid figure for France. What is beyond question is that the American people have no basis for evaluating military aid in the absence of the facts.

As for economic aid, the arguments for secrecy can be charitably described as childish. One is that a recipient country might be misled if it learned a neighboring country is getting more from Uncle Sam. Another is that a recipient country might be

resentful if Congress finally voted less than the Administration originally proposed for it.

The obvious answer to that kind of alibi is that if these countries feel that way about economic aid they jolly well don't have to take any. It is an insult to the American people to offer such reasons for denying them information about military and economic assistance programs into which they have been forced to pour some \$60 billion since World War II.

Indeed, it is fair to suppose that the real reason for secrecy is that publication of details would raise even more questions than are already being asked about foreign aid. Some hard-working lawmakers from time to time dredge up startling instances of waste and waste; how much more of that would there be if the full story were known?

An even more important question is buried under the secrecy policy. That is the question of the actual impact of all this aid, military and economic, on the economies of the nations getting it. It is easy to talk about production gains in Europe in the wake of the Marshall Plan, but how much of France's inflation, for example, is traceable to American aid?

Regarding the so-called underdeveloped countries the question is sharper still. Here the attempt seems to some people to be a defiance of known economic laws and history; it looks like forced-draft pressure to condense the industrialization process into a few years instead of generations. For all we are permitted to know, the consequences could be the reverse of helpful.

Except in certain limited areas, secrecy in Government is always dangerous, particularly since it feeds on itself. In the case of foreign aid, it is secrecy—and not knowledge—that may jeopardize the national interest.

## Taxpayers' Lament

The National Cash Register Company has invented a machine that can add up to a trillion (1,000,000,000,000).

Officials of the company explained: "The machine has been developed to meet the needs of banks, insurance companies and other institutions which now deal with figures of this size."

There is no question that this is the

age of boxcar figures. We count it a victory that private enterprise was alert enough to get the jump.

For the way things are going, if someone else had not invented a machine that can add up to a trillion sooner or later the Government would have to.

## Uncommon Men

We spent a good many years, long ago, in the galleries of Congress. Our time happened to overlap the years of such men as George Norris, William Borah, Arthur Vandenberg, Carter Glass and Walter George.

In many ways it would be hard to find a more dissimilar group. They certainly were not joined together in any co-fraternity of political philosophy. They often disagreed with each other. The public often disagreed with them. And sometimes one or another seemed to disagree with himself from one decade to another.

Yet all these men had some qualities in common that stamped them as uncommon men. They were distinctive individuals; they had strong opinions and they asserted them with vigor. At one time or another each proudly defied the councils of his nominal party when he felt he could not otherwise be true to himself. The action of Walter George in the famous Roosevelt "purge" was a fairly typical performance.

And one of their characteristics was the ability to win respect, both in the Senate and the public mind, quite apart from their opinions on particular issues. There were ardent New Dealers and Roosevelt admirers in Georgia who nonetheless found themselves voting for Senator George; the

voters' resentment against the purge was a reflection of their respect for independence. Not all his supporters in Idaho, we feel sure, could follow Senator Borah on all his twistings and turnings; many voted for him for years just because he was William Borah.

Sometimes, these days, we wonder if such men were not creatures of a passing time. At any rate, to keep a George Norris in the Senate so long took a willingness on the part of voters not to insist that their delegates in Congress reflect their momentary mood on every issue of the day.

That willingness to permit a man to vote his convictions is going to have a hard time in a day when every Congressman's voting record on every bill is catalogued by pressure groups who judge him on how many times he votes "right" and how many "wrong." It can hardly survive if the voters come to adopt this modern political idea, which is not so much to weigh the man as to strike his statistical average against the party's platform.

And we are old-fashioned enough to think that would be a pity. We are all, conservatives and liberals alike, sure to be the losers if we cannot nourish politically those who are willing, as was Walter George, to walk their own way in the corridors of our Capitol.

## Piggy-Back on C & NW Road

CHICAGO—The Chicago & North Western Railway Co. began piggy-back service between

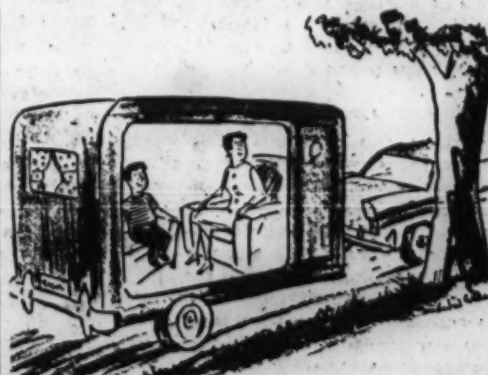
Chicago and Council Bluffs, Iowa, and in 10 days will begin a Chicago-Sioux City, Iowa, route.

## PEPPER....and Salt

The Flax  
True it is, as years go by,  
And lower sinks the sun,  
Many things that you and I  
Had once considered fun,  
Now seem far beyond our  
strength,  
And we don't miss them much,  
For we realize, at length,  
The good Lord's plan is such  
That, when flaming years  
have flown,  
And Nature banks the fires,  
If our pleasures simmer  
down—  
So do our desires.  
—Carl Helm

Seeing Eye  
The harassed-looking housewife approached the operator of a mobile X-ray unit. "I don't need a chest X-ray," she said timidly, "but the label has come off this can. Could you tell me if it's spaghetti or baked beans?"  
—Daily Mirror, London.

We Must All Pill Together  
There was a time not so long ago when, if you saw a man taking a pill, you could be reasonably sure he either had a headache or indigestion. But times have changed and today pills play a far more versatile role in our lives. The harassed business man takes a pill to



keep him awake, a pill to make him go to sleep, a pill to pep him up, a pill to calm him down, a pill to give him vitamins and even a pill for his lunch. But that's the penalty for being a piller of the community.  
Those tranquilizer pills come in handy for husbands just before they look over the bills for the month. This is known as being pulled up for an awful letdown. Soon hostesses will have bowls of pills

# Letters

## To the Editor

### Oil in Oman

Editor, The Wall Street Journal:  
Your page-one comment in the July 23 edition, referring to the Sultan of Oman's "oil-rich" sheikdom, is rather confusing. Prior to publication of your article no one drop of oil had been produced in Oman.

Perhaps a prolific wildcat discovery has been brought in inside Oman recently, known only to the operators in question. In that case you have an A number one scoop. Please do you who have a bit of knowledge of and interest in the oil industry the favor of publishing a good feature story on whatever new-found discovery may have made Oman "oil-rich."

HARRISON T. BRUNDAGE

New York City

[August 2 we reported a second oil discovery by Cities Service Company in the Sultanate of Muscat and Oman making Oman "oil-rich"—which it hardly was when our July 23 story appeared to place us way out on a limb. We are happy to oblige Mr. Brundage, and grateful to Cities Service for arranging matters so satisfactorily.—Ed.]

### Discredited Argument

Editor, The Wall Street Journal:  
Ancient "Labor's Legal Hangovers" by John Kilcullen, former Assistant Solicitor, United States Department of Labor, in charge of that department's Walsh-Healey division, and your editorial "Outmoded Labor Laws" (both July 9).

I shall confine this brief response to my legislative interest, the Davis-Bacon Act. However, I would be less than candid if I failed to note in passing that Mr. Kilcullen, in referring to regulations taking several months to read, is attacking the product of his own draftsmanship, for as chief of the administrative section covering Walsh-Healey he was responsible for the drafting and promulgation of the same regulations he now so bitterly attacks.

Regarding his resuscitation of the old discredited arguments against the time-tested Davis-Bacon Act, let me state that it was designed by a Republican Administration and enacted in 1931 to benefit contractors, craftsmen and the public alike, and has been applied to each new Federal program developed since 1931, including the mammoth interstate highway system. Contrary to this ingenious article bearing Mr. Kilcullen's byline:

1. The law requires the payment of the wages which prevail in the locality on the same type of work (not minimum rate).
2. Its primary purposes are to provide equality of bidding opportunity for all contractors and to prevent unfair competition and subsequent monopoly.
3. The rates are determined for the immediate area where the work is to be performed, whether rural or urban.
4. The rates that actually prevail in the community of construction are determined regardless of source of supply.
5. Far from serving as an instrument for organization, the simple true fact is that it has helped the workers who cannot help themselves the most, by being their sole protection.
6. It does not increase costs.

Let me conclude by replying simply directly to your rhetorical question. The Davis-Bacon Act exists today and shall live tomorrow on its merits, because it has stood the test of time—it has worked.

GEORGE D. RILEY

Legislative Representative, AFL-CIO

Washington, D. C.

### Unexcessive Costs

Editor, The Wall Street Journal:  
The Federal budget for the coming year, as prepared by President Eisenhower's current advisers, is approximately \$72 billion, as we now know. You and I have no fair personal standards by which to judge it. We don't handle such quantities of the long green.

But I have found a corporate standard for comparison. The annual report of General Motors Corporation states that in the year 1955 that large automobile maker expended in excess of \$12 billion in connection with its plant, operations and dividends.

As we know, \$12 billion is one-sixth of \$72 billion. Are the annual operations of the Federal government, including defense, atomic energy development and all the rest, more than six times as important as the annual operations of this prominent automobile manufacturer? I am sure that the operations of our Federal government are more than six times as important as the operations of this great corporation whose fortunes I carefully follow as one of its stockholders. Consequently the total size of the Federal budget, by comparison, appears not excessive. Individual items, of course, must be judged on their own merits.

JORN G. SOBIESKI

Los Angeles, Calif.

### How Disarmament Comes

Editor, The Wall Street Journal:  
Your editorial on the matter of urgency in reaching disarmament agreements (July 24) makes sense.

But in my opinion most of the thinking about disarmament confuses cause and effect, putting the cart before the horse. Just how much peace would result, if any, from disarmament is at least questionable. But there is little question about disarmament resulting when nations have decided to quit fighting. Isn't the problem one of getting people to have a passion for peace, which would bring disarmament automatically? Men will lay down their arms when they don't want to fight, but war-minded men will continue to fight with what they can get even if some arms are taken away from them.

Americans have learned that it is better to produce in order to get what they want than it is to fight for it. When others learn this we won't need to be forced to disarm, and neither will they. Disarmament will come voluntarily, as a result, not a cause, of peace.

Perhaps there has been enough progress in men's minds and hearts to justify disarmament conferences. But if people are not ready for peace all the agreements will be as fruitless as the League of Nations.

Maybe preparing people for peace, followed by disarmament, is a job for churches and economists more than for statesmen.

A. F. GOLDSMITH

Findlay, Ohio

# Secret Aid

## Stacks of Facts About Foreign Spending Are Carefully Kept from Taxpayer's Eye

By JOHN R. GIBSON

WASHINGTON—Whatever your opinion of United States foreign aid, there is one undeniable fact about the program: The taxpayer who puts up the cash can't find out just exactly how his money is to be spent.

Some foreign aid information, mostly of a general sort, is available to the public. It's true. But vast fields of facts and figures are shrouded by military and diplomatic secrecy. Only domestic military and atomic energy measures are so tightly screened from public view, and neither of those ordinarily stirs up as much controversy as foreign aid appropriations.

This aspect of foreign aid has prompted cries of "Government by secrecy" in the Senate—a charge that naturally burns sensitive Administration ears. The International Cooperation Administration, which runs most of the aid program, replies that it bares all "available" plans and estimates to the appropriate Congressional committees. So it does, but a liberal use of the censor's shears keeps many of the facts from being available to the public.

Aware of secrecy complaints from their colleagues, members of the Senate Foreign Relations Committee decided this year to make available "complete, detailed figures" for confidential examination by any Senator. That still isn't much help to the average taxpayer, unless he gets himself elected to the Senate.

To the bureaucratic eye the amount of information revealed to the public doubtless looks large. Certainly there is no mystery about the broad outlines of the current foreign aid bill.

### Money Against Malaria

President Eisenhower asked for a total of \$2.9 billion this fiscal year. Of that, \$1.9 billion would go for straight military aid, \$500 million for a start on an economic aid loan fund and \$900 million for "defense support," which covers roads and other economic projects that are regarded as directly helping a country's defenses.

The rest of the cash would go as hand-outs for such things as unforeseen international emergencies, malaria eradication, atomic research reactors and technical cooperation. That last item is a \$160 million one which would continue the old Truman "Point Four" program designed to educate and improve the health of our less advanced foreign friends.

Congress, to be sure, won't give the President all this. After Congress acts on the present authorization measure it will still have to appropriate the actual money in a separate bill. The upshot is expected to be closer to \$3 billion than to the \$2.9 billion requested.

The inquiring taxpayer can get somewhat more specific about the distribution of the largesse—but always and only up to a point. He can find out that Yugoslavia is ticketed for \$2.5 million of technical aid, \$15 million of economic grants and "some" military assistance. Aside from learning that most of the \$15 million will go for coking coal, however, the inquirer finds the details of the economic and military grants cloaked in secrecy.

The Pentagon confides that France will get more military aid in the current fiscal year than in the last one. But it's not telling what the figures are in either year.

Defense Secretary Wilson's aides will also disclose that from January through December, 1956, they delivered our allies nearly \$1.1 billion worth of planes, \$118 million of tanks and combat vehicles, \$110 million of ships and \$189 million of electronic and communications equipment, among other aid. But

they won't say how much of what went to which allies.

For this year, they will reveal how much military aid they want to give various "regions"—\$340 million to Europe, \$380 million to the Near East, South Asia and Africa, \$400 million to the Far East, \$26 million to Latin America, and lots more millions on a "non-regional" basis. But the Pentagon won't say how much goes to individual countries.

### Plans for the Future

You can find out that Israel, Afghanistan, Nepal, Tunisia, Bolivia, Guatemala and Haiti are among those scheduled to get economic grants. But details are secret. You can discover that the aid-dispensers are already scanning a batch of construction projects for which they may lend dollars under their planned soft-loan program—but it may be entirely different projects that would actually get the green light.

In short, the taxpayer can pry out totals, round figures, generalizations and some samples of what's being planned. But there is little in the way of precise information on what's going to be built in what country and how we are going to spend the secret amount of dollars slated for the Republic of X.

All this not only denies facts to the American people. Ironically for the Government, the secrecy about details denies officials an opportunity to make a chapter-and-verse defense of the things they want to spend the dollars on. Why, then, do they persist in hiding information?

The outgoing head of I.C.A., John Hollister, recently gave one explanation to the Senate Foreign Relations Committee. Concerning military information he said: "For the same reasons that we are not willing to reveal the planned disposition around the world of our own forces and of arms and equipment to be provided them, we believe it is in the national interest not to show in detail the disposition of our contributions to the military forces of our friends and allies." In addition, the I.C.A. argues that official release of military aid figures would be grist for the Russian propaganda mills.

The Administration explains secrecy about economic aid partly as an attempt to keep peace in the international family. When one country hears that a neighboring country gets more from Uncle Sam, they say, there's a great squabble. It becomes a "keeping up with the Joneses" situation. The aid men maintain, in effect, that it's best to keep the Smiths from knowing what's going on at the Joneses, at least as far as Uncle Sam's plans are concerned.

### Avoiding Resentment

They also contend that revelation of aid plans would tie the hands of U. S. negotiators. "In virtually every country program and project, it is our policy to obtain contributions in cash, goods, or services from the host government," I.C.A. asserts. "Knowledge of the level of aid contemplated by the U. S. Government would give the host country negotiators a considerable advantage."

Besides, the Administration argues, "this Government wishes to avoid the possibility of resentment occurring in the event the final programs approved (by Congress) are less than those initially proposed."

How much appeal these explanations have is likely to depend on the individual's attitude toward foreign aid. But whatever their merits, the explanations do not alter the fact that the taxpayer is putting up a tidy packet—some \$60 billion since World War II—while being kept in the dark about its use.

# Who's News

## Personnel Notes—Management—

### Commerce and Industry

Allegheny Airlines (Washington)—Edwin I. Colodny has resigned from the Civil Aeronautics Board staff to become assistant to Leslie O. Barnes, Allegheny Airlines president, on September 3.

Gabriel Co. (Cleveland)—James Ewing was appointed vice president of sales succeeding William Klein who becomes vice president-merchandising.

American Zinc, Lead & Smelting Co. (St. Louis)—Richard P. Immel was elected executive vice president and general manager of American Limestone Co., a subsidiary. Richard E. Sansom was elected vice president and manager of the subsidiary.

Winn-Dixie Stores, Inc. (Jacksonville)—Tine W. Davis was named executive vice president in charge of the Montgomery, New Orleans, Raleigh and Louisville divisions of the grocery chain. Mark King was named a vice president of the New Orleans division.

Edison Brothers Stores, Inc. (St. Louis)—William E. Polley, Samuel L. Demoff and Morgan I. Pitcher were named vice presidents of this operator of a chain of women's shoe stores. Charles B. Edison, Arthur J. Elias, Bernard A. Edison and Eric P. Newman were appointed assistant vice presidents.

Consolidated Electrodynamics Corp. (Pasadena, Calif.)—Harold F. Wiley was named director of the analytical and control instrument division, a new unit set up to consolidate design, development and manufacture of these electronic instruments.

Sperry Rand Corp. (New York)—Dr. Thornton C. Fry was appointed vice president and director of Univac engineering for the Remington Rand division.

American Enka Corp. (Enka, N.C.)—Dr. John L. Bitter was named vice president, marketing, and C. Chester Bassett, Jr. was elected vice president, sales, of this manufacturer of rayon and nylon.

Sun Oil Co. (Philadelphia)—Richard F. Blewett was appointed manager of the foreign sales department.

American Can Co. (New York)—Cecil F. Dawson and Craig Moore were elected directors. Both men were directors of the Dixie Cup Co., recently acquired by Canco.

Pennsylvania Power & Light Co. (Allentown, Pa.)—F. C. Mueller was named vice president of the newly-formed central division headquartered at Hazleton, Pa.

Frank H. Lee Co. (Danbury, Conn.)—J. Lawrence Sherer and George M. Rickus have been elected vice presidents of this hat manufacturer.

## Nestle-LeMur Sees Net Up Sharply This Year

Official Says Growth Rate in Industry Indicates Further Improvement in 1958

By a WALL STREET JOURNAL Staff Reporter  
NEW YORK—Earnings of 90 cents to \$1 a share in 1957 "are a real possibility" for Nestle-LeMur Co., Louis Naldech, executive vice president, told the New York Society of Security Analysts.

Mr. Naldech also said the cosmetics and toiletries concern expects 1957 sales of between \$9,000,000 and \$9,500,000. In 1956, Nestle-LeMur earned 65 cents a share on net sales of \$8,012,128.

"The rate of our growth and that of our industry, together with our planning for the future, leads us to expect an even better year in 1958," Mr. Naldech said.

"We are interested in further expansion by acquisition," Mr. Naldech continued, "preferably by cash so as not to dilute equity and to maintain our stock leverage." Nestle-Le-

Mur, which now markets products under eight main brand names, added to its organization through acquisitions both in 1949 and in 1951.

"Growth resulting from market expansion remains our primary objective," Mr. Naldech said, "and the growth process is being realized by our company in each succeeding period as demonstrated by sales figures, with no end to this trend in sight."

In reply to a question, Mr. Naldech said Nestle-LeMur considers stock dividends as "special" and not regular dividends. The company increased its dividend rate in June from 20 cents to 30 cents annually. Nestle-LeMur also paid a 50% stock dividend in 1956 and a 5% stock dividend last March.

Mr. Naldech told the analysts that although Nestle-LeMur has one million common shares authorized, it has no plans to issue additional stock beyond the 440,000 shares now outstanding. The company's management owns about 43% of the outstanding stock.

LeMur Chemical Co., organized in 1956 to develop chemical products, "has not yet made real progress, but we are optimistic about the future development," Mr. Naldech said. He noted that the firm's Canadian subsidiary "has been growing vigorously in recent years." The company's British subsidiary is expected to earn about seven cents a share in 1957, he added, as it did in 1956.

# Themes and Variations

## Intellectuals & Baseball

The romance between intellectuals and the game of baseball is, for the most part, one-sided to the point of absurdity. A large percentage of intelligent Americans evaluate the 400 men who play major baseball as awesomely gifted demigods. A large percentage of the muscular 400 rate intellectuals several notches below umpires.

Occasionally intellectuals considering baseball retreat behind cultivated cynicism which ranges in phrase from the stock remark about bread and circuses to more indignant indictments of false values and commercialism. These false fronts are wholly transparent to the practiced eye.

The attractiveness of baseball is not measured by things overlooked any more than its existence has come to pass by accident. The appeal was dampened for me only slightly by five years of covering games from March to October.

There is severe classic tragedy within major league baseball; tragedy which catches and manipulates the life of every athlete as surely as forces beyond the heaths manipulated Hardy's simple Wessex folk into creatures of imposing stature.

Major league baseball is an insecure society: it pays lavish salaries to athletes and then, when the men reach 35 or so, it abruptly stops paying them anything. But the tragedy goes considerably deeper than that. Briefly, it is the tragedy of fulfillment.

Each major leaguer, like his friends, wanted desperately to become a major leaguer years ago. Somehow, he believed even with the most profound faith he possessed, if he ever did make the major leagues, everything would then become ideal. A major league baseball team is a collection of 25 young men who have made the major leagues and discovered that in spite of it, life remains distressingly short of ideal.

The imaginative intellectual whose legs go bad when he is 22 is obviously more fortunate than he knows. His dream, the one in which he strikes out Williams, Mantle and the boss on nine pitches, employing the secret backspin slider that breaks two ways before reaching the catcher, is good for the rest of his life. If it dims at any time he has only to visit a ball park for a recharge.

By its nature, the watching of baseball appeals most strongly to imaginative people. The average major league game lasts approximately two hours and 45 minutes. There is action for perhaps 15 minutes of that time.

The pitcher throws, the batter looks, the umpire says, "Strike," and the game is on. By the time the eighth inning arrives, the visiting team is one run ahead, but the home club starts an interesting rally. The lead-off man lines a clean single to right, the next man doubles off the center-field wall, sending the runner to third, and now the home club's toughest man marches up to bat.

The visiting manager has called time out so that he can walk to the pitcher's mound and discuss matters with the pitcher, catcher, plus an unwanted fourth hand, the veteran shortstop who, to the manager's continuing annoyance, invariably seems to have managerial theories of his own. As the four wry men talk intently, the imaginative fan again can only guess at the dialogue. Actually, the manager opens with sarcasm: "Well, that was a great nothing ball you just threw."

"You come all the way out here to tell me that?" the pitcher says. "Is he tired?" the manager asks the catcher. "He threw that last guy a nothing ball," the catcher says, cautiously. "Okay," says the manager. "Stick a fork in him. He's done." The manager waves to the bullpen, and a new pitcher begins a long walk into the game.

Ten minutes later, when the game resumes, the imaginative fan has come to a personal conclusion. "If I'd had someone like that manager to give me pitching tips," he thinks, "I might have been out there myself."

The batter hits the relief pitcher's third pitch into the left-field grandstand, and the imaginative fan, once again identifying with the home team, jumps triumphantly to his feet, slaps a stranger on the back, and glows until dinner, when his wife asks why he had not devoted some time to doing what his family wants for a change and gone rowing in the park. The imaginative man can offer no good answer. If he is wise, he does not try.

Football is violence in cold weather and sex and college rye. Horse racing is animated roulette. Boxing is smoky halls and kidneys battered until they bleed. Tennis and golf are best played, not watched. Basketball, hockey and track meets are action heaped upon action, climax upon climax, until the onlooker's responses become deadened.

Baseball is for the leisurely afternoons of summer and for the unchanging dreams. I do not suggest that major league baseball can take the place of the late Beethoven quartets, merely that the two frequently coexist in harmony within the thoughts of the American intellectual. I think this is in no way incongruous. The one came out of a life that was like thunder; the other cost 400 men their dreams.

—ROGER KATZ

in "The American Scholar," Summer 1957.

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## Washington at Work

### Congress

**Truck Stock:** The Senate passed, with a slight change, a House-approved measure (H.R. 3625) to prevent evasion of Interstate Commerce Commission regulations on issuance of securities by truck companies that set low par values on their stock. The bill would consider the "fair market value" of the stock in determining if an issue is large enough to come under I.C.C. regulations.

**Small Boats:** The Senate passed and sent to the House a bill (S. 1866) to delay until January 1, 1959, from January 1, 1958, the effective date of a bill passed by Congress last year to require inspection and certification of small passenger boats.

**Weather-Making:** The Senate passed, sending to the House, a bill (S. 86) to authorize the National Science Foundation to take over Federal research on weather-making.

**Gadsby:** The Senate confirmed the nomination of Edward N. Gadsby, Massachusetts Republican, to replace former Chairman J. Sinclair Armstrong of the Securities and Exchange Commission for a term ending in June, 1958.

**Cocks:** The Senate confirmed the nomination of Earle Cocks, Jr., of Georgia to be a member of the board of the Federal Deposit Insurance Corp. for a six-year term.

**Price Discrimination:** The Senate Judiciary Committee discussed but took no action on a bill (S. 11) to curtail use of "good faith in meeting competition" as a defense against price discrimination charges.

**Scribner:** The Senate confirmed the nomination of Fred C. Scribner, Jr., to be Under Secretary of the Treasury, succeeding H. Chapman Rose, resigned.

**Ford:** The nomination of Frederick W. Ford of West Virginia to be a member of the Federal Communications Commission until mid-1964 was confirmed by the Senate. He succeeds George C. McConaughy.

**Kearns:** The Senate confirmed the nomination of Henry Kearns of California to be Assistant Secretary of Commerce, replacing H. C. McClellan, resigned.

**Autos:** An Air Force colonel who has been conducting research in auto safety said the Air Force is considering installation of auto seat belts in all Air Force vehicles. He testified as a House Commerce subcommittee opened hearings on the use of seat belts.

**Surplus Disposal:** The Senate passed and sent to the White House a House-Senate compromise bill to expand by \$1 billion the amount of surplus farm products that could be disposed of abroad under the Public Law 480 program.

**Martin:** Federal Reserve Board Chairman Martin, testifying before the House Banking Committee, said that "adjustments" have to be made in the economy when marked-up prices represent a large portion of the increase in the gross national product.

**Transportation:** The House passed and sent to the White House two bills dealing with transportation. One bill (S. 943) would require motor carriers to file with the I.C.C. their actual rates or charges rather than their minimum rates and charges as presently required.

quired. The other (S. 1492) would increase the penalties for violations of certain railroad safety laws or laws governing competitive practices among motor carriers.

**Shipping:** The House passed and sent to the Senate a bill (H.J. Res. 370) extending for another year the Administration's authority to sell two war-built vessels for use as cargo carriers between the U. S. and Cuba and Mexico.

**Phosphate:** The House passed and sent to the White House a bill (S. 334) to increase the amount of public land that can be leased to any one mine operator in any one state.

**Rapid Amortization:** The Senate Finance Committee voted to curtail the rapid amortization program, effective at once, and to end it December 31, 1959. It added these provisions as an amendment to a House-passed bill (H.R. 232) to ease the tax treatment of damages won in breach of contract suits.

**Liquor Tax:** The House passed and sent to the Senate a bill (H.R. 8216) to require that a person claiming a liquor or tobacco tax refund must prove he bore the burden of the tax.

**Cabaret:** The House passed and sent to the Senate a bill (H.R. 17) to reduce to 10% the present 20% Federal cabaret tax.

**Oil:** The House passed and sent to the Senate a bill (H.R. 8054) to provide for the leasing of oil and gas deposits beneath inland navigable waters in Alaska.

**Food-Drug:** The House passed and sent to the Senate a bill (H.R. 6456) to allow the export of goods condemned by the Federal Food and Drug Administration after the items were allowed to enter the U. S.

**Contract Carriers:** The Senate passed and sent to the House a bill (S. 1385) that would bring contract motor carriers under the same sort of Interstate Commerce Commission regulation under the Clayton Act as common carriers now face.

**Motor Contracts:** The Senate approved a measure (S. 375) that would make valid in all states conditional sales or mortgage contracts for trucks and busses filed in a single state. At present, such contracts are valid only in the home state. The bill now goes to the House.

**Grain Standards:** The Senate passed and sent to the House a bill (S. 2007) that would let an individual who thinks his grain is of a higher grade than the Agriculture Department determines get a fast review by the farm agency if he pays for this extra work.

**Tariffs:** The House passed and sent to the Senate bills for duty-free imports of dressed or manufactured lath or Tampico fibre (H.R. 7096), and for three-year suspension of import duties on casein (H.R. 38) and certain tanning material extracts (H.R. 2842).

**Advertising:** The House passed and sent to the Senate a bill (H.R. 5924) for the duty-free importation of advertising materials, commercial samples and advertising films.

**Ministers:** The House passed and sent to the Senate a bill (H.R. 8892) to extend for two years the time in which ministers can decide whether to be covered by Federal social security.

### Brown Rubber

BROWN RUBBER CO., INC., reports for six months ended June 30:

	1957	1956	1955
Earnings per share	1.25	1.25	1.12
Loss after charges	\$232,375	\$254,672	\$454,691
Net loss	\$116,375	\$122,672	\$454,691
Capital share	278,142	1,623,722	1,759,500

George Leach, president of Brown Rubber, said: "We do not expect to operate at a profit for the third quarter because of loss of sales volume for July and August and also on account of other expenses normally incurred in a model changeover program." Brown Rubber supplies rubber and plastics products to the auto industry.

Mr. Leach added that the firm expects a "rising level of operations in the fourth quarter" and that "we can again show earnings for that period."

### Sumbeam Corp.

SUNBEAM CORP. reports for quarter ended June 30:

	1957	1956
Earnings per share	1.00	1.00
Sales	\$6,440,000	\$5,729,500
Net income after taxes	1,623,722	1,759,500
Capital share	2,091,763	2,094,697

Company's fiscal year ends March 31.

## OWENS-ILLINOIS

guards against destructive fire with

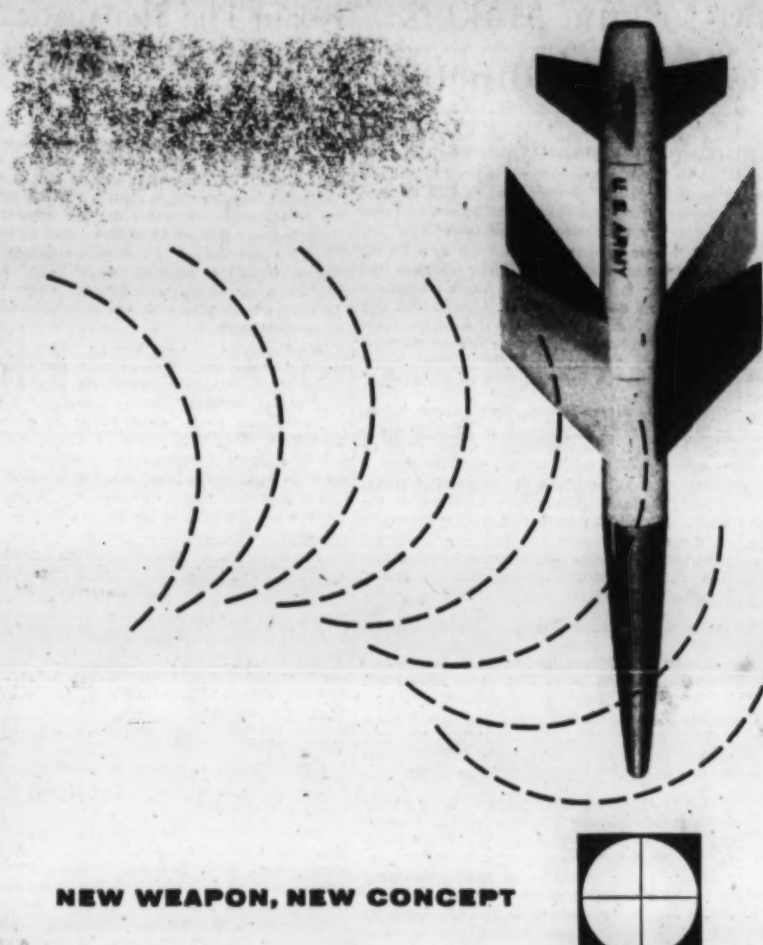
## Grinnell Sprinklers



Controlling fire and making it serve useful ends is basic in the art of glassmaking. Among the safeguards against a disabling fire at the Owens-Illinois plant in Sreator, Illinois are Grinnell Automatic Sprinklers. They provide dependable protection against destructive fire... any time, any place.

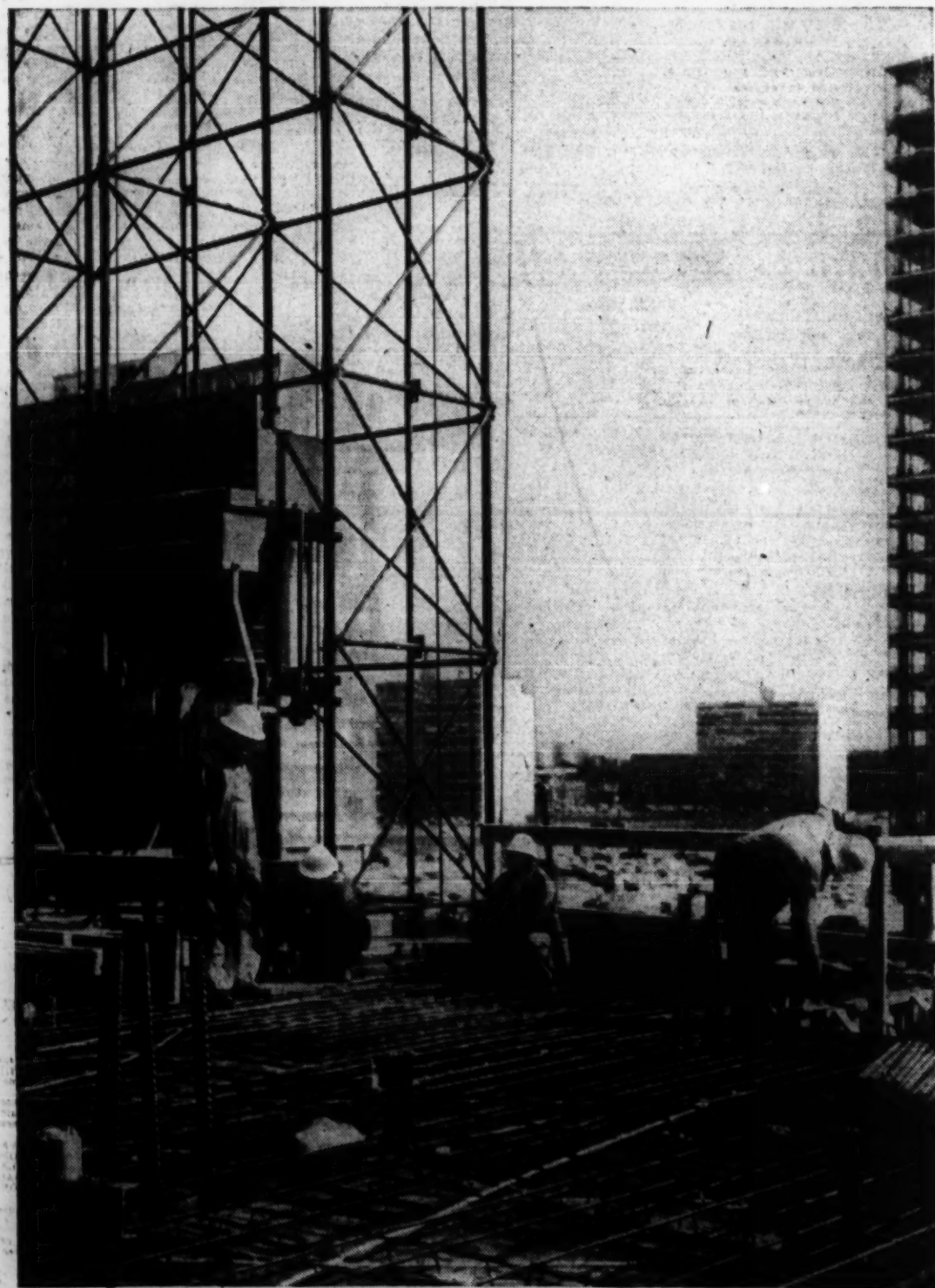
A Grinnell System is economical, too — often pays for itself in a very few years with reductions in fire insurance premiums of between 50 to 90%.

**WITHOUT COST OR OBLIGATION,** ask a Grinnell Engineer to survey your property and submit an estimate. Phone the Grinnell office nearest you, or write Grinnell Company, Inc., 270 West Exchange St., Providence, R. I.



An important new weapon for a new U. S. Army concept is now being delivered in quantity by Martin-Orlando. This is LACROSSE, a field artillery guided missile, developed to implement the combat concept of the Pentomic Army... a "fighting" Army consisting of self-sufficient highly mobile battle groups. LACROSSE will provide these battle groups with the shockpower of extraordinary speed, mobility and accuracy in heavy armament support of their operations. LACROSSE is the first generation of an entirely new kind of general purpose weapon. All of its components, consisting of the missile mounted on a standard Army truck and a guidance system, can be airlifted to advance areas. The missile is fired in the general direction of the target—without target data at the launching site. Its pinpoint accuracy is controlled by a forward observer. The Martin Company, with more than 10 years of design, production and operational experience in guided missiles, today stands as a leader in this important field.

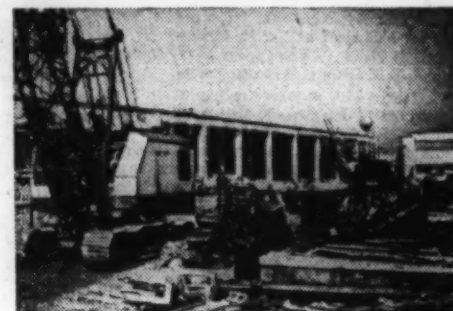
**MARTIN**  
BALTIMORE · DENVER · ORLANDO



A new housing project spreads over Chicago's south side. Since 1946, over 115,000 dwelling units have been built within the city

limits. Such construction will house many of the thousands of jobholders expected from enlarged import-export operations.

New factory construction adds to Chicago's 14,500 existing plants. Over \$1 billion has been invested in industrial facilities in the past 2 years.



Future unlimited—report #6 on Chicago

## Building:

### A City Prepares for Nearly 2,000,000 New Residents

**The St. Lawrence Seaway, Port of Chicago and Cal-Sag Waterway are expected to provide impetus for considerably more than 500,000 new job opportunities in Chicago's metropolitan area. Here's how private enterprise is preparing for the added population of at least 2,000,000 directly and indirectly related to these jobs.**

How can the businessmen of a rapidly expanding port city provide space for approximately 5,000 new factories plus homes for an added labor force of at least 500,000 by 1975? That's the problem facing Chicago and it's being solved by private industry.

#### Homes—and more homes

Between 1950 and 1956, permits for approximately 54,000 private homes were issued within the Chicago city limits. By 1975, with conservative projection, 125,000 homes will be built within the city to absorb the tremendous influx of new residents.

Apartment buildings, too, are mushrooming in the city. In 1956, permits for new apartment buildings containing over 6,600 units were added to the Chicago skyline.

#### Making room for industry

Factory construction is on an equally grand scale in Chicagoland. Waterway im-

provements will stimulate development of 15,000 acres for use in the Calumet area, much of which will have the deep water frontage necessary to heavy industry. Expansion here is expected to skyrocket the metropolitan industrial output above the \$20.7 billion reached in 1956.

During the past 2 years, more than a billion dollars has been invested in new industrial buildings. It is estimated that, by 1975, buildings worth an additional \$10 billion will spring up in what should be the world's greatest inland port city.

#### Teamwork—a successful formula

Chicago-businessmen, working with funds provided by the banks and insurance companies—and calling often upon the services of Chicago's Housing Authority and Land Clearance Commission—have provided the imagination, leadership, and sites for new homes, new offices and new factories. The cooperation of these groups is working... for the face of the city is changing perceptibly. Recently, on land thought to be unusable for factory construction, gleaming plants have appeared; where slums festered, handsome apartment buildings have risen. Business is good in Chicago... living and working are becoming even better.

#### Guidepost for a great new era

Chicago's future as a place for better

living and industrial opportunities has many businessmen turning their attention toward the area. And as their mainstay for financial aid and information they are looking to The First National Bank of Chicago.

We, at The First, have been growing with Chicago since 1863. Our Commercial Banking Department has provided the facts and the money which have helped business of every size to locate here and enjoy the city's unique advantages.

Each of the 10 Divisions of our Commercial Department serves one group of industries exclusively and is staffed with bank officers who understand the needs and opportunities of those industries.

Our Foreign Banking Department, with its world-wide network of correspondent banks, provides the knowledge and financing so necessary for the growth of Chicago's foreign trade.

It may be that your own business indicates a move into this rich, ever-expanding area. Why not get in touch with us at The First? There is no better source for information and financial aid in one of the world's great industrial centers.

The First National Bank of Chicago gratefully acknowledges the aid of the following in the preparation of this material: The Chicago Association of Commerce and Industry; the Chicago Land Clearance Commission; the Chicago Housing Authority; Chicago Construction News; and the Department of Geography, The University of Chicago.



**The First National Bank of Chicago**

Building with Chicago since 1863



## The Supersonic '60s: Plane Makers Predict Fewer But Bigger Companies

Continued From First Page

certainly over production goals and time-tables is causing confusion in corporate board rooms.

### Missiles vs. Manned Craft

As of now, military airman figure manned intercepter planes will be in use for another decade or so. Even now, however, some are being replaced by missiles. Manned bombers, the Pentagon planners think, will be the mainstay of long-range strategic air power at least until 1965, and perhaps beyond.

"There has been entirely too much talk about the displacement of manned planes by guided missiles," declares Lt. Gen. C. S. Irvine, Deputy Chief of Air Materiel Headquarters. "There will," he insists, "be a need for engineering and production know-how on both kinds of weapons and manned planes will be best for some missions for 15 years."

Nonetheless, aircraft companies are preparing for a period of troubled transition as new craft come to the fore and defense requirements change. Defensively, they're pondering long-range plans to do more of the work on contracts themselves, rather than let subcontractors or licensees do it. In a few instances, companies already are talking about pulling back contracts. Offensively, plane companies are plunging ahead into new and diverse fields related to aircraft and missile production.

### Licensing a Cushion

Some aircraft companies are better braced than others for the buffeting from Government contract cancellations and production stretch-outs. A number have licensing agreements and subcontracts with other manufacturers so they will bear only part of the brunt of any production cutbacks.

Pratt & Whitney Aircraft Division of United Aircraft Corp. of East Hartford, Conn., for example, licenses Ford Motor Co. to make the P & W-designed J-57 jet engines. Ford, and not P & W therefore, is likely to take the bulk of any cutbacks and probably will be "phased out" of producing the engines next year. Ford's J-57 order backlog stood at \$750 million at last report.

Subcontracting, through which the aircraft companies traditionally farm out much of their work, is another cushioning device. If orders slacken, the prime contractor can pull back some of his business. The effect of this, of course, is to widen the impact of any major cutbacks. Witness the effect when the Government ditched North American Aviation's Navaho missile: N.A.A. promptly announced it was terminating some of its \$35 million worth of orders with 2,680 subcontractors.

### Less Subcontracting Ahead

As of now, aircraft industry officials say most plane subcontracts do not appear to be threatened. But in a year or two, they agree, smaller subcontractors almost certainly will feel the cutbacks. Their reasoning: New orders from the Government for planes are smaller than in the recent past and therefore will require less outside help.

Douglas' Mr. Raymond expects his company, for one, to be paring its subcontracts. "We now do a tremendous amount of subcontracting on missile products," he says, adding: "I anticipate less in the future."

The Garrett Corp., Los Angeles supplier for one aircraft industry, calculates that it subcontracts about one-half of its business. If the going gets rough, says a spokesman, Garrett will call back some of these contracts.

Lockheed, with 40% of its plane business parceled out to other firms, also is a candidate for possible pullback of some of its contracts but the management won't admit to such plans yet. A Douglas official notes that it is a subcontractor's program is well along, it would be costly to discontinue it and try to set up an entirely new production line in a home plant.

### Holding Their Own

In recent years, there has been a tendency by aircraft companies to subcontract a smaller proportion of their work. Grumman Aircraft Engineering Corp. of Bethpage, L. I., for example, subcontracted 45% to 50% of its business about five years ago; today, Grumman's subcontracts run to about 20% of its total volume. And Vertol Aircraft Corp., which a few years ago subcontracted three-quarters of its own production to others, now has pulled back almost all its work into its own recently-expanded plant at Morton, Pa.

Big subcontractors of airline components today include Twin Coach Co. (which has a \$55 million aircraft backlog), Temco Aircraft Corp. of Dallas, Beech Aircraft Corp. and Cessna Aircraft Co. All say they have had no indications of important changes on their subcontracted work because of the Pentagon's economy drive.

The practice of subcontracting has a firm basis in the volatile aircraft industry. As one company executive puts it: "Subcontracts are a means of evening out the ups and downs in the aircraft business. Without subcontracts, you would have to over-expand to meet peak demand, and whenever one contract tailed off, you would be hit hard."

Aircraft companies, nevertheless, say they are likely to be doing less subcontracting in the years ahead. One reason they give is the growing trend toward diversification. Many are planning to broaden their activities either through development of new products or acquisition of other companies. The prospect: Fewer but larger, more diversified companies in the field.

### "Most Logical, Natural Field"

"We must broaden our competence in fields related to ours," declares Lockheed's Mr. Gross, "and I think the most logical and natural field is in electronics." He hints Lockheed is on the lookout for merger possibilities.

Another outfit turning to development of electronic wares is Convair, a division of General Dynamics Corp. "Our studies tell us," says Convair vice president R. F. Cogan, "that the air defense mission will be performed largely by guided missiles in another decade. We are building up skills in electronics which enter into the technology of such weapons—servomechanisms, infra red devices and many others."

Douglas, somewhat cool toward the idea of company acquisitions, plans to push manufacture and sales of ground support equipment for missiles. Mr. Raymond, elaborating on his company's interest in the field, calculates that one-half of the cost of an entire missile project goes for devices outside the missile itself.

In the rush to diversify for missile age manufacturing, the old-line aircraft companies are jostling such corporate go-getters as General Electric, Sperry-Rand and Avco Manufacturing who also are driving into the electrical and electronic end of missile making. General Tire makes special new type rocket engines. Chrysler Corp. is in with its Redstone missile.

## Zoo Zoom: More Folks Roam The Menageries While Beasts Cavort

Continued From First Page

Perkins who has won national fame among both children and adults, not by bringing animals alive from dangerous safaris but by putting them, via television, into the living room. His Zoo Parade show on Sunday afternoons attracts an estimated 15 to 20 million viewers. "Today's zoo isn't a place where the public comes to gawk at animals behind bars," says Mr. Perkins, director of Lincoln Park Zoo. "It's an educational and scientific institution, not a menagerie."

Most children's zoos are an adjunct of a regular public zoo. Not so with the Catskill Game Farm, a private operation of a retired Wall Street financier, Roland Lindemann. The Catskill Game Farm, about 100 miles north of New York City, isn't strictly a children's zoo but it attracts thousands of youngsters and their parents every year and could fairly be called a near-ultimate development in putting visitors and animals in the same pasture.

### He Started Young

Mr. Lindemann, an affable 50-year-old German-American, became a zoo man at the age of eight with an exhibit of 80 animals in a Berlin suburb. (Admittedly, he had some help from his father, a zoology teacher, and the advantage of a seven-acre yard surrounding the Lindemann home. But nonetheless, a zoo.) Today his 600-acre game farm is a combined zoo, children's amusement park and one of the largest animal supply depots in the United States.

Mr. Lindemann regularly stocks 1,500 to 2,200 animals; each year he sells 1,000 or so for \$150,000 to \$240,000.

Around 450 of his animals, completely tamed by bottle feeding and what Mr. Lindemann calls "hand rearing," roam freely in wooded feeding grounds through which visitors wander, just as freely after they pay a \$1 admission fee. Last year more than 500,000 persons visited the farm and attendance this year is running 15% higher.

"The secret of our success is the word 'farm,'" says Mr. Lindemann. "People like the idea of getting away from the aluminum and steel of the city to be near nature. They just can't get over it when they go out into the feeding ground and find tame deer, antelope, donkeys, llamas and alpacas rushing up to nudge and beg for tidbits of grain."

### Big City Mechanization

The same theme is stressed by Fairfield Osborn, conservationist, author, and president of the august New York Zoological Society which runs the Bronx Zoo. Says he: "The move away from rural life to big city mechanization makes the zoo a natural. Sixty-five per cent of our families live in cities and a zoo is a psychological dream realized, the answer to their instincts to be near the world of nature. Children and adults have an innate thirst to be near animals and feel and touch them."

Such places as the Bronx Zoo probably never will reach the stage of letting visitors fondle the wilder beasts of the jungle, but they're doing as much as possible to get away from cages, iron bars and pens. Zoos throughout the country are spending hundreds of thousands of dollars to recreate African veldts, bison ranges and rocky beard lands.

The Bronx Zoo claims it was the first in the country to separate lions from the public only by a wide moat. The zoo's African veldt, with tawny lions and native huts, was completed in 1941.

Milwaukee's 137-acre zoo, to be completed by 1960, will carry the natural look even further. Director George Speidel is aiming for "the most realistic zoo" in the country. Five full-maned lions, for example, will gaze hungrily from a recreated African plain at a nearby herd of zebras and antelope. But leaping won't do the lions much good; a 24-foot wide moat will separate them from their natural prey. And if a lion should jump into the moat he'll find himself in a runway leading right back to his confine.

### Living Side by Side

The moat system will let tigers live side by side—seemingly—with small deer in a natural grassy setting. Litter, muscular cheetahs will be able to watch, but not touch, graceful gazelles, African flamingos, cranes and other jungle birds.

Visitors to the Milwaukee Zoo will find an unusual bit of information in front of many exhibits, the name of a company that put up the money for the animal. The purchase fund now totals nearly half a million dollars, including \$28,000 from Schlitz Brewing Co. for a white rhino, \$15,000 from Badger Meter Co. to buy a Siberian tiger and \$10,000 from Pabst Brewing Co. for an African elephant.

Most of the nation's zoos are municipally owned. Though some charge admission fees, and most have concession income, their money for the most part comes from taxes and contributions of private benefactors or zoological societies. The 3,000-member New York Zoological Society, quite well heeled as such organizations go, has contributed an estimated \$1.5 million to the Bronx Zoo over the past decade for buildings and improvements. The society's investment portfolio has a market value of more than \$5 million and last year earned \$308,785.

### Buying Beasts

A good bit of zoo spending, of course, is for animals, though no one knows the total paid out annually for beasts, birds, reptiles and fish. There are two main sources of supply: Commercial animal dealers and other zoos. There's a great deal of intra-zoo selling and swapping, which sometimes results in neat profits. Dacca, a Bronx Zoo tigress, this spring gave birth to her 26th and 27th cub. Their market value: At least \$1,000 each.

Dealing in animals today requires the combined talents of the old-time huckster and a blase antique dealer. There's no set price for animals. When a deal is made, the final price depends upon how badly a zoo wants an animal (it may have a love-love female pining for a mate), how rare the beast is, whether it is a crowd-drawing species (apes usually are, turtles usually aren't) and the buyer's ability to pay.

A leading supplier of animals to American zoos is Louis Ruhe, Inc., founded in 1869 and missile for the Air Force and another super-secret missile for the Navy. About 25% of the company's business is sub-contracted to others.

Bell Aircraft Corp.'s Rascal air-to-surface Air Force missile is now scheduled for operational use; the disclosure that it had moved ahead from research and development status was made last week. The company built rocket motors, has a substantial electronics department and has an active helicopter subsidiary whose commercial sales for the first seven months of 1957 exceeded those of all 1956.

now guided by 25-year-old Heinz Ruhe whose customary business suit is a glossy leather jacket and work pants. Mr. Ruhe, like any businessman, is familiar with a balance sheet but he has other duties, too; he's now trying to domesticate a cheetah for a suburban family that wants one of the swift animals for a pet. He's already sold a cheetah, for \$1,500, to a Pennsylvania businessman who uses it to hunt rabbits.

Mr. Ruhe buys from animal hunters and trappers in many nations and has his own African supply base in Tanganyika. Animals captured on safaris into the back country are brought to the base camp, released in pens and taught to feed in captivity, a key step in making an animal saleable. This may take only a few weeks for a zebra or as long as two years for a rhinoceros.

Ruhe, Inc., actually a branch of an older German firm, once held almost complete control over the supply of singing canaries in America. But things have changed; the company now specializes in such rare animals as the pair of white rhinoceroses delivered a few days ago to the St. Louis Zoo. Annual sales run about a quarter of a million dollars.

Another major supplier of animals is New York's Henry Trefflich, who also runs a pet business with the motto, "A monkey in every home."

Though business currently is brisk for Messrs. Ruhe and Trefflich, they admit the animal business isn't quite as profitable as it was for one of the country's earliest animal importers. In 1796 a Salem, Mass., ship captain brought the first elephant to America. He'd purchased the animal, a two-year-old Indian female, for \$400 in Calcutta. He sold it for \$10,000 in New York, twice the price, by the way, for a similar elephant today.

Zoo men estimate that there are more than 50,000 animals to this country's zoos and game farms. Keeping these charges in good health and reasonable good temper is no commonplace task.

Last year, for example, the Bronx Zoo had to X-ray a king cobra, one of the world's most deadly snakes and a most uncooperative patient. This finally was accomplished by stretching the snake full length in a plastic tube. The zoo's reptile department also has such diverse

responsibilities as finding food for leaf cutter ants and a South American snake that refuses everything but live snails. The ants now dine happily on red and yellow rose petals, and somebody from the zoo makes a trip once or twice a week to a nearby Italian market to buy a few snails, at 45 to 75 cents a pound.

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### Employers and Employees Meeting Place

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NEW ISSUE

August 6, 1957

\$930,000

## The Avalon Sewerage Authority

Avalon, New Jersey

## Sanitary Sewerage System Revenue Bonds

Dated August 1, 1957

Due as shown

Principal and semi-annual interest (February 1 and August 1) payable at the principal office of the Philadelphia National Bank, Philadelphia, Pennsylvania, Trustee, or The First National City Bank of New York, New York, or The Marine National Bank, Wildwood, New Jersey.

Coupon Bonds in the denomination of \$1,000 negotiable at principal only or as to both principal and interest, and convertible into coupon bonds.

## HIGHLIGHTS

1. The Bonds will provide funds for construction of a new treatment plant, collecting sewers, pumping stations and reconstruction of the collection system. Construction is estimated to take a year's time.

2. The Bonds will be payable from the revenues of the Authority. Under a contract to be authorized by an ordinance of the Borough of Avalon and a resolution to be adopted by the Authority, the Borough agrees to pay by each January 20 the gross amount of the annual billings of the Authority subject to reduction by the amount of the receipts from such billings. Such payment by the Borough is required to be provided for in the annual budget of the Borough.

3. The system already serves 1,450 rental units. There are 200 other rental units in existence which will be connected as soon as the new extensions are ready. New rental units are being built at the estimated rate of 85-90 annually. There are at present no sewer charges imposed. Sewerage charges will become effective before the Bonds are delivered.

4. Gross revenues for the first year that customers are billed are estimated at \$75,000 which would leave after operating expenses \$66,000 available for debt service. Average annual debt service is estimated at \$59,136 and the coverage during the life of the Bonds, based on engineer's estimates of revenue, would be 1.77 times.

5. The Borough has donated \$160,000 to the Authority and has transferred to it the present system with an estimated \$381,134 replacement value less depreciation. The Federal Government has approved a \$135,000 water pollution grant. Such contributions total \$676,134.

Call Features: The bonds maturing on and after August 1, 1968 will be callable, at the option of the Authority, as a whole from funds from any source and, also, the Term Bonds by lot, in part for the Sinking Fund, on August 1, 1967 or any subsequent interest payment date on at least thirty days notice at a redemption price of par and accrued interest plus a premium of 5%, and at a declining scale thereafter.

## DESCRIPTIVE CIRCULAR ON REQUEST

These Bonds are offered when, as and if authorized, issued and received by us, and subject to approval of legality by Messrs. Hawkins, Delaheld and Wood, Attorneys, New York, N. Y.

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Newark, N. J.Arthur L. Wright & Co., Inc.  
Philadelphia, Pa.

In the opinion of counsel, interest exempt from all present Federal Income Taxes

NEW ISSUE

\$1,000,000

## City of Fairmont, Minnesota

## Public Utility Revenue Bonds, Series A

Dated July 1, 1957

Due July 1, 1960-1975

Coupon bonds in the denomination of \$1,000.00. Principal and semi-annual interest (January 1 and July 1, first coupon due January 1, 1958) payable at The American National Bank of St. Paul, St. Paul, Minnesota or The Detroit Bank & Trust Company, Detroit, Michigan.

These bonds, to be issued for the purpose of paying part of the cost of certain betterments and improvements to the water, light, heat and power utility owned and operated by the City of Fairmont, are payable solely from, and constitute a first lien upon, the net revenues of the Water and Light Commission of said City.

AMOUNT	MATURITY	INTEREST RATE	YIELD TO MATURITY
\$250,000	1960-1964	4 1/2%	3.80%-3.90%
300,000	1965-1970	3 1/2%	3.55%-3.65%
150,000	1971-1973*	3 1/2%	3.50%-3.60%
300,000	1974-1975*	3 7/8%	3.65%-3.75%

\*Callable in inverse numerical order, on any interest payment date on or after July 1, 1967 at par and accrued interest plus a premium of 20% if redeemed on or before January 1, 1972; 25% thereafter but on or before January 1, 1977; and without premium thereafter.

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Placement Mobiliers  
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Business in New York

Swiss Investment Firm Had Been  
Linked to Alleged Stock Fraud,  
Red Satellites

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—S.A. de Placements Mobiliers, Swiss investment banking firm accused of participating in a \$6 million stock fraud and of representing financial interest in Russian satellite countries, was permanently barred from the securities business in New York state.

The injunction, signed yesterday by New York State Supreme Court Justice Harold A. Stevens, was the result of a joint effort of New York State Attorney General Louis J. Lefkowitz's office and authorities of the Office of Bankruptcy of the Canton of Geneva, Switzerland, Mr. Lefkowitz said.

The firm had been accused of participating with Charles R. Stahl, former chairman of the now-defunct New York Stock Exchange firm of De Pontet & Co., Inc., in the allegedly fraudulent sale of stock of Green Bay Mining & Exploration, Ltd., a Canadian company which claimed to have important lithium properties.

S.A. de Placements Mobiliers had been the subject of a court order to have its officers appear for questioning June 14 in the New York State Supreme Court. The firm failed to appear, and was later declared bankrupt by the Swiss government and placed under the jurisdiction of the Office of Bankruptcy of the Canton of Geneva.

Attorney General Lefkowitz said he was "gratified by the cooperation shown in the matter by the Geneva authorities."

Mr. Stahl, around whom the original investigation of the Green Bay Mining stock centered, was last reported in Brazil where he has been since early in the year. On March 7 he consented there to an injunction barring him from the securities business in New York State.

In papers filed last April, the Attorney General's office said that Placements Mobiliers "though practically bankrupt" made a loan of \$3 million to Green Bay and this loan was the basis of "false and misleading statements" to the public in connection with alleged \$6 million fraud perpetrated by Mr. Stahl. In that same action it was alleged that another Swiss banking firm, Ferrier Lullin & Cie., had invented funds of Red satellite investors in Placements Mobiliers. Ferrier Lullin & Cie., said in June that it had complied with the Attorney General's request for testimony. The testimony has not been disclosed.

Tokyo Tycoons Build  
Highway on Rooftops  
At Tenants' Expense

Continued From First Page

lems. The Tokyo Express Highway is being built over the bed of a seven-foot-deep canal. Some 400 years ago this was the outer moat of General Ieyasu Tokugawa's castle fortress (now the Imperial Palace). In more recent times it was converted to drainage and the water flow diverted to the sea. Nowadays, with space in crowded central Tokyo at a premium, an open canal seemed to city officials a highly inefficient (and unsanitary) way to handle sewage. It was decided to replace the canal with huge underground drainpipes—and use the canal space for the new project.

Mr. Shinomura is happy to lead a visitor over a narrow gangway of slippery bamboo poles to the bottom of one section of the canal, now floored with concrete, where building construction is just starting. "Our biggest problem," he says, peering through a forest of steel reinforcing rods sticking out of wooden concrete molds, "has been getting the water out. We built concrete drainage pipes, five feet or more in diameter. Then we scooped 450,000 cubic feet of mud from the bottom. But whenever it rained, we'd be flooded again."

"What makes the whole job harder," he adds, "is that there is no place to store materials or equipment near the construction site. We have to rent land farther out of the city just for this purpose. And then we can barely squeeze our trucks through the narrow streets along the canal."

The highway and the business structures beneath it do not rest directly on the soft canal floor, but hang on concrete piles driven deep into the earth. Between the second-floor ceilings of the rented quarters and the roadway is an eighteen-inch air space which, Mr. Shinomura asserts, will effectively sound-proof offices from the traffic overhead.

Rental income from the buildings is expected to aggregate around \$1 million yearly; no tolls will be charged on the expressway. The Tokyo Express Highway Co. has rented the canal land from the City of Tokyo for \$3,900 annually for a maximum of 35 years—supposedly more than sufficient time to recover the investment.

The amount pooled by the 39 participants in the project, however, is far from enough to cover the \$7 million or more of construction costs involved; the rest must be borrowed. While the highway firm has been able to get some from the banks, most institutions flatly refuse, because of fund shortages, to grant long-term loans. The only solution, says Mr. Matsuo, was to require each tenant to lend the firm some money. The loans are to be repaid in five equal installments over the next 15 years and carry interest of about 5%. A few other private lenders are also helping out.

Tokyo officials can't conceal their glee over how effectively the old canal will be utilized. There are two stories of office and shop space and a basement throughout the length of the highway; some portions have a double basement.

A quarter-mile stretch in the center will widen to 100 feet to provide parking facilities. Here also a huge shopping center, both above and below ground, will be built. Nearly half the total building space is already completed and occupied by a variety of tenants including a shipping newspaper, restaurants and bars, and scores of businesses from taxi firms to chemical producers.

## J. J. Newberry Co.

J. J. Newberry Co. reports for six months ended June 30:

	1957	1956	1955
•Earnings per com. shr.	\$2.84	\$2.90	\$2.77
Sales	\$2,715,574	\$2,103,133	\$1,267,164
Net income after taxes	1,477,574	1,358,862	1,362,183
Common shares	1,536,443	1,521,794	1,521,794

\*After preferred dividend requirements.

J. E. Nelson, president of J. J. Newberry Co., said earnings declined because of the cost of opening four new stores, major enlargement of nine stores, and modernization of 26 units.

Steel Scrap Prices Decline  
\$1 to \$2 on West Coast

SAN FRANCISCO — West Coast scrap steel prices have declined slightly from July levels, with key grades dropping from \$1 to \$2 a gross ton in major centers.

Behind the decline, said steel men and scrap dealers, are weakened export demand from Japan and slow Western steel mill activity.

Los Angeles and San Francisco mills are now paying \$47 a gross ton for No. 1 heavy melting scrap, down from \$48, the price in effect since early May. No. 2 heavy melting now is delivered at mills for \$45 a ton, down from \$46 in San Francisco and \$47 in Los Angeles prevailing during July. No. 2 heavy melting has risen the first of July from the \$43 a ton level of May and June. Mills now pay \$46 a ton for No. 1 bundles, down from \$47 from May through July.

"Things are a little slow at steel mills themselves and there's no export demand," one mill buyer commented regarding the export declines. He stated that the drop in export demand was due to the Japanese temporarily running out of exchange funds.

## Life Insurance Company Investments

The following table, based on reports by 33 major concerns, shows life insurance company investments for the latest available weekly period, with cumulative totals adjusted to conform as closely as possible with the calendar year:

	Wk. ended July 29, '57	% of Total	30 wks '57 to date	% of Total	Wk. ended July 29, '56	% of Total	30 wks '56 to date	% of Total
MORTGAGE LOANS:								
Farm loans	\$ 3,209,571	3.0	\$ 201,513,328	3.3	\$ 3,209,571	3.0	\$ 201,513,328	3.3
Loans on dwellings & business property	79,809,719	41.3	1,976,328,407	32.1	129,443,173	32.9	2,837,886,424	26.3
REAL ESTATE:								
Real estate acquired for investment	864,706	0.8	95,830,313	1.6	1,398,361	0.3	76,730,133	1.9
Bonds	161,868	0.1	25,785,821	0.4	1,854,894	0.4	77,964,128	1.9
Stocks	3,277	0.0	526,794	0.0	15,853	0.0	1,277,138	0.0
PUBLIC UTILITIES:								
Bonds	7,855,287	4.1	354,868,428	5.9	3,314,589	0.9	491,425,497	3.3
Stocks	1,166,416	0.7	21,428,898	0.3	955,505	0.4	33,271,141	0.4
INDUSTRIALS:								
Bonds	32,894,136	30.9	1,235,880,837	21.9	49,494,983	30.3	1,279,181,233	16.6
Stocks	369,381	0.3	22,723,894	0.4	678,483	0.3	29,468,637	0.4
GOVERNMENTS:								
U. S. Treas. Bonds	461,550	0.3	73,761,332	1.3	4,318,750	2.9	140,382,336	1.8
U. S. Treas. Bills	17,377,635	10.1	1,694,883,380	28.7	23,895,878	10.6	1,185,227,372	13.4
U. S. Treas. Certs.	59,877,002	1.9	59,877,002	1.0	59,877,002	1.9	59,877,002	1.1
U. S. Treas. Notes	118,646,943	1.9	1,186,646,943	1.9	7,909,314	3.3	252,135,783	3.3
Canadian Govt. Bonds	1,726,234	1.0	36,426,348	0.6	300,000	0.2	48,426,348	0.6
Other Foreign Govt. Bonds	180,670	0.1	16,428,761	0.2	1,874,723	0.8	26,228,475	0.3
State, City, Municipal	1,568,668	1.3	101,247,536	1.8	1,533,203	0.3	303,660,763	2.6
MISCELLANEOUS:								
Bonds	9,644,470	3.3	84,263,779	1.0	9,629,473	2.9	763,420,203	8.9
Stocks	868,328	0.3	8,602,464	0.3	87,804	0.0	18,871,207	0.1
Totals	\$171,387,449	100.0	\$ 6,131,328,204	100.0	\$244,496,007	100.0	\$7,797,379,650	100.0

All of these notes have been sold to Ohio investors.

\$250,000

## SCOTTS CHEMICAL PLANT, INC.

Ten-Year 6% Sinking Fund Notes

Dated March 15, 1957

Due March 15, 1967

All of these shares have been sold to Ohio investors.

30,000 Shares

## WEATHER-SEAL, INC.

Common Stock

Price: \$9.00 per share

All of these Debentures have been sold to Ohio investors.

\$500,000

## WEATHER-SEAL, INC.

6% Convertible Debentures

Dated June 1, 1957

Due June 1, 1972

All of these Debentures have been sold to Ohio investors.

\$550,000

## THE CENTRAL RUBBER AND STEEL CORPORATION

6% Sinking Fund Debentures

Dated July 1, 1957

Due July 1, 1972

All of these Debentures have been sold to Ohio investors.

\$200,000

## PARK LOAN, INC.

Ten-Year 6% Sinking Fund Debentures

Dated May 1, 1957

Due May 1, 1967

All of these Bonds have been sold to Ohio investors.

\$200,000

## THE HOME TELEPHONE COMPANY OF FAIRVIEW

5 1/4% First Mortgage Bonds

Dated May 1, 1957

Due May 1, 1977

The Ohio Company  
INVESTMENTS

Member of the Midwest Stock Exchange

51 North High Street

Capital 1-4431

Columbus 15, Ohio

Bigger!

3 1/4%  
A YEAR

(3% Regular, plus 1/4% Extra) dividend anticipated for the quarterly period beginning July 1, 1957, with the continuance of favorable earnings.

Better!

PAID

4 TIMES

A YEAR

Quicker!

FROM

DAY

OF

DEPOSIT

## UNION DIME SAVINGS BANK

Temporary Main Office: Avenue of the Americas at 41 Street, New York 18

Regular Hours 9:00 A.M. to 3:00 P.M.—Also Mondays 8:30 A.M. to 3:00 P.M.

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I enclose \$\_\_\_\_\_ I wish to open a savings account as checked below:

☐ Individual Account☐ Trust Account for \_\_\_\_\_ Name of Beneficiary☐ Joint Account with \_\_\_\_\_ Name of Co-owner☐ Send me postage-free banking-by-mail envelopes.

NAME \_\_\_\_\_

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CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

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WSJ-60



**We maintain NET MARKETS in:**

**Public Utility**

**Common Stocks**

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25 Broad St., New York 4, N. Y.

BOSTON HARTFORD PHILADELPHIA

**\$100,000**

**Greater New Orleans Expressway**

**4% Bonds**

Due November 1, 1994 (callable)

**Priced to yield 4.75%**

Interest exempt from all present Federal Income Taxes

**SHEARSON, HAMMILL & CO.**

14 WALL STREET - NEW YORK

Telephone: REctor 2-6000

**Financing Business**

**Gulf States Utilities Co.**

**Plans \$17 Million of Bonds**

NEW YORK—Gulf States Utilities Co. plans to put out \$17 million of first mortgage bonds for competitive bidding, subject to Federal Power Commission approval. Bids would be opened September 30, 1957. Proceeds of the financing would be used to retire short-term construction loans.

**Cook Electric Co. Notes**

CHICAGO—Cook Electric Co. placed \$2 million of sinking funds notes with Massachusetts Mutual Life Insurance Co., Springfield, Mass., through Blunt, Ellis & Simmons, Chicago. The money will be used by Cook to pay off bank loans. The notes are due December 1, 1967.

**Sanders Associates Offering**

NEW YORK—A public offering of 100,000 shares (\$1,000,000) of Sanders Associates, Inc., common stock is under way at \$15 a share through Kidder, Peabody & Co., and associates. The electronics and defense production firm is offering an additional 10,000 shares to employees at \$13.80 apiece.

**Southern California Edison Bonds**

WASHINGTON—Southern California Edison Co. put \$40 million of first and refunding mortgage bonds in registration with the Securities and Exchange Commission. Funds supplied by the sale will be applied to the company's construction program.

**Money Rates**

NEW YORK—Bankers acceptance rates on 30-day bills were quoted 3 1/4% to 3 1/2%, 120-day bills at 3 1/2% to 3 3/4% and the 180-day bills at 3 3/4% to 3 1/2%.

Federal funds bid at 3 1/4%.

Call money lent dealers on bills and Treasuries was quoted at 4 1/4%.

Call money on stock exchange collateral was 4 1/4% to 4 1/2%.

Commercial paper sold through dealers four to six months maturity was 3 3/4% to 4 1/4%.

Commercial paper placed directly by the major finance companies one to nine months maturity was 3 3/4% to 4%.

**Walworth Directors Approve Study of Refinancing Plan**

NEW YORK—Directors of Walworth Co., manufacturer of valves and fittings, have approved a study of a refinancing plan for the company.

Fred Belz, president, said it is contemplated this will be an offering later this year of more than \$5 million convertible subordinated debentures. The proceeds would be used for plant expansion, modernization and to increase working capital.

Mr. Belz said the program still is under study and involves expansion and modernization of the plant at Greensburg, Pa., that makes steel valves and malleable fittings; the Kewanee, Ill., plant that produces lubricated pipe valves, iron valves and iron fittings; the Boston, Mass., plant that manufactures brass valves and fittings; and the East St. Louis, Ill., plant that produces iron valves.

The study also includes the possibility of similar action at Walworth's subsidiaries acquired over the past two years—Alloy Steel Products Co., Elizabeth, N. J.; Grove Valve & Regulator Co., Oakland, Calif.; M. & H. Manufacturing Co., Anniston, Ala.; Southwest Fabricating & Welding Co., Houston, Texas; and Consoff Corp., Philadelphia.

**Louisville Gas & Electric**

LOUISVILLE GAS & ELECTRIC CO. (Kentucky) and subsidiary report for six months ended June 30:

	1957	1956
a-Earnings per share	\$1.39	\$1.33
Operating revenues	\$5,862,163	\$5,809,438
b-Net income	\$1,086,288	\$1,086,288
Common shares	3,430,000	3,430,000

Twelve months ended June 30:

	1957	1956
a-Earnings per share	\$1.39	\$1.33
Operating revenues	\$11,724,326	\$11,618,876
b-Net income	\$2,172,576	\$2,172,576
Net after dividends	\$1,086,288	\$1,086,288

a-Adjusted to reflect two-for-one stock split approved by directors on July 1, 1956.

For quarter ended March 31, last, net income was \$8,073,464, equal to \$1.21 a share on 6,666,137 shares of capital stock, compared with \$6,156,477 or 92 cents a share on like number of shares in first quarter of 1956.

**The Bond Markets**

**Treasury Bills Sold At 3.308% Average Rate; Was 3.363% Last Week**

By WALL STREET JOURNAL Staff Reporter

WASHINGTON—The latest issue of short-term Treasury bills was sold yesterday at a price equivalent to an average yield to 3.308%. Last week a similar issue drew a rate of 3.363%.

Accepted bids ranged from a high of 99.178 (3.322%), to a low of 99.157 (3.335%), and an average price of 99.164 (3.308%). Of the amount bid for at the low price, 22% was accepted, the Treasury said.

Applications for yesterday's issue aggregated \$2,545,259,000. The Treasury accepted \$1,708,044,000, including \$384,932,000 offered on a non-competitive basis and accepted in full at the average price.

These bills are dated August 8 and mature November 7, 1957.

**Treasuries, High Grade Corporate Liens Hold In Narrow Price Range**

By WALL STREET JOURNAL Staff Reporter

NEW YORK—Long-term U. S. Treasury bills were little changed in a generally slack bond market.

Some dealers closed the 3 1/4% of June, 1978-83 at 93 1/2-32 bid, unchanged, and the 40-year 3s were unchanged at 88 1/2-32 bid. The Victory Loan 2 1/2% of December, 1967-72 were bid at 87 1/2-32, up 2-32.

The Treasury's new 2 1/2-40-year 4s continued to climb, reaching a bid price of 100 15-32 at the close.

Investment grade corporates were steady throughout a day of slow trading. "Some summer's the market suddenly comes alive and stages important moves, but this year is one

**Boeing Indicated Net Edged Up in 2nd Period On Sharp Gain in Sales**

Volume Rose to Record, Profit Also Increased in Six Months Ended June 30

By WALL STREET JOURNAL Staff Reporter

SEATTLE—Boeing Airplane Co.'s indicated earnings edged a bit above a year earlier in the quarter ended June 30, although sales were up substantially.

The company did not report three-month figures, but a comparison of the six-month report with first quarter figures showed net income amounted to \$2,428,736 in the second quarter this year, compared with \$2,332,112 in the 1956 period.

Sales, however, jumped to an indicated second quarter total of nearly \$359.2 million from below \$238.5 million a year earlier.

Volume of almost \$681.9 million for the first half set a record for the six-month period the company said. It was up from \$407.3 million a year earlier. Six-month net climbed to \$2.47 a share from \$2.22 a share in the first half of 1956, after adjustment for a stock split in July a year ago.

The company said its backlog of unfilled orders as of June 30 was \$2,857,000,000 of which approximately \$691 million represented firm orders for commercial jet aircraft. Letters of intent, under Government programs, were included in this figure, the company said, only to the extent that funds had been allotted as of June 30.

The company previously reported its firm backlog was in excess of \$3 billion as of December 31, 1956. Backlog at the end of the 1957 first quarter was reported at \$2,848,000,000 with about \$460 million of this representing orders for commercial jet transports.

William M. Allen, president, said the backlog for commercial jet liners represented 141 of the 151 jet transports under firm contract, announced purchases and letters of intent. He predicted that sales for the second half of 1957 will exceed the first six months. Earnings will be somewhat greater but not in direct proportion to the sales increase, due to lower profit margins, he added.

**ROEING AIRPLANE CO.** reports for six months ended June 30:

	1957	1956
Earnings per share	\$2.47	\$2.22
Sales	\$359,200,000	\$407,300,000
Net income	\$2,428,736	\$2,332,112
Common shares	6,666,137	6,666,137

a-Adjusted to reflect two-for-one stock split approved by directors on July 1, 1956.

For quarter ended March 31, last, net income was \$8,073,464, equal to \$1.21 a share on 6,666,137 shares of capital stock, compared with \$6,156,477 or 92 cents a share on like number of shares in first quarter of 1956.

**New Hampshire Fire Insurance**

MANCHESTER, N. H.—A sharp drop in underwriting loss, as compared with a year ago, enabled New Hampshire Fire Insurance Co. to show consolidated net operating income of \$529,100 in the first six months of this year. In the early half of 1956 the company had an operating loss of \$339,885.

Underwriting loss in the two half-year periods compared fell to \$275,904 from \$1,098,574, while net investment income rose to \$805,004 from \$758,689.

**Government Employees Corp. Net**

WASHINGTON—Government Employees Corp., automobile financing firm with insurance affiliates, reported profits in the first six months of this year were \$186,192 or 19¢ more than in the like 1956 period. Loans made in this year's period were up 23% in number and 22% in volume, while total loans on the books June 30 showed a gain of 21% over a year ago.

**Globe-Wernicke Industries**

GLOBE-WERNICKE INDUSTRIES, INC. (formerly City Auto Stamping Co.) reports for six months ended June 30:

	1957	1956
a-Earnings per share	\$1.39	\$1.33
Operating revenues	\$1,086,288	\$1,086,288
b-Net income	\$1,086,288	\$1,086,288
Common shares	3,430,000	3,430,000

a-Adjusted to reflect two-for-one stock split approved by directors on July 1, 1956.

For quarter ended March 31, last, net income was \$8,073,464, equal to \$1.21 a share on 6,666,137 shares of capital stock, compared with \$6,156,477 or 92 cents a share on like number of shares in first quarter of 1956.

**California Standard Secondary**

NEW YORK—Byn & Co., Inc., announced oversubscription for a 40,000-share (\$2,320,000) secondary block of Standard Oil Co. of California's common stock.

The distribution was priced at \$58, with a concession of \$1 a share for dealers.

As in the case of all secondary offerings, the proceeds are to be used for stockholders and not to the company.

**Neisner Stock Buying Plan**

ROCHESTER, N. Y.—Neisner Brothers, Inc., has called a special stockholders' meeting August 22 to vote on a stock purchase plan for key employees. A maximum of 15,000 shares would be authorized. Employees would be granted the right to purchase stock at a 5% discount from prices prevailing June 15 and December 15 each year.

**Prices of Recent Securities Issues**

The original offering price and Street market are indicated below for recent issues of selected securities that are not listed on a principal exchange.

Issues:	Offering Price	Bid	Asked
Cen Ill Light 4 1/4% '87	100.80	99	99 1/2
Del P & L 5% '87	100.375	104 1/2	105 1/2
Georgia Pow 5 1/4% '87	102.29	104	104 1/2
Gen'l Teleph 5% '87	100	101 1/2	102 1/2
Jer Cen P&L 5% '87	101.563	98 1/2	98 1/2
Met Ed 4 1/4% '87	101 1/2	100 1/2	101
Mich Wisc Pl 5 1/4% '77	102.889	103 1/2	104
N Y Teleph 5 1/4% '81	101.785	98 1/2	99
Nor Sta Pow 4 1/4% '87	100	98 1/2	99
Pacific G & E 5% '80	100.798	103 1/2	103 1/2
Puget S P&L 5 1/4% '87	103.459	105 1/2	106
Sou Bell Tele 5% '86	102.32	104 1/2	105
Sou Cal Edis 4 1/4% '82	100.73	101 1/2	101 1/2
Sou Cal Gas 5 1/4% '83	101.807	104 1/2	105
Texas El Ser 4 1/4% '87	101.60	101	101 1/2
Tenn Gas Tr 5% '77	99	101 1/2	101 1/2
West Penn P 4 1/4% '87	101.66	101 1/2	102 1/2
Wis Tele 4 1/4% '92	101 1/2	98 1/2	99 1/2

**Edison Brothers Stores**

EDISON BROTHERS STORES, INC. reports for six months ended June 30:

	1957	1956
a-Earnings per share	\$1.40	\$1.24
Net sales	\$7,432,789	\$7,389,789
Net before income taxes	\$1,331,584	\$1,331,584
Income taxes	\$1,331,584	\$1,331,584
Net income	\$0	\$0
Common shares	679,854	679,854

a-After preferred dividend requirements.

Balance sheet items of Edison Brothers Stores, Inc. follow:

	June 30, '57	June 30, '56	June 30, '55
Cash	\$8,386,089	\$8,343,648	\$5,351,377
U. S. Government secur	1,331,584	1,331,584	1,331,584
Inventories	15,533,277	15,533,277	15,533,277
Current assets	\$24,251,950	\$25,208,510	\$22,216,240
Current liabilities	\$278,478	\$1,311,402	\$1,311,402

As of June 30, Edison Brothers had in operation 304 stores, compared with 270 stores a year earlier and 297 stores on December 31, 1956. For the remainder of the year 12 additional stores are scheduled to be opened, Harry Edison, president, said.

The Edison Brothers official said, "The company anticipates this year's sales to reach \$100 million for the first time in its history."

**Storer Broadcasting**

STORER BROADCASTING CO. reports for quarter ended June 30:

	1957	1956
a-Earnings per share	\$1.27	\$1.24
Net income after taxes	\$3,143,038	\$3,143,038
Common shares	2,474,872	2,474,872

a-After preferred dividend requirements.

Based on combined common and Class B common shares. b-Reflects non-recurring capital gains of \$1,966,471 after taxes, amounting to 75 cents per share. These capital gains resulted from the sale of stations WABC and WABC-TV, Birmingham, Ala., after deduction of the capital loss on the sale of the company's WHF station NPTV.

**NEW ISSUE**

**17,600 Shares**

**Union National Bank of Lowell**

Lowell, Massachusetts

**Capital Stock**

(\$12.50 par value)

Union National Bank of Lowell is offering to holders of its outstanding Capital Stock the right to subscribe for the above shares at the rate of one share for each five shares of \$12.50 par value Capital Stock held of record July 31, 1957.

**Subscription Price \$31 Per Share**

Subscription warrants will expire at 3:00 P.M. Eastern Daylight Saving Time on August 26, 1957.

The Underwriter named below has agreed, subject to certain opinions of counsel, to purchase at the subscription price any unsubscribed shares and both during and following the subscription period may offer shares of Capital Stock as set forth in the offering Circular.

Copies of the offering Circular may be obtained from the undersigned.

**Kidder, Peabody & Co.**

August 6, 1957

**\$8,055,000**

**Hart, Schaffner & Marx**

**4 1/4% Promissory Note Due 1972**

This financing has been arranged privately through the undersigned.

**Blyth & Co., Inc.**

August 6, 1957.

**Tax-Exempts**

**First Boston Group Awarded Wethersfield, Conn., Bonds**

An account headed by the First Boston Corp. was awarded \$1,350,000 Wethersfield, Conn., library and town hall bonds maturing 1988 to 1977.

Their bid was 100.3199 for 3.80% coupons. At the reoffering the bonds were scaled at yields ranging from 2.50% to 2.58%. First reports termed retail sales as "not too good."

**More Washington State Bonds**

OLYMPIA, Wash.—The Washington State capital committee authorized the sale of an additional \$1.7 million in bonds to finance construction of a new state library. This issue

**TAX-FREE**—Interest exempt, in opinion of counsel, from all present Federal Income Taxes, and under the Municipality Authorities Act of 1915, as amended, these Bonds, their transfer, and the income therefrom are free from taxation (except gift, succession or inheritance taxes or any other taxes not levied or assessed directly on the Bonds) within the Commonwealth of Pennsylvania.

**NEW ISSUE**

**\$4,550,000**

**Lower Allen Township Authority**

Cumberland County, Pennsylvania

**Sewer Revenue Bonds — Series of 1957**

**LOCATION AND SECURITY**

Lower Allen Township is a residential and industrial community enjoying impressive growth. It is located just west of the Susquehanna River and below Harrisburg, capital of the State, and upon completion of the South Bridge, which is under construction, will be within 5 to 6 minutes travel time of that city. The Township has access to the Pennsylvania Turnpike, main highways between Harrisburg, York and Gettysburg, and both the Reading R. R. and the Pennsylvania R. R.

The Bonds are payable, both principal and interest, from the lease rentals and all other revenues of the Authority to be derived from or in connection with the Sewer System of the Authority, which Sewer System is to be leased to Lower Allen Township. Lease rentals are calculated to cover average debt service requirements at least 1.20 times. Should sewer revenues prove insufficient for prompt payment of lease rentals to the Authority, the Township agrees to make up any deficiency out of any available funds of the Township.

Legal Investment, in opinion of counsel, for Banks, Insurance Companies, Trustees and other fiduciaries in the State of Pennsylvania.

Dated: September 15, 1957

Due: As shown

Principal and Semi-Annual Interest (March 15 and September 15) payable at the Dauphin Deposit Trust Company, Harrisburg, Pennsylvania, Trustee. Coupon bonds in the denomination of \$1,000, registrable as to principal only.

Call Features: Bonds due September 15, 1968 and thereafter are callable as a whole or in part on September 15, 1967 at a price of 104 and accrued interest, and at a declining scale thereafter.

These Bonds are offered when, as and if issued and received by us, and subject to approval of legality by Messrs. Rhoads, Simon & Reeder, Harrisburg, Pennsylvania.

**DESCRIPTIVE CIRCULAR ON REQUEST**

Ira Haupt & Co. Goldman, Sachs & Co. Merrill Lynch, Pierce, Fenner & Beane Bache & Co.

Blair & Co. Butcher & Sherrerd Reynolds & Co. Stroud & Company

Warren W. York & Co., Inc. Hemphill, Noyes & Co. Penington, Colket & Co. Singer, Deane & Scribner

Boenning & Co. Janney, Dulles & Battles, Inc. Rambo, Close & Kerner

Schaffer, Necker & Co. Schmidt, Poole, Roberts & Parke Suplee, Yeatman, Mosley Co.

Arthurs, Lestrangle & Co. Grant & Co. J. S. Hope & Co. Joseph Lincoln Ray Reed, Lear & Co.

**NEW ISSUE**

**100,000 Shares**

**Sanders Associates, Inc.**

**Class A Common Stock**

Non-Voting—\$1 Par Value

**Price \$15 per Share**

Copies of the offering Circular may be obtained from the undersigned.

**Kidder, Peabody & Co.**

August 6, 1957.

**\$2,000,000**

**Cook Electric Company**

**Sinking Fund Notes**

**Due December 1, 1967**

Direct placement of these notes was negotiated by the undersigned.

**BLUNT ELLIS & SIMMONS**

August 6, 1957

**THE WALL STREET JOURNAL**

Tuesday, August 6, 1957 **15**

makes a total of \$3,945,000 bonds outstanding against the state building program.

The 20 year bonds, bearing a 4 1/4% a year interest rate, will be sold to the Washington State Employees' Retirement System.

**SEC Stock Index**

WASHINGTON—The Securities and Exchange Commission Index of Stock Prices, based on the closing prices of 383 common stocks for the week ended August 5, 1957, for the composite and by major industry groups, compared with the preceding week, and with the highs and lows for 1957, is as follows:

	1957	1957	1957	1957
	Aug. 5	July 26	High	Low
Composite	354.7	359.1	-1.3	365.9
Manufacturing	457.8	463.2	-1.4	471.5
Durable Goods	422.8	431.4	-2.3	438.7
Non-Durable Goods	480.8	486.4	-1.1	503.5
Transportation	399.5	392.9	-1.9	317.5
Utilities	136.4	136.9	-0.3	143.3
Trade, Finance & Serv.	388.1	390.3	-0.8	393.1
Mining	373.3	373.3	-0.2	402.3

**August 6, 1957**

**TAX-FREE YIELDS FROM 4.20 TO 5 1/2%**

Amount	Rate	Maturity	Yield or Price
\$50,000	4 1/4%	1963	4.20%
55,000	4 1/4%	1964	4.30
55,000	4 1/4%	1965	4.40
60,000	4 1/4%	1966	4.50
60,000	4 1/4%	1967	4.60
65,000	4 1/4%	1968	4.70
65,000	4 1/4%	1969	4.75
70,000	5.00	1970	4.85
70,000	5.00	1971	4.85
75,000	5.00	1972	4.90
80,000	5.00	1973	4.90
85,000	5.00	1974	4.95
90,000	5.00	1975	4.95
95,000	5.00	1976	5.00
100,000	5.00	1977	5.00
105,000	5.00	1978	5.00
110,000	5.00	1979	5.00
115,000	5.00	1980	99 1/2
120,000	5.00	1981	99 1/2
125,000	5.00	1982	99 1/2
\$2,900,000	5 1/2%	1997	100

(Accrued interest to be added)

**August 6, 1957.**

**August 6, 1957.**

**August 6, 1957.**



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PERFECT  
INDUSTRIAL  
SITE  
bring  
golf  
clubs**

We'd like to combine a pleasant afternoon on the links or a quiet evening of surf casting with a strictly business talk about what a Long Island site can mean to your industry. We'd like to touch on Long Island's unlimited "stay-put" manpower... its abundant power and water supply... its excellent railroad and highway transportation that guarantees same-day shipment to the Port of New York.

Whether you're thinking of locating in a specially designed industrial park or on an individual plot site, you'll find local reception most favorable to both on fast-growing Long Island.

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Top management of the Long Island Association will deal with you directly and confidentially to set up a date that suits your convenience.

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Garden City, Long Island  
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Poughkeepsie 302 Mill St. 2-1190  
Buffalo 100 Main St. 8-6176  
Syracuse 3, 610 N. Warren St. 4-6572  
York, Penna. 27 N. Beaver St. York 4-1055  
Providence 111 Westminster St. 1-82200  
Kalamazoo, Mich. 102 N. Hardin St. 4-52229  
St. Petersburg, Fla. 1000 1st St. 7-5510  
Miami Chamber of Com. Bldg., Rm. 1-6770  
Memphis, Tenn. 277 Union Ave. 4-8-6369  
Houston 1000 Professional Bldg. JA 2-1513

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**Commodities****Corn and Soybean Futures Rise With Rainfall;  
Many Traders Await Coming Crop Forecasts**

Prices for major commodities were irregular yesterday with trading quiet.

Further heavy rains fell over widespread areas of the midwestern corn and soybean producing regions during the weekend. This brought buying into the markets for cereals. At the close soybeans were up 1 to 1 1/2 cents a bushel. Corn after early firmness gave way to profit-taking and finished 1/2 cent a bushel lower to 1/2 cent higher.

On Thursday the Department of Agriculture will issue its August 1 cotton crop estimate. On Friday, the Department will make public its general crop report which will contain production statistics for wheat, corn, soybeans, oats, barley, rye and other key crops.

Pending release of these forecasts, many dealers operated with caution, while others adopted sideline positions.

Private estimates on the size of this year's cotton crop ranged from 11,800,000 to 12,000,000 bales. These figures are from 800,000 to 1,200,000 bales larger than expected a month ago.

The world sugar contract at New York finished unchanged to 5 points higher. Cash markets for sugar remained quiet. Demand for world sugar futures yesterday was based on technical considerations attracted by recent declines.

Markets in Great Britain, Canada and at Singapore were closed yesterday for holidays.

Egg futures at Chicago closed up 10 to 25 points. Higher prices paid for eggs in the wholesale market at New York and Chicago spurred buyers.

The New York Cotton Exchange yesterday estimated total exports of cotton for the season ended July 31 at 7,723,341 bales compared with 2,215,023 bales a year ago.

**Higher**

Soybeans—Up 1 to 1 1/2 cents a bushel at Chicago.

Sugar—World contract, unchanged to 5 points. Domestic contract was off 1 to 2 points.

Cocoa—Up 18 to 23 points at New York.

Wool—Up 5 to 15 points at New York.

Rubber—Up 5 to 10 points at New York.

Eggs—Up 10 to 25 points at Chicago.

Rye—Up 1/2 to 1 cent a bushel at Chicago.

Flaxseed—Unchanged to 1/2 cent a bushel at Minneapolis.

**Irregular**

Wheat—Off 1/2 to 1 cent a bushel at Chicago. Minneapolis was off 1/2 to 1 cent, with Kansas City off 1/2 to 1 cent.

Corn—Off 1/2 to 1 cent a bushel at Chicago.

Lard—Off 3 to 5 points at Chicago.

Cottonseed Oil—Off 7 to 10 points at New York.

Soybean Oil—Off 1 to 3 points at Chicago. New York was unchanged to off 3 points.

Cotton—Off 2 to 12 points at New York.

New Orleans was off 4 to 11 points.

Hides—Off 8 to 9 points at New York.

**Lower**

Coffee—Off 10 to 70 points at New York.

Copper—Off 10 to 15 points at New York.

Zinc—Off 5 points at New York.

Onions—Off 5 to 7 cents per 50 pounds at Chicago.

Onions—Unchanged to off 1/2 cent a bushel at Chicago. Minneapolis was off 1/2 cent.

Potatoes—Off 1 to 3 cents per 100 pounds at New York.

**Price Trends of Tomorrow's  
Meals and Manufactures****Grain Statistics**

The Commodity Exchange Authority reports total volume of trading in grain futures on the Chicago Board of Trade, as of the close of business Friday, August 2, 1957, as follows (in thousands of bushels):

Grain	Open	High	Low	Close
Wheat, old	48	48	48	48
Wheat, new	1,352	1,318	1,282	1,282
Barley	433	433	433	433
Oats	2,152	2,152	2,152	2,152
Rye	1,719	1,719	1,719	1,719

Soybeans—September 7.019, November 6.661, January 6.400, March 6.150, May 5.900, July 5.650.

Volume of trading in grain futures follows (in units of 50,000 bushels):

Grain	Open	High	Low	Close
Wheat (old)	4,084	4,125	4,125	4,125
September (old)	31,428	31,533	31,533	31,533
September (new)	1,419	1,434	1,434	1,434
December (new)	40,809	40,864	40,864	40,864
March	24,876	24,748	24,748	24,748
May	14,518	14,533	14,533	14,533
July	713	737	737	737
Total	116,863	116,828	116,828	116,828

CORN: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

SOYBEANS: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

BARLEY: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

OATS: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

RYE: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

SOYBEAN OIL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT OIL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT MEAL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT FLOUR: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT CRACKS: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT BRAN: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT GERM: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT HULLS: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT STEEP: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT SHORT: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT LONG: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT MEDIUM: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT SMALL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT VERY SMALL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

WHEAT EXTRA SMALL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

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WHEAT EXTRA EXTRA EXTRA EXTRA EXTRA EXTRA EXTRA EXTRA EXTRA EXTRA VERY SMALL: July 19, 237; September 19, 187; December 19, 187; March 19, 187; May 19, 187; July 19, 187.

**Cotton Statistics**

Volume of trading and open contracts for the New York Cotton Exchange, as reported by the Cotton Exchange Authority, for Friday, August 2, 1957, follow (in 500 pound bales):

October, 1957	8,300	178,500	-3,500
December	25,000	251,000	+ 300
March, 1958	8,100	149,400	+1,000
May	4,500	143,500	no change
July	7,100	111,200	- 700
October	9,700	117,500	-1,800
December	4,400	50,000	+ 900
Total	68,700	947,500	-2,500

a change from Thursday's close.







# N. Y. Stock Exchange

Closing Bid and Asked Prices of

Stocks Not Traded

Exempt from all present  
Federal Income Taxes  
"Moody's Rating 'AA'"

## Toledo, Ohio Sewerage System

First Mortgage  
Revenue Bonds

4 1/2%-3 1/4%-3 1/2%

Due May 1 and  
November 1, 1959-75

To yield 2.65%-3.45%

(when issued)

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The following bid and asked quotations are obtained from the National Association of Securities Dealers, Inc., and other sources.

They do not represent actual transactions. They are intended as a guide to the range within which these securities could have been sold.

(indicated by the "bid") or bought (indicated by the "asked") at the time of compilation. Origin of any quotation furnished on request.

The "National" list is composed of securities which have a wide national distribution; the "Eastern" list comprises securities which have a wide distribution primarily in the Eastern region.

Monday, August 5, 1957

Industrial and  
Utility Stocks

AMP Inc. 26 1/2

Am. Can. 26 1/2

Am. Cel. 26 1/2

Am. Chem. 26 1/2

Am. Col. 26 1/2

Am. Engr. 26 1/2

Am. Int'l. 26 1/2

Am. Mach. 26 1/2

Am. Metal. 26 1/2

Am. Oil & Gas 26 1/2

Am. Pac. 26 1/2

Am. Ref. 26 1/2

Am. Ship. 26 1/2

Am. Steel 26 1/2

Am. Text. 26 1/2

Am. Transp. 26 1/2

Am. Util. 26 1/2

Am. Wire 26 1/2

Am. Zinc 26 1/2

Am. Iron 26 1/2

Am. Lead 26 1/2

Am. Tin 26 1/2

Am. Copper 26 1/2

Am. Nickel 26 1/2

Am. Silver 26 1/2

Am. Gold 26 1/2

Am. Platinum 26 1/2

Am. Palladium 26 1/2

Am. Rhodium 26 1/2

Am. Iridium 26 1/2

Am. Osmium 26 1/2

Am. Vanadium 26 1/2

Am. Manganese 26 1/2

Am. Chromium 26 1/2

Am. Cobalt 26 1/2

Am. Selenium 26 1/2

Am. Tellurium 26 1/2

Am. Bismuth 26 1/2

Am. Antimony 26 1/2

Am. Arsenic 26 1/2

Am. Zinc Oxide 26 1/2

Am. Lead Oxide 26 1/2

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Am. Chromium Oxide 26 1/2

Am. Cobalt Oxide 26 1/2

Am. Selenium Oxide 26 1/2

Am. Tellurium Oxide 26 1/2

Am. Bismuth Oxide 26 1/2

Am. Antimony Oxide 26 1/2

Am. Arsenic Oxide 26 1/2

Am. Zinc Sulfide 26 1/2

Am. Lead Sulfide 26 1/2

Am. Tin Sulfide 26 1/2

Am. Copper Sulfide 26 1/2

Am. Nickel Sulfide 26 1/2

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Am. Bismuth Sulfide 26 1/2

Am. Antimony Sulfide 26 1/2

Am. Arsenic Sulfide 26 1/2

Am. Zinc Selenide 26 1/2

Am. Lead Selenide 26 1/2

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Am. Chromium Selenide 26 1/2

Am. Cobalt Selenide 26 1/2

Am. Selenium Selenide 26 1/2

Am. Tellurium Selenide 26 1/2

# Over-the-Counter Markets

Monday, August 5, 1957

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(indicated by the "bid") or bought (indicated by the "asked") at the time of compilation. Origin of any quotation furnished on request.

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Am. Iridium 26 1/2

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Am. Tellurium Sulfide 26 1/2

Am. Bismuth Sulfide 26 1/2

Am. Antimony Sulfide 26 1/2

Am. Arsenic Sulfide 26 1/2

Am. Zinc Selenide 26 1/2

Am. Lead Selenide 26 1/2

Am. Tin Selenide 26 1/2

Am. Copper Selenide 26 1/2

&lt;



# American Stock Exchange MOST ACTIVE STOCKS

Stock	Volume	Close	Chg.
Five Domestic Stocks:			
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# American Stock Exchange Transactions

Monday, August 5, 1957

VOLUME, 770,000 SHARES

SINCE JANUARY 1

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
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Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# THE WALL STREET JOURNAL

Tuesday, August 6, 1957

19

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## Celanese Net Dropped Slightly in 2nd Quarter Despite Sales Rise

By WALL STREET JOURNAL Staff Reporter

NEW YORK—Celanese Corp. of America earnings were down slightly during the quarter ended June 30, although sales increased about \$2.5 million, according to Harold Blackman, president.

In the second quarter net income was \$2,701,070, or 26 cents a share, on sales of \$42,450,060. This compares with a net of \$2,723,830, or 26 cents a share, on sales of \$43,943,380 in the similar 1956 quarter.

Mr. Blackman said profits were affected in the six month period by high costs incurred in bringing into production the company's new low-pressure polyethylene plastics plant near Houston, Texas, as well as certain chemical product facilities. Another factor, he said, was the cost of introducing these new products to the market.

Mr. Blackman reported the company's chemicals and plastics business continued an upward trend, with sales in each line reaching new highs. He said sales of textile yarns had been "soft" but added better business is anticipated in the second half.

He noted market acceptance of Arnel, the company's triacetate fibre, is continuing favorable, especially in wash-and-wear fabrics.

CELANESE CORP. OF AMERICA and domestic subsidiaries report for quarter ended June 30:

	1957	1956
Net income per common share	\$2.70	\$2.72
Net income after taxes	2,701,070	2,723,830
Net income before taxes	2,701,070	2,723,830
Net income after taxes	2,701,070	2,723,830
Net income before taxes	2,701,070	2,723,830

a-Preferred dividend requirements.

## Stylon Corp.

STYLON CORP. reports for quarter ended June 30:

	1957	1956
Earnings per share	\$1.75	\$1.75
Net income after taxes	10,750	10,750
Capital share	1,770,000	1,770,000

# United States Government Issues

New York Stock Exchange Transactions, None

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# World Bank Bonds

New York Stock Exchange Transactions, None

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# Corporation Bonds

Volume, \$3,370,000

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# New York Stock Exchange Bonds

Monday, August 5, 1957

Volume, All Issues, \$3,560,000

SINCE JANUARY 1

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# Dow-Jones Bond Averages

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# American Stock Exch.

Closing Bid and Asked Prices of

Stocks Not Traded

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# Foreign Bonds

Volume, \$100,000

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4

# American Stock Exchange Transactions

Volume, \$80,000

SINCE JANUARY 1

Stock	Volume	Close	Chg.
General Electric	10,000	25.00	1/4
IBM	10,000	125.00	1/2
Johnson & Johnson	10,000	25.00	1/4
Wells Fargo	10,000	15.00	1/4
Five Foreign Stocks:			
British Petroleum	10,000	15.00	1/4
Shell	10,000	15.00	1/4
Standard Oil	10,000	15.00	1/4
Union Carbide	10,000	15.00	1/4
Woolworth	10,000	15.00	1/4











## FTC Hopes Dim for Keeping Power Over Health Insurance Advertising

Congress Likely to Give Control to States if Court Rules For Agency

BY JAMES A. REYNOLDS  
Staff Reporter of THE WALL STREET JOURNAL

WASHINGTON—Federal regulators have all but given up hope of retaining their bitterly-contested power over the advertising of health and accident insurance companies.

Three years ago the Federal Trade Commission, the Government's police squad for deceptive trade practices, decided it had such power and filed complaints against the advertising of 41 of the nation's biggest health and accident insurers. In most cases, it charged the ads didn't accurately reflect the "fine print" exclusions of the policies. The companies promptly challenged what they termed "a federal power grab." They claimed they're subject to regulation by the states, not by Uncle Sam.

The Supreme Court will soon be asked to untie the knotty legal problems posed by these conflicting claims. The F.T.C. will seek its opinion on two cases in which lower courts ruled the Commission lacked jurisdiction over insurance ads. But no matter what the high court decides, Congress will likely have the last word. Most insiders agree the lawmakers overwhelmingly favor giving the states, rather than the F.T.C., power to regulate insurance advertising.

One commissioner puts it this way: "If the Supreme Court says we lack power over insurance ads, a few lawmakers will grumble but nothing will be done to overturn that decision. But if the court tells us we can regulate these ads, you can be certain Congress will quickly pass a law turning that power back to the states."

**Freewheeling Disappears**  
In any case, there have plainly been changes for the better in health and accident insurance advertising since the F.T.C. issued its complaints, whether or not that crackdown was responsible. Many states have put more muscle in their regulatory authorities, while the health and accident insurance industry itself has campaigned vigorously to clean up its ads. Most authorities agree the freewheeling advertising which led to the F.T.C. complaints has all but disappeared.

The Commission itself has promoted trade practice rules, or voluntary guides, for fair insurance advertising. Officials say 250 insurers have voluntarily promised to abide by the new rules. F.T.C. men agree: "Today's insurance ads are far cleaner than they used to be."

The National Association of Insurance Commissioners is pushing a new code of ethics which demands truthful advertising in meticulous detail. No company, to date at least, has been disciplined for violating the code, and an industry official says it's being "respected to the last letter." He insists "no companies today have any objectionable advertising."

All this leads, F.T.C. member William C. Kern to say: "Even if we lose the battle, we will win the war." He figures the commission's complaints and the resulting legal battle will

have lasting effect on insurance advertising, even if the Supreme Court or Congress ultimately decides the agency exceeded its authority in issuing the 41 complaints.

The insurance industry, nonetheless, is dead set on winning what Mr. Kern calls "the battle." The industry's fight is being led by the Health Insurance Association of America, which represents 259 of the 800-odd companies that now sell health and accident insurance. These 259, the association claims, do 85% of the industry's business.

"This is a question of a Federal agency trying to aggrandize its power," proclaims a spokesman for the H.I.A.A. "If a Federal agency gets power to regulate this industry, what's to prevent it from regulating others—the steel industry or ladies' hats or what-have-you?"

The F.T.C., of course, pooh-poohs this argument. Officials say the agency seeks jurisdiction only over the advertising of health and accident insurance in interstate commerce. They insist they have neither the power nor the desire to regulate insurance policies, premiums, or other methods of doing business.

But the insurance industry claims the matter goes well beyond this jurisdictional issue. "What we really have here is a deep, fundamental conflict between Federal authority and the powers of the state," says the H.I.A.A. spokesman. "The F.T.C.'s battle is not with the insurance industry, but is in reality a conflict between an agency of the Federal government and the laws of the 48 states."

The controversy has its origins in a 1944 Supreme Court antitrust decision involving the South-Eastern Underwriters Association. In that case, the court overturned decades of practice and precedent by deciding that the business of insurance, when conducted across state lines, is subject to Federal regulation.

The insurance industry vigorously protested and within a year Congress restored to the states at least part of the power taken from them. But the new law said Federal regulators could move in on the insurance business "to the extent that such business is not regulated by state law."

**A Split in the Commission**  
The F.T.C. and the insurance industry take opposite views of what that phrase means. The five-member commission itself has split on the question.

Three commissioners—Mr. Kern, Robert T. Secrest, and Sigurd Anderson—says the law was designed simply to permit traditional state regulation of insurance. They contend it's the F.T.C.'s job to regulate "purely interstate" insurance activities over which the states have no control. They call for, in effect, combined Federal-State regulation.

The insurance industry retorts this stand is "directly contrary to the express intent of Congress." Two commissioners—Chairman John W. Gwynne and Edward T. Tait—tend to agree.

Mr. Gwynne notes: "Had Congress done nothing, we'd have jurisdiction." Mr. Tait argues joint Federal-state regulation of any industry "is repugnant to our . . . governmental philosophy." Like Mr. Gwynne, he believes the F.T.C. can step in only when no state regulatory authority exists.

When the commission began its crackdown, two states—Mississippi and Rhode Island—didn't regulate any insurance business, while others regulated life insurers alone. Mississippi and Rhode Island have since enacted regulatory laws, while 41 states now have so-called "little F. T. C. laws" giving them much the same power to attack false advertising within their borders as the trade commission has on the national level.

**Forty-eight Whistles**  
But some F. T. C. sleuths still don't feel the states can do a proper job of regulating. One investigator puts it this way: "Forty-eight referees can't blow the whistle on advertising. Truth-telling demands national unanimity."

Such unanimity was at least one objective when the F. T. C. in October, 1954, filed its first 17 complaints. They named, among others, the four largest sellers of individual health and accident insurance policies—Mutual Benefit Health & Accident Association (Mutual of Omaha), Bankers Life and Casualty Co. (The White Cross Plan), Reserve Life Insurance Co., and United Insurance Co. Within the next 11 months 24 more complaints were filed—a precedent-shattering crackdown on a single industry in such a short time.

According to the F.T.C., those 41 concern at least 60% of the individual health and accident insurance policies. The commission estimates sellers of such individual policies have a \$1.5 billion annual premium income, compared to nearly \$2.5 billion premium income from group health and accident insurance policies. Group policies, of course, are rarely advertised and don't figure in the F.T.C. complaints.

The complaints grew out of a 10-month investigation prompted by a flood of complaints from policyholders. Most policies, the commission found, are renewable solely at the option of the company. The agency thus labeled as misleading such claims as "you and your family are covered from 1 to 75." Other ads proclaimed big daily payments "for each sickness or accident." But, the F.T.C. said, many policies don't cover such contingencies as nervous disorders, dental operations, or pregnancy. The F.T.C. also objected to unqualified claims such as "we pay up to \$525 for each surgical operation," when, in fact that amount was allowed for only one or two comparatively rare operations.

### Dunhill Holders Back Plan To Allow Firm to Diversify

NEW YORK—Shareholders of Dunhill International, Inc., approved an increase in the number of directors and a proposal to allow the company to diversify.

Stockholders at the annual meeting voted to increase the number of directors from five to "no less than five and no more than seven." They also approved a plan to let Dunhill carry on manufacturing, mercantile or retail businesses.

Arthur Mainzer, president, explained that he had no specific diversification in mind at present, nor was the proposal adopted because Dunhill had missed an opportunity to make a suitable acquisition previously.

Mr. Mainzer said there is an improved outlook in the company's retail sales. "Our stores have showed a marked increase in volume and profits. We will do very well if the economy holds up," he stated.

He said sales of De-nicotea, filter cartridges for cigaret holders, have been on an upturn in recent weeks. Dunhill operates as wholesalers and retailers of tobacco products, smoking accessories, gift items, perfumes and cosmetics.

## Judge Grants Holders' Plea for Receivership For Swan-Finch Oil

Company Has Not Satisfactorily Answered Charges of "Waste, Dissipation of Assets," He Says

By a WALL STREET JOURNAL Staff Reporter  
NEW YORK—Swan-Finch Oil Corp., involved in legal tangles since spring, will be placed in the hands of a receiver.

New York State Supreme Court Justice Owen McGivern granted a motion for the appointment of a receiver brought by eight stockholders. He said that the company had not satisfactorily answered "serious charges of waste, dissipation and dilution of its corporate assets leading to imminent, threatened insolvency." He said further that its officers "have failed to set forth such facts as would warrant a denial of this motion."

Swan-Finch's trouble began in April, when the Securities and Exchange Commission brought charges that the company along with a number of other defendants had sold stock which was not registered with the commission. Swan-Finch consented in May to a permanent injunction barring it from further sale of unregistered stock.

Since that time the company has been the subject of suits by stockholders and by Ralph E. Damp, once president of the company, who was ousted and later reinstated as a director. Principal object of the suits was to allow the plaintiffs to examine the Swan-Finch books.

Justice McGivern, in granting the motion to appoint a receiver, said "no up-to-date balance sheet has ever been submitted to this court, although the defendants have been importuned for such a document, and no satisfactory answer has been submitted to the strong charges that those in control of the corporation are presently engaged in transferring its assets to the great detriment of public stockholders."

The company's stock was formerly traded on an unlisted basis on the American Stock Ex-

change, but since April 18 has been suspended from trading.

Attorney Bernard Buchwald, representing the stockholders asking for the appointment of a receiver, charged that Swan-Finch's cash had dropped to less than \$4,000. He alleged also that officials of the company, specifically Lowell M. Birrell, former president, had "embarked upon a course of fraudulent and systematic wasting, diverting and misappropriating the assets of Swan-Finch."

Right after granting the receivership motion, Justice McGivern denied a motion by a suing stockholder, Joseph Weinstein, who, given the right to examine the books, claimed the company had not cooperated, and asked that it be cited for contempt of court. According to counsel for Mr. Weinstein, underlying the denial of the motion was the idea that the receiver will have the power to issue subpoenas and examine witnesses and that the necessary information would thus be brought out into the open.

The judge did not indicate when he would announce his choice of a receiver. Roy H. Callahan, president of Swan-Finch, in an affidavit said "unequivocally" that the corporation is solvent and there had been no fraudulent conduct by him or any other officer or director of the corporation.

### Firestone Raises Tire Prices

AKRON—Firestone Tire & Rubber Co. announced it is increasing prices on most tires and tubes by 3%, effective immediately. The price increase, which is in line with recent boosts by other major producers, reflects increases in wages, and higher raw material transportation and other operating costs. E. B. Hathaway, vice president of trade sales, said.

### New Oliver Tractor Bows

CHICAGO—A lightweight, 21-horsepower tractor for one-row tillage of vegetables, tobacco and other specialized crops is being introduced by the Oliver Corp.

The Super 44 model is a new addition to Oliver's line, and is not intended to replace existing models, the company said. It is now Oliver's smallest wheel-type tractor. With standard equipment, the Super 44 carries a suggested list price of \$1,487.



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